

Welcome!!

**The National RAC Summit 3rd Annual
Physician Advisor and UR Team Boot Camp**

“Getting it Right the First Time”

July 22nd – 24th, 2015 San Antonio, TX



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SVP, Chief Physician Advisor
Chair, Utilization Management Committee
Parkland Hospital Dallas, TX
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The Continuous Role of The Physician Advisor “Areas of Influence”

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Disclosures

- I have no direct or indirect affiliation with any product or company either financially or otherwise, pertaining to the content of this presentation other than serving as the current President of the American College of Physician Advisors as a non-employed, volunteer member of the BOD.

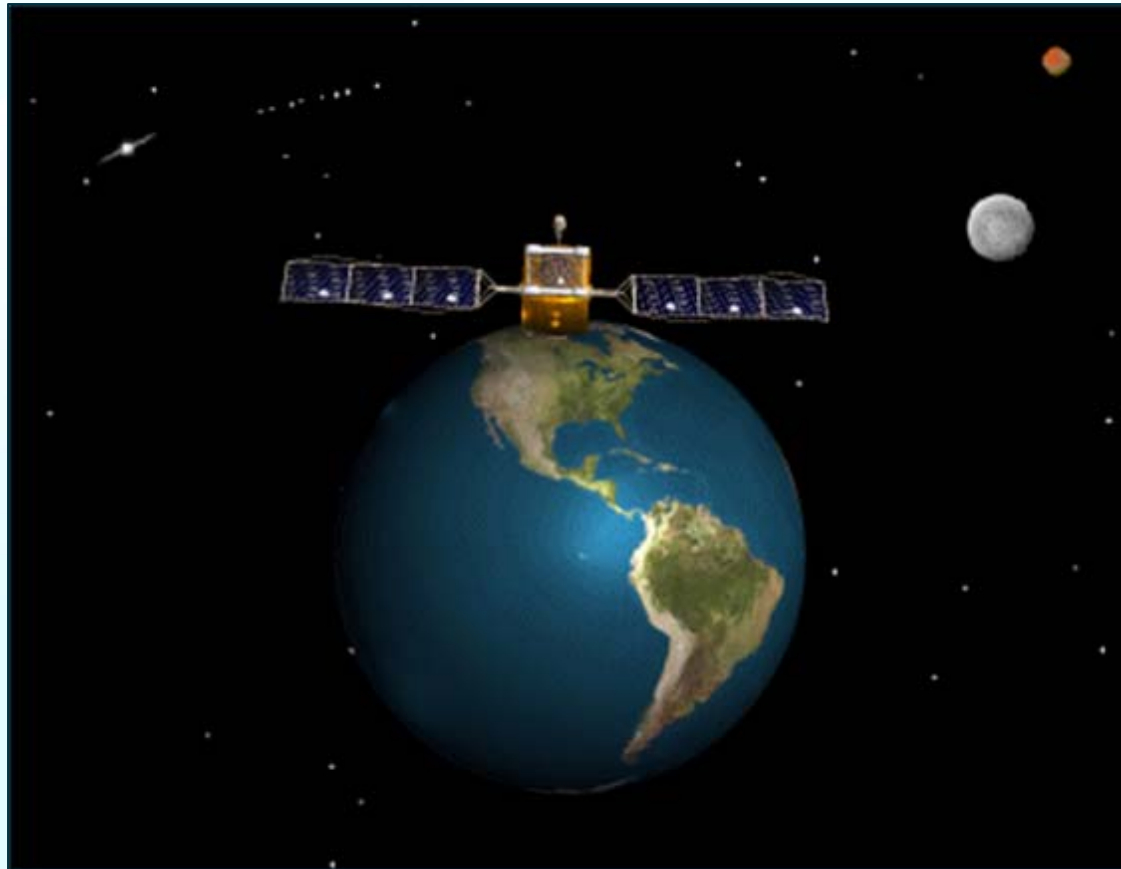
Objectives

At the end of the session, the participant should be able to:

- Describe the evolving history of the Physician Advisor's role
- List at least 5 major areas influenced by an engaged Physician Advisor
- Describe the recommended areas of the core body of knowledge for the FT Physician Advisor

The World As We See It!

