

Fourth Annual Medical Research Summit

Concurrent Session 4.05 – Managing CROs and SMOs from a Compliance Perspective

Michael Swiatocha

April 23, 2004

Agenda for Concurrