

Massachusetts Health Quality Partners

August 24, 2004

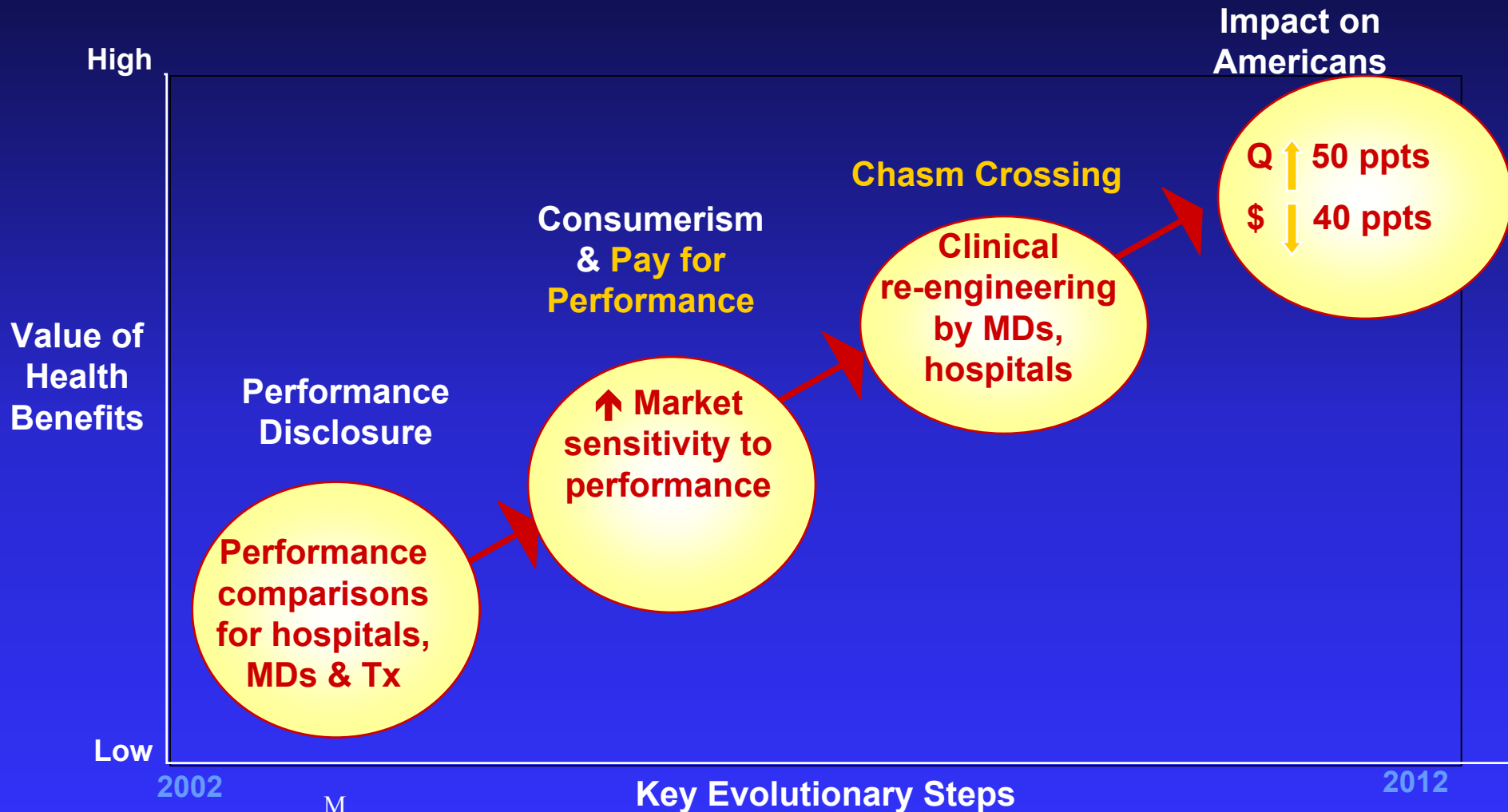
The Harvard Colloquium

**Turning the Ocean Liner – Hospital
Financial Incentives**

Barbra Rabson

Executive Director, MHQP

Key Steps Necessary for Improving Quality of Care



Massachusetts Health Quality Partners (MHQP) established in 1995

A collaborative effort of health care leaders to improve the quality of health care services in Massachusetts:

- ◆ health plans
- ◆ hospitals
- ◆ physician groups
- ◆ public agencies
- ◆ employers
- ◆ consumers

MHQP Mission and Vision

- Mission: to improve the quality of health care services delivered to the residents of Massachusetts through broad based collaboration among health care stakeholders
- Vision: to be the premier health care quality collaborative in Massachusetts, including the most trusted and influential source for comparative health care quality performance information

MHQP's Track Record of Comparative Performance Initiatives

■ Hospital Level

- ◆ Statewide hospital survey of patient experiences (first in nation public release)

■ Physician Organization Level

- ◆ Aggregate performance reports of physician organization and physician group clinical performance using HEDIS measures - **Rewarding Results Initiative**

■ Individual Physician Level

- ◆ Pilot survey of patient experiences with their primary care physician

MHQP Rewarding Results: Program Objectives

- Build on MHQP track record in creating & disseminating comparative performance reports
- Create the infrastructure to sustain reliable, consolidated reporting at the physician group level
- Support physician groups in improving their performance
- Evaluate the impact of financial and non-financial incentives on provider performance

MHQP Rewarding Results: HEDIS Quality Measures

- ◆ Breast Cancer Screening
- ◆ Cervical Cancer Screening
- ◆ Chlamydia Screening
- ◆ Diabetic Eye Exams
- ◆ Diabetes HbA1c Screening
- ◆ Diabetes LDL Screening
- ◆ Monitoring Diabetic Nephropathy
- ◆ Appropriate Asthma Med. Use
(5-17; 18-64)
- ◆ Antidepressant Medication Management
(Contacts; Acute Phase Rx; Continuation Phase Rx)
- ◆ CAD LDL-C Screening
- ◆ Well Infant and Well Adolescent Visits

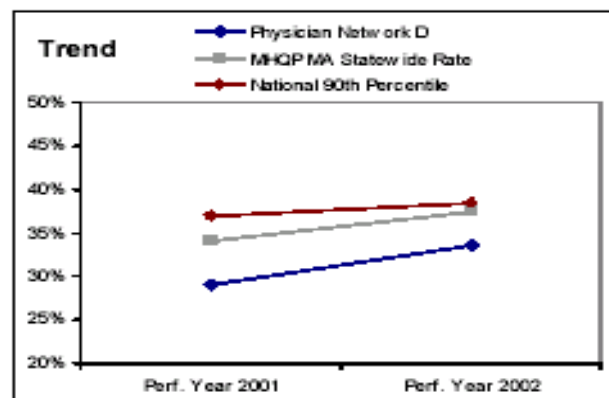
Physician Network D
HEDIS 2003 Commercial Products