A Physician Advisor Perspective



The Physician Advisor Role As We Knew It A Decade Ago

**PART TIME
PHYSICIAN
ADVISOR**

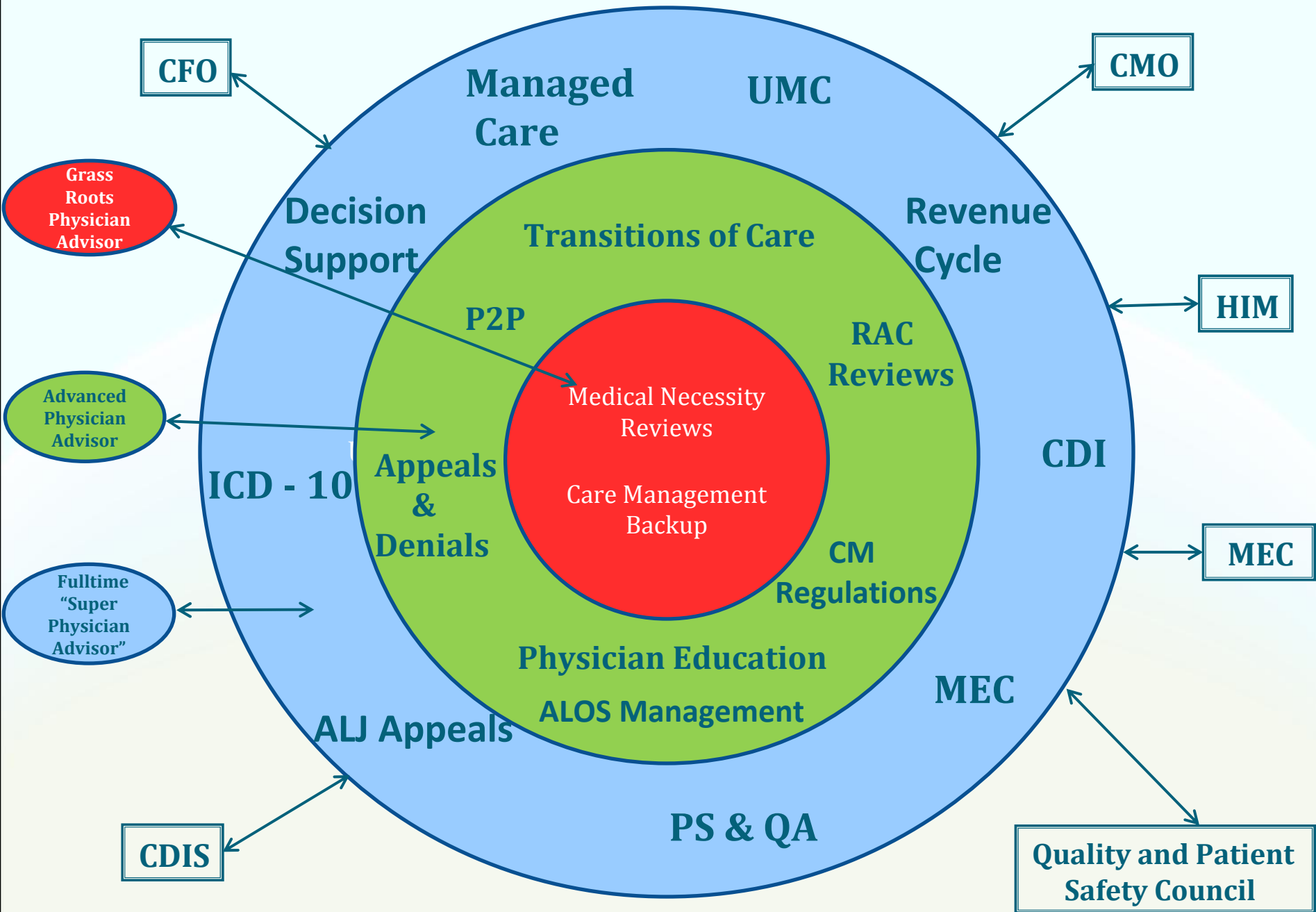


- ✓ CMO
- ✓ Chief of Staff
- ✓ UM Chair
- ✓ Medical Staff Champion
- ✓ Retired Physician
- ✓ External Physician Advisor

✓ **OTHER
DUTIES AS
ASSIGNED**

- ✓ Care Management
- ✓ Medical Necessity
- ✓ ALOS Management
- ✓ Medical Staff Education
- ✓ Behind the scenes

The Evolving Role of The Physician Advisor



Defining The Many Roles of A Physician Advisor

- Advisory Role
- Medical Staff Liaison
- Administrative and Policy Development
- Education
- Physician Champion U.M.

