



Indiana Health Information Exchange

Better Outcomes. Delivered.

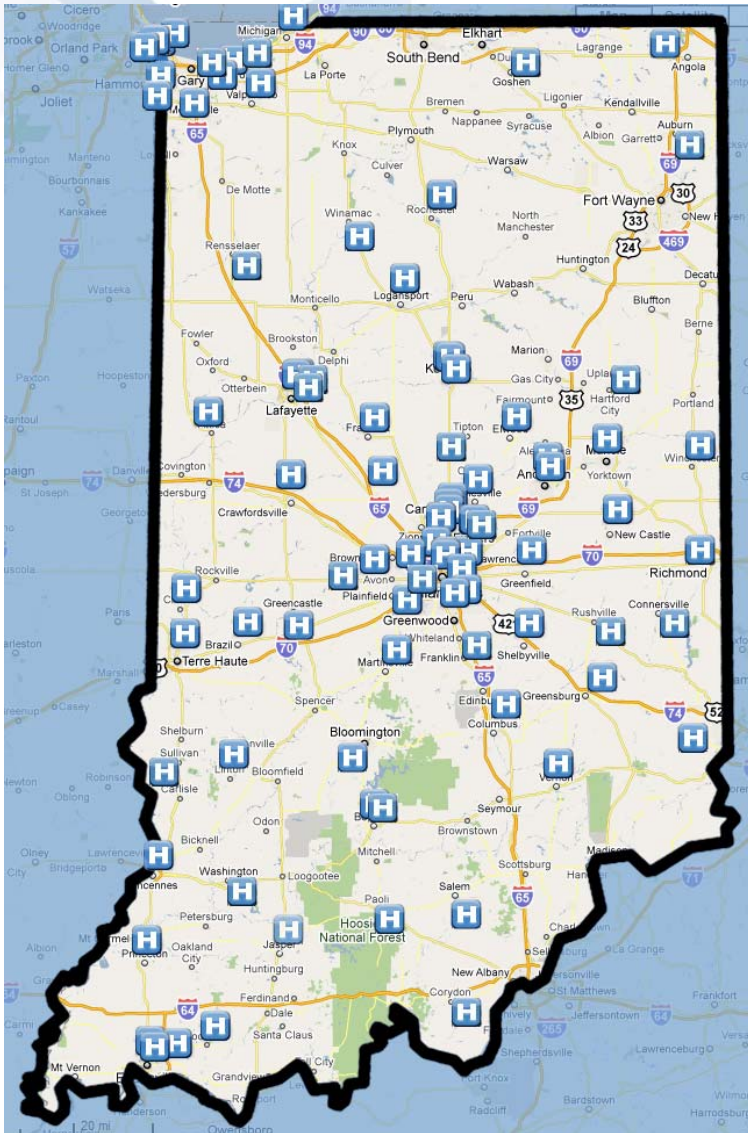
**Seventh National Predictive Modeling Summit**  
*“Using Predictive Analytics to Reduce Readmissions”*

# Agenda

- Indiana Health Information Exchange (IHIE) Background
- Why Predictive Analytics?
- First Predictive Analytics Use Case being Developed
- Indiana Predictive Health Collaborative (IPHC)
- Closing Thoughts



# IHIE Background



- Nation's largest Health Information Exchange (HIE)
- Founded in February 2004
- Based on the technology, knowledge, and experience of the Regenstrief Institute
- Providing services to 94 hospitals (37 health systems), 25,000 clinicians, and 5 payers
- Serving an area with a population of about 6.5 million people



