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Hospitalists As Physician Advisors

How to Incorporate the Advisor role into their daily function

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Disclosures

I have no direct or indirect affiliation with any product or company either financially or otherwise, pertaining to the content of this presentation other than serving as the current President of the American College of Physician Advisors as a non-employed, volunteer member of the BOD.



Objectives

At the end of the session, the participant should be able to:

- Describe the various specialty options for the surrogate Physician Advisor Roles
- List why hospitalists have been often identified to provide Physician Advisor services.
- Describe strategies to engage the hospitalist as Physician Advisors

*What Physician groups are potentially good choices to train as part time Physician Advisors?

- Hospitalists
- **ED Physicians**
- Physician Champions
- UM Committee leaders
- Consider combination of specialties



Why Hospitalists? What Makes Them "Special"?

- Captive Audience
- Most are Internists or primary care specialists
- Familiar voices and faces to the staff
- See a proportionally Large Volume of patients
- May have Performance Metrics tied to compensation
- Interact Directly with ED Physicians
- Frequent interaction with CM's



What Makes Hospitalists Special? (cont.)

- Understand and Appreciate Complexities of admissions and discharge planning
- Play a key role in patient throughout
- In House or Available 24/7
- May be looking for Alternative Administrative Career Paths
- Often Participate in Hospital and Medical Staff Committees
- Welcome Additional Sources of Revenue



Compensation Arrangement Options:

- Tied To Overall Services Agreement
- Paid Per Hour of "Call Coverage"
- Paid Per Call or Per Chart Review
- Separate Contract for Additional Services



Other Considerations

- Training Manual
- Orientation with Care management and UM
- Posted Schedule with contact information
- > Set Expectations

Monitor Performance Metrics

- ># of Calls
- ># of Case Reviews
- ># of CC 44's
- Response Time
- ➤ CM/UM Satisfaction

Decision: "All In" or Selected Hospitalists Leaders



Conclusion

The Hospitalists and Utilization Management Nurses =

Potentially GREAT UM Team "DIAD" Model

But Requires:

- > Set Expectations
- Proper Training
- **▶** Defined Performance Metrics
- Team Oriented Process





Thank You!

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