Note: Physician Advisor Job Descriptions Are Unique to Each Position.

- See example of job description on ACPA website:
www.ACPAdvisors.org

Expanding The Physician Advisor Horizons

Beyond Medical Necessity Reviews, CC44's and 2nd level RAC Appeals

- Quality and Patient Safety
- Regulatory Environment
- Revenue Stream Process
- Third Party Contract Reviews
- Transition of CARE Champions; BOOST and RED, CCTP, ACHIEVE
- Risk Management and Risk Mitigation
- CDIS and ICD – 10
- Readmission Reduction
- LOS Management
- Palliative Care Initiatives

What Makes A “Super Physician Advisor?”



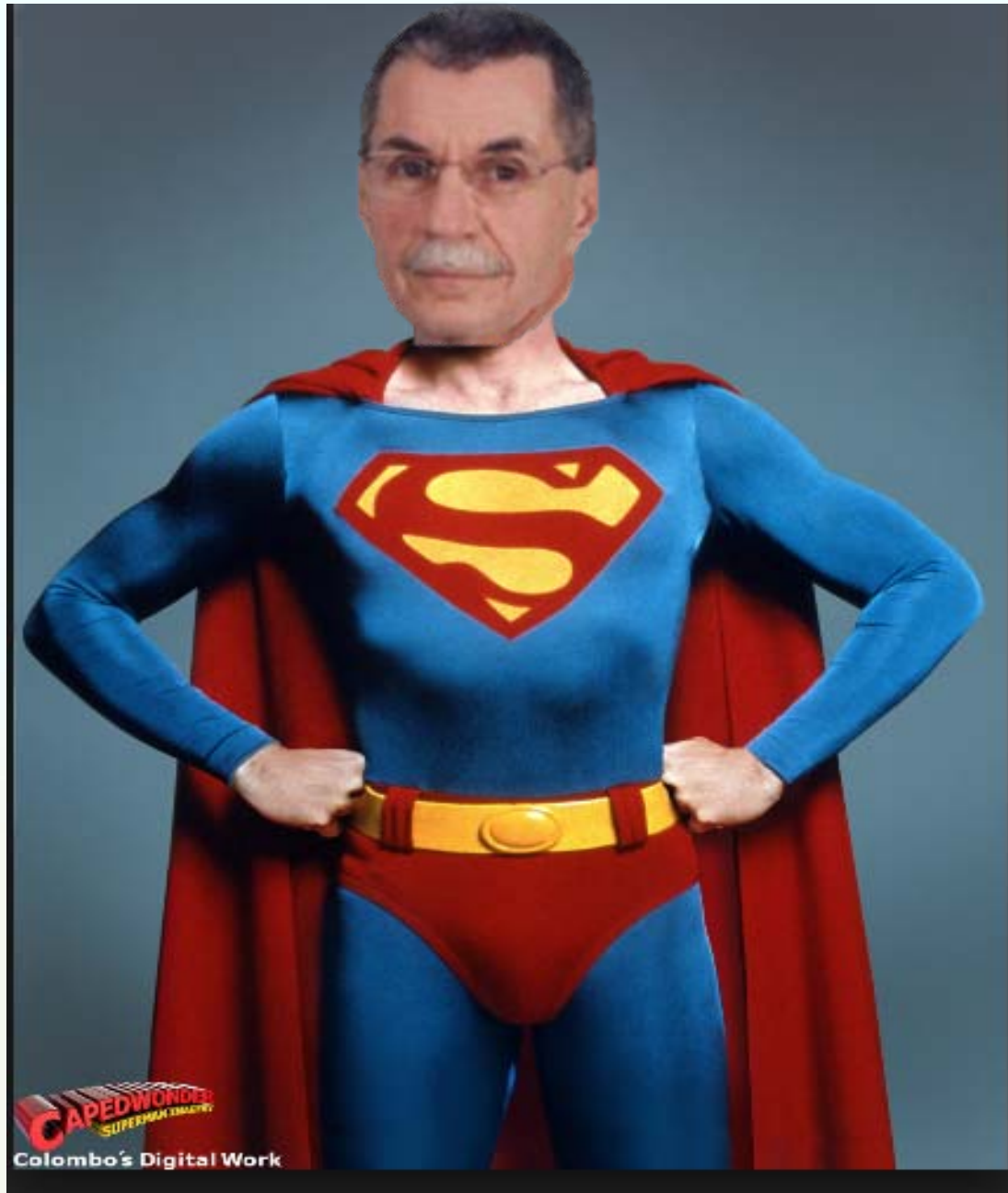
“Setting the Bar High”