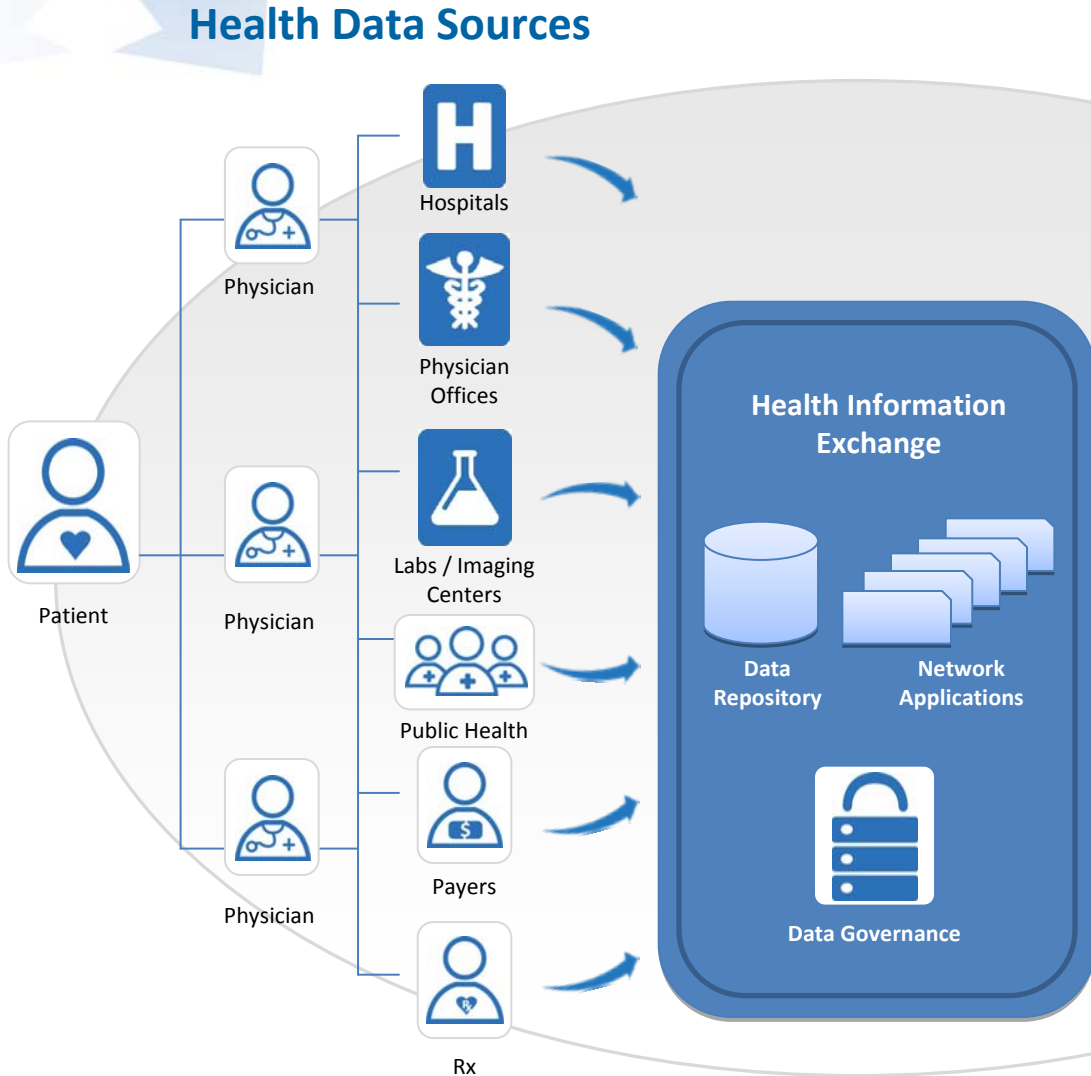
## IHIE Operates one of the nation's largest Clinical Data Repositories (CDR)

- 10.75 million unique patients
- 20 million registration events
- 3 billion coded results
- 38 million dictated reports
- 9 million radiology reports
- 12 million drug orders
- 120 million radiology images



# IHIE Services

## Value Added Services



Docs 4 Docs<sup>®</sup>  
Service

INPC<sup>™</sup>

Quality Health First.<sup>®</sup>  
Program

ImageZone<sup>SM</sup>  
powered by see my radiology

Indiana Health Information Exchange  
Professional Services  
ACO & Analytic Services

PHESS  
Public Health Emergency  
Surveillance System

Copyright © 2013 Indiana Health Information Exchange, Inc

www.ihie.org





Outside Indiana



thrive

HEALTH DATA SOLUTIONS

Bringing Data to Life.





