



History and Background

- Developed based upon a recognized need for a Physician Advisor professional organization.
- •Conceived by a dedicated group of "founding fathers" in current leadership roles.
- •Formalized in May, 2014 as a 401 (c), (6), N4P.
- Merged with ASPA, Inc in Sept 2014
- 100th membership achieved Sept 2014
- •Enthusiastic support for continued growth and development.



Our Mission

To promote and expand the prominent role of the Physician Advisor in today's rapidly changing healthcare environment through education, certification, mentorship, and collaboration.



Our Vision

Provide the necessary resources to enable the Physician Advisor to assume a leadership role in assisting organizations to successfully navigate the healthcare system now and in the future.



Officers and Board of Directors:

- Carmen Wolf, Executive Director/COO
- Ronald Rejzer, MD, President
- Nick Ulmer, MD, Vice President
- Larry Hegland, MD Vice President
- Daniel Zirkman, MD, Secretary
- Larry Field, DO, Treasurer





ACPA Board of Directors:

- Bernie Kravitz, MD
- Howie Stein, DO
- Hossain Marandi, MD
- Michael Salvatore, MD
- Lisa Banker, MD
- Alvin Gore, MD
- Dennis McIntyre, MD
- Anne Marie Carpenter, MD
- Eddie Hu, MD





Executive Committee



Board of Directors



ACPA ADVISORY BOARD

Steven Meyerson, MD Ronald Hirsch, MD

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Jeffrey Farber, MD

Ralph Wuebker, MD

Sharon Easterling

Abby Pendleton, Esq

Jessica Gustafson, Esq

Jeannine Engel, MD

Day Egusquiza

Denise Wilson

Elizabeth Lamkin



Target membership:

- •All Physicians interested in a career as Physician Advisor or Utilization Management or related areas such as Director of CM, CDIS programs, Utilization committees, and denial management.
- •All others including:
- Care Managers
- •CDIS
- Audit and Compliance officers
- Coding and documentation champions
- RAC review team members
- CFOs, PFS directors or managers
- •CMOs, VPMAs, Physician Champions for UM, Hospitalists, etc.



Our future plans and anticipated membership benefits:

- Networking
- Collaboration
- Educational opportunities and endorsements
- Standardization of curriculum
- Certification
- Discussion forums
- Knowledge resource, articles, journals, publications, etc.
- Subject matter expertise and mentorship
- Templates for JDs, policies, plans, procedures, etc
- Job opportunities and postings
- Access to salary survey information



The Physician Advisor Role As We Knew It A Decade Ago

PARTTIME

PHYSICIAN ADVISOR

CMO

- ✓ Chief of Staff
- ✓ UM Chair
- ✓ Medical Staff Champion
- ✓ Retired Physician
- ✓ External Physician Advisor

√OTHER
DUTIES
AS ASSIGNED

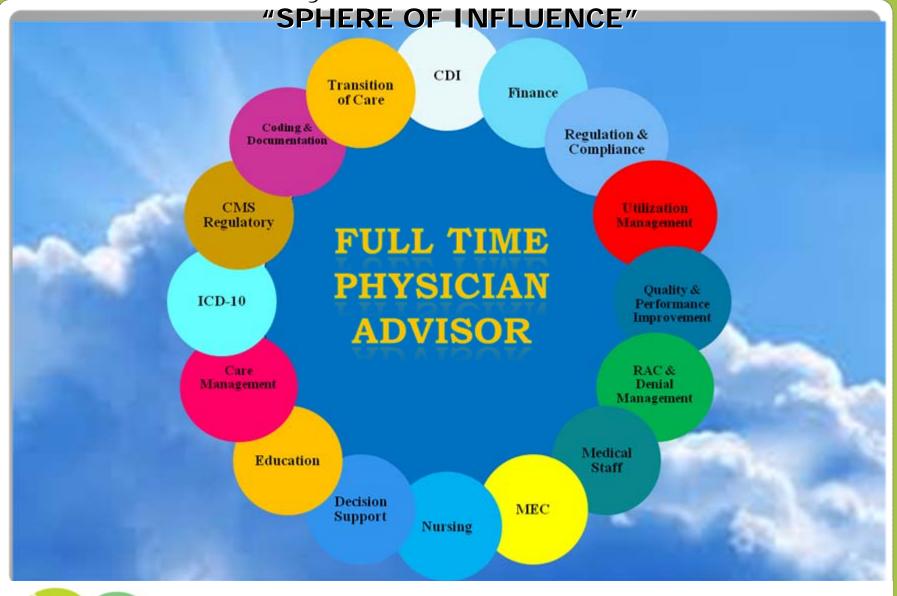
- ✓ Care Management
- ✓ Medical Necessity
- ✓ ALOS Management
- ✓ Medical Staff Education
- ✓ Behind the scenes



American College of Physician Advisors, Inc.

www.ACPAdvisors.org

The Physician Advisor Role Now:





How to join the ACPA:

- Go to the <u>www.ACPAdvisors.org</u> web site.
- Click under registration and membership.
- Physician members pay \$150 annually.**
- Non-physician members pay \$99 annually.**
- Members will have access to "members only" restricted areas.
- ** applies only through Jan 2015, good through Dec 2015









WELCOME TO THE AMERICAN COLLEGE OF PHYSICIAN ADVISORS

"The future of the Physician Advisor Role is no longer a question of necessity or justification for a healthcare organization but only one of supply and demand. Progressive organizations have already initiated the integration of a fully engaged Physician Advisor Program into their Care Management and Utilization Management process and recognize the unlimited potential and value added to the hospital leadership team. The physician advisor role is here to stay!"

Thank you!