- Multidimensional Approach
- Commitment To the Role
- Accumulated OJT and Work Experience
- Educational Experience and Certification

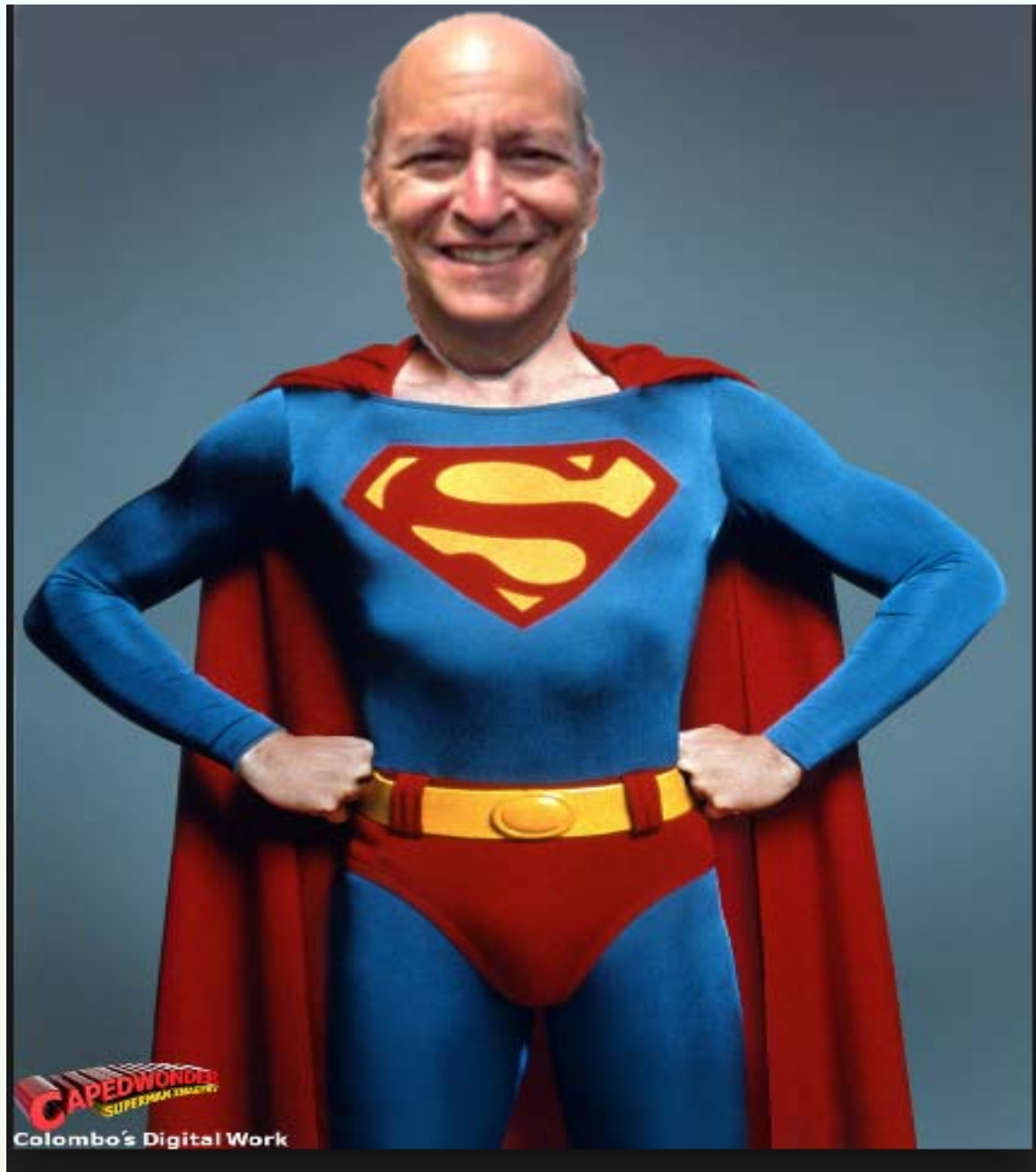
What Does A Super Physician Advisor Look Like?