# Why Predictive Analytics?

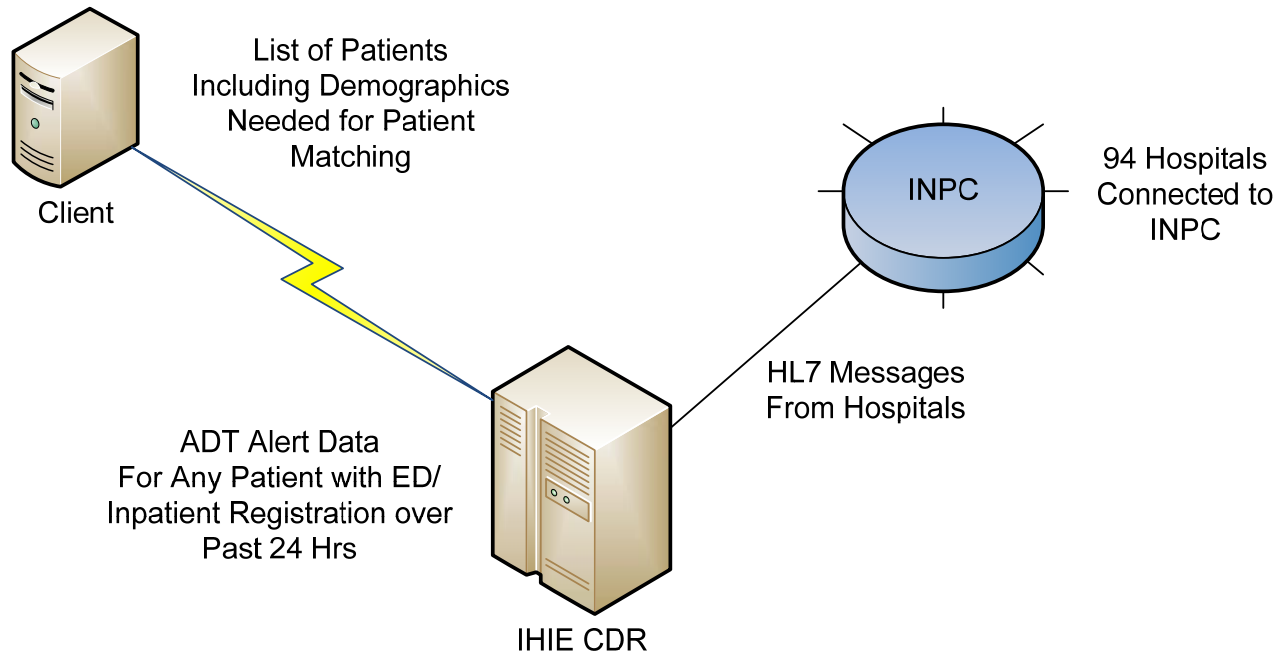
- Lots of Rich, Disparate Data is needed to “Power” Predictive Models
- Strong Market Need, Limited Experience and Expertise especially developing Predictive Models that use Clinical Data versus Claims Data
- Huge Opportunities and Value if you can be Predictive/Interventional versus Retrospective/Reactive
- We believe it is the “Right” next Step in the Evolution of Successful HIEs





