Operationalizing Population Health Management: Connecting the Data

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The Critical Questions

- What data?
- How to acquire?
- How to use?
What Uses: The Purpose(s)

- Targeting individuals
- Evaluating populations
- Understanding what works
What Data

- Clinical

- Behavioral
  - Health care behaviors
  - Health relevant behaviors
  - Personal characteristics that influence those

- Genomic

- “Big”?
How to Acquire

- Technical constraints
- Business constraints
- Legal constraints
Our Agenda

- Jon Harris Shapiro, WellScore®
- John Cuddeback, Data-Driven Collaborations
- Jon Bumbaugh and Christie Tiegland, Admissions and Re-Admissions
In Closing

“In theory, there’s no difference between theory and practice.

In practice, there is…”

Yogi Berra
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