

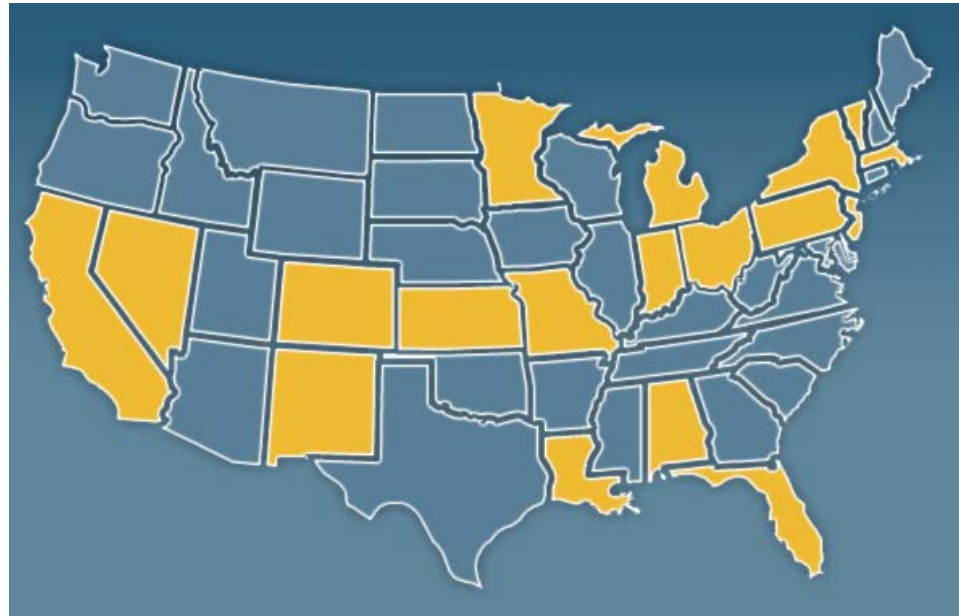
Building Community Partnerships - Basic Track



About PICO National Network

- 55 local, regional and international federations
- 1.2 million families
- Bring people together to transform their communities
- Largest community organizing network in the US
- Racially and economically diverse
- Multi-issue, anchored in local organizing

“Unlocking the Power of People”



Community Organizing Model



What do we want to achieve?

- Apply the principles and practices of **community organizing** to reorganize a fragmented health care delivery system



1. Directly engage residents in “hot-spot” neighborhoods and populations

2. Build public will for fundamental changes in the delivery of care

**Community
Engagement
Model**

4. Train local residents to participate in decision-making over health care resources

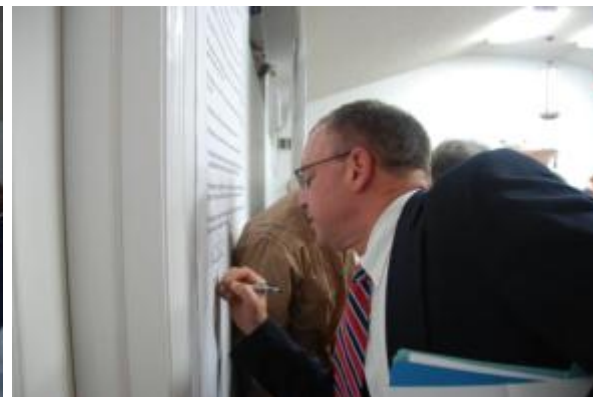
3. Promote collaboration among providers and between providers and the community

3. Promote collaboration among providers and between providers and the community



LOURDES HOSPITAL

<p>Remember for Services</p> <p>Remain Good Samaritans</p>	<p>Stay in business</p> <p>Balance Books</p> <p>Healthy Community</p>
<p>WALKING??</p> <p>Attract private in patients</p> <p>Specialize</p> <p>Advanced Technology</p> <p>Build public capital</p>	<p>WMD STRAUCHE??</p> <p>Rel-ship of Mayor</p> <p>Healthy community re-ship</p> <p>Living Stone Area</p> <p>Strongly connect</p>
<p>CARE & SUPPORT CENTER</p> <p>It to keep people healthy</p> <p>Focus on primary care</p> <p>Specialize in what we primary care if</p> <p>Less testing/medical build</p> <p>advance capabilities</p> <p>Be for people in</p> <p>Healthy communities</p>	<p>AVOID DARK??</p> <p>prevent lost some area</p> <p>bring this to some building</p> <p>to support program</p> <p>looking ahead</p> <p>PACE program - other possible programs</p>



NJ Medicaid ACO Pilots

- Community-based non-profit
- Geographic collaboration
 - 100% inpatient hospitals
 - 75% of primary care providers
 - At least 4 behavioral health providers
- Payer participation
 - Mandatory Medicaid Fee For Service
 - Optional Medicaid HMO's

Key Partner Groups



ACO Stakeholders

- Hospitals, Primary Care Providers, Behavioral Health, Residents



Champions

- Legislators, Faith Leaders, Businesses, Healthcare Providers



Payers

- Medicaid FFS, Medicaid HMO's



Data Analysts

How to Engage Partners

- Data or shocking facts with anecdotes from residents
- Learn how shocking fact impacts them
- Learn self-interest
 - Bottom line? Increased # of patients?
- Discover barriers/concerns for achieving self-interest
 - Changes in reimbursement? Lack of communication among providers?

Convening Community Partners



- Initiate communication and create common vision
- In working groups
- Based on intervention
- For legislative fight

Discussion

- Who have been some of the most effective partners you have engaged?
- Who has been one of the most unique partners you have or plan to engage?
- Who have been some of the most difficult partners to engage?
- What are your engagement goals this year?

More Information

www.piconetwork.org/bringhealthreformhome

Whitney Buchmann
Lead Community Organizer
Camden Churches Organized for People
wbuchmannccop@verizon.net
www.camdenchurches.org

Josh Chisholm
Executive Director
Congregations United for Neighborhood Action
joshuac@cunapico.org
<http://www.cunapico.org/>