# First Predictive Analytics Use Case

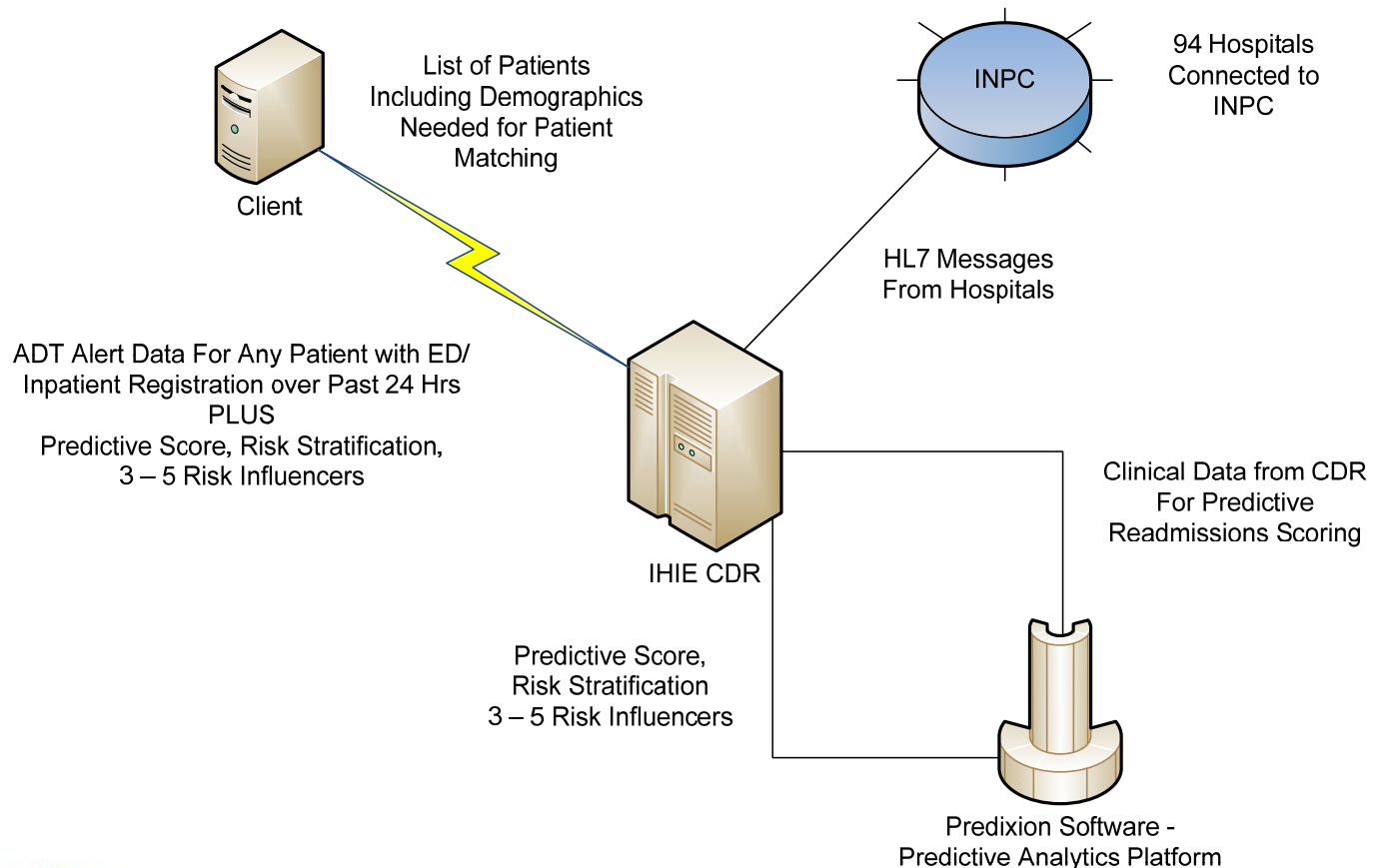
## IHIE Current ADT Alerts Service





# First Predictive Analytics Use Case

## IHIE ADT Alerts Service plus Predictive Readmissions Scoring



# Indiana Predictive Health Collaborative (IPHC)

- Bring together a broad group of INPC Providers who will Collaborate to develop a set of Predictive Models in 2014 that have a broad community focus (Readmissions, Sepsis, Catheter Infections, etc.)
- This group of Providers will be part of a Steering Committee that will provide direction and feedback for current and future model development activities
- INPC Membership and “Pay to Play” participation requirement
- Spread investment cost of hardware, software, and people across a larger group
- Leverage the rich set of data that has been/is being collected, cleansed, normalized, and aggregated via the INPC for Predictive Analytic Models





## Closing Thoughts

*“You can’t fix what you can’t measure.”*

- Author Unknown

*“In God we trust; all others must bring data.”*

- W. Edwards Deming, statistician, author, lecturer, and consultant

*“Without big data, you are blind and deaf and in the middle of the freeway”*

- Geoffrey Moore, author and consultant

*“If we have data, let’s look at data. If all we have is opinions, let’s go with mine”*

- Jim Barksdale, former Netscape CEO





Indiana Health Information Exchange



Thank You  
Curt Sellke

[csellke@thrivehds.com](mailto:csellke@thrivehds.com)

[www.ihie.org](http://www.ihie.org) / [www.thrivehds.com](http://www.thrivehds.com)