Chlamydia Screening in Women Ages 16 to 20

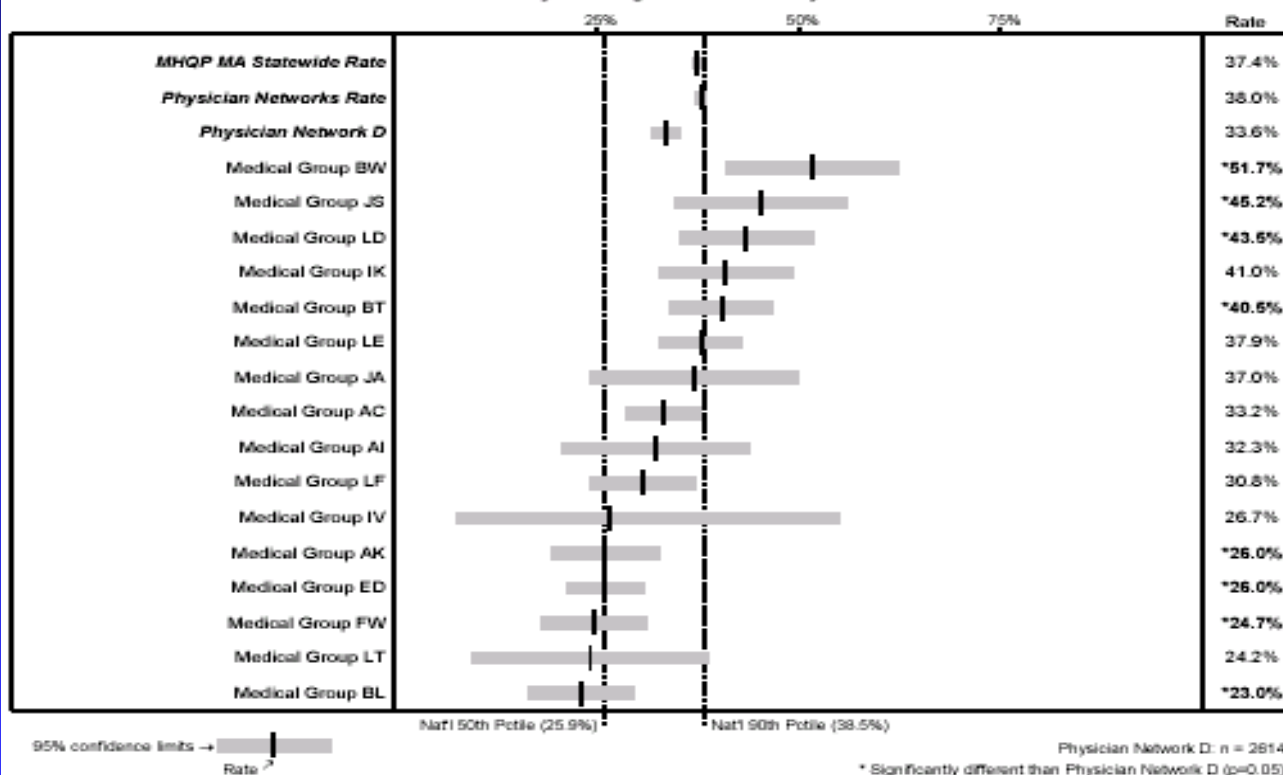
Description of Measure: The percentage of women, ages 16 to 20, who were members of one of the five participating health plans, had claims-based evidence of sexual activity and received a test for chlamydia during the measurement year.

Clinical Impact: About 40% of women with untreated chlamydia infections develop PID. Twenty percent of those who develop PID become infertile and 9% have a life-threatening pregnancy. There is an association between chlamydia infection and cervical cancer. Up to 75% of infected women are unaware of their chlamydia infection because there are no discernable symptoms. Unaware and untreated, they remain infected and contagious.

The costs of treating the consequences of untreated chlamydia are enormous. The CDC estimates that every dollar spent on chlamydia testing and treatment saves \$12 in complications arising from untreated chlamydia. High cure rates can be achieved at a very low cost (\$2-\$8).



Percent of women ages 16-20 having claims-based evidence of sexual activity who received a test for chlamydia during the measurement year



MHQP Rewarding Results: Timeline of Performance Reports

- **Winter 2004** - “Dry run” of clinical performance data for physician groups and large physician networks (PNs) based on 2001 and 2002 performance
- **Fall 2004/Winter 2005** - Reports to physician groups and PNs on 2003 performance *Public release* of large PN performance profiles
- **Fall 2005/Winter 2006** - Reports to physician groups and PNs on 2004 performance *Public release* of physician group performance profiles

For more information about MHQP....

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- www.MHQP.org