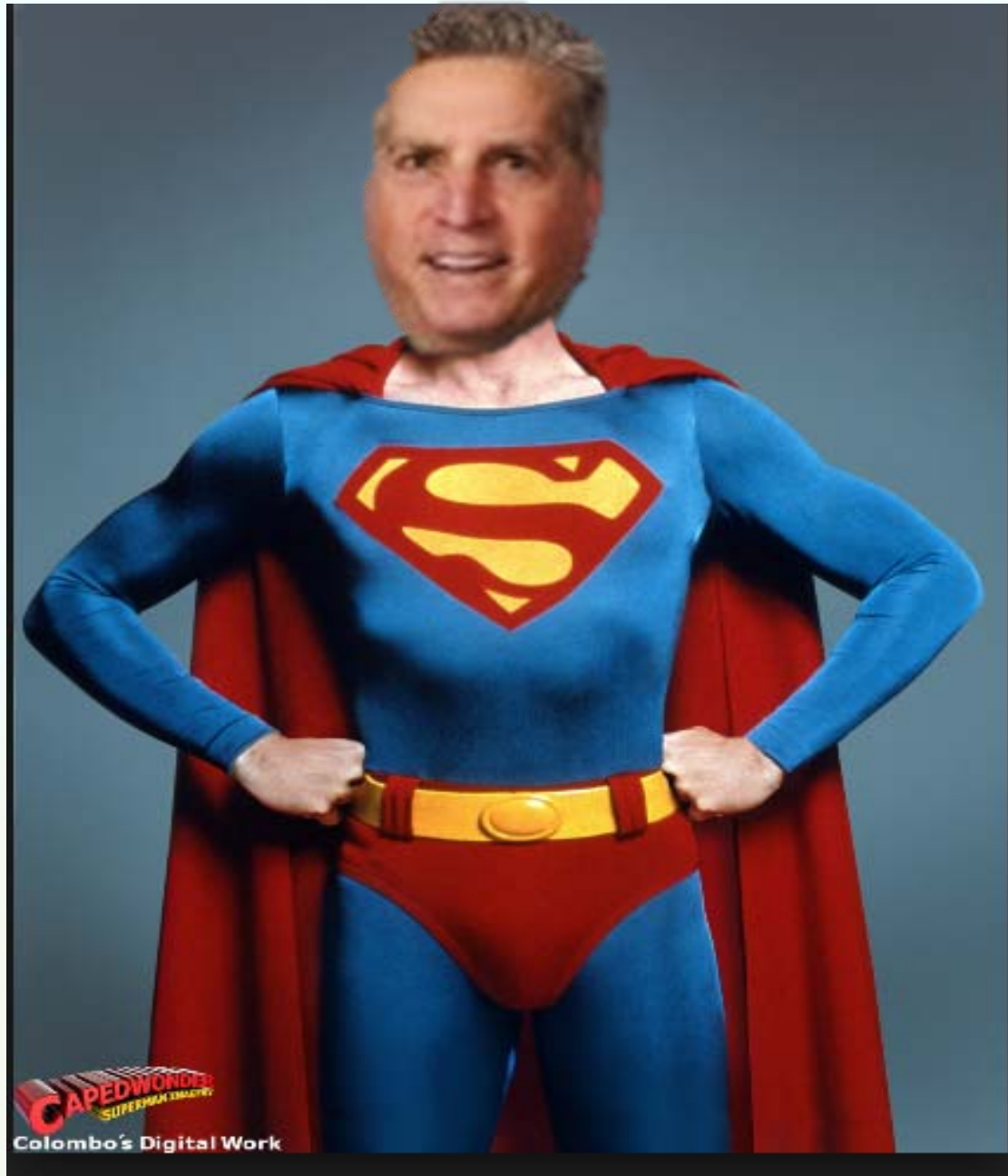
Michael Salvatore, MD, FACP



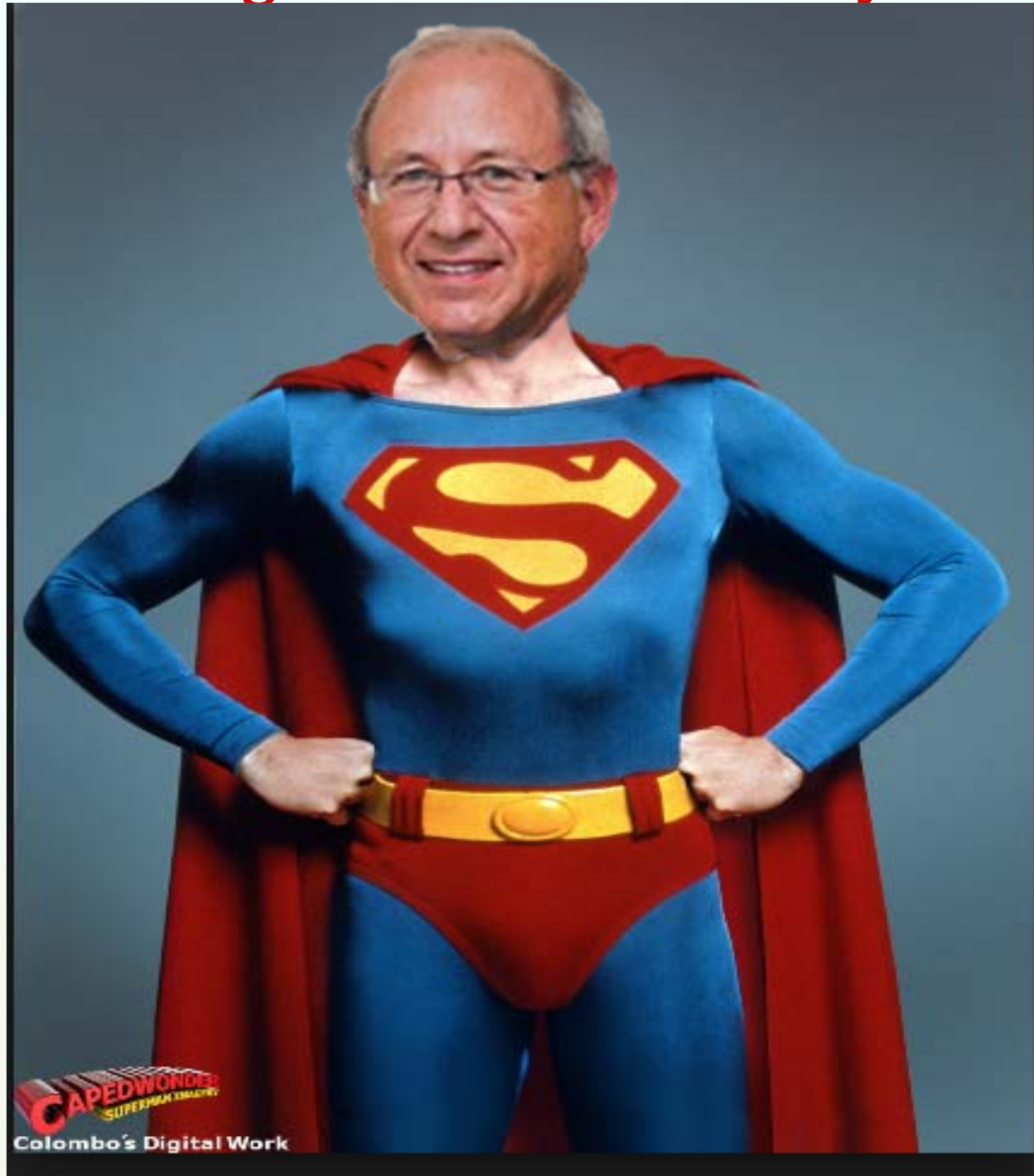
Howie Stein, DO, MHA, CHCQM



Ronald Hirsch, MD, FACP, CHCQM



ACPA's "Blog Meister" Steve Meyerson, MD



ACPA Recipient of The Physician Advisor Distinguished Service Award 2014-2015.

