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Building Program Sustainability- a funder's perspective

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What are you trying to sustain?



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- **Program**
- **Core ideas (collaboration, prevention etc.) assimilated into thinking and practice**
- **Relationships/network**
- **Infrastructure (management, leadership, key staff) capable of carrying out the work**
- **Advocacy**
- **Expansion**
- **Spread**
- **etc**



Camden Coalition of Health Care Providers



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- **Have over 10 key public private funders, many of whom are multiple funders**
- **Why have they attracted funders and repeat funding?**



Strong platform

- **Leadership/shared vision-team**
 - Strong advocates
- **Showed promising early results**
 - Collect and use data to improve
- **Strong partnerships**
 - Engaged people they are trying to serve
 - Engaged other stakeholders (providers, payers, policy makers etc.)
 - Broad based community support
- **Plan to build infrastructure to meet expanding scope**



Strong platform

- **Addressed range of issues - quality cost and equity on program and system levels**
- **New solution to old problem- making a difference in lives and system**
- **Good “packaging” -hot spotting**
- **Media- stories**
- **Evaluation- what they know and what they don't yet know**
- **Know how much money they need for program, sustainability etc.**
 - **Range of supporters**