Larry Field, DO, MBA, CHCQM, CPC, CHC, LHRM



Obtaining a Core Body Of Knowledge Through Approved CME's In:

- Case Management
- Medical Necessity
- CMS Regulations
- RAC Audit and Appeals Process
- MCG and InterQual Guidelines Coding Documentation
- Patient Safety and Quality
- Value Bases Purchasing
- Transitions of Care
- Clinical Resource Management
- Risk Management
- Core Measures, PSI, NPSG's



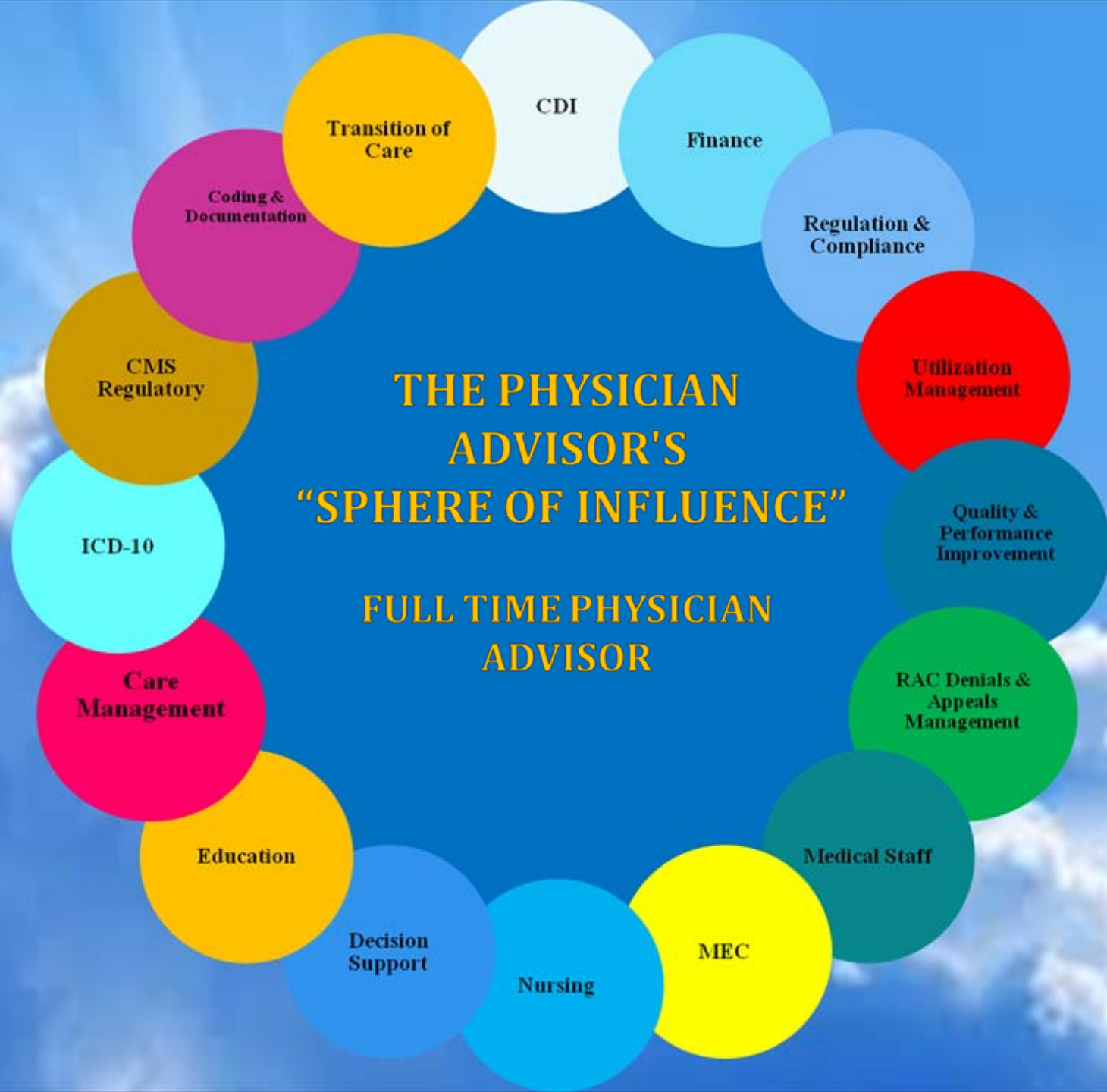
Gold Standard - “The Bar”

Board Certification is Healthcare Quality Management (HCQM)

- Recognized by The NBME
- Provided Through ABQAURP
- Endorsed By The American College of Physician Advisors



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Thank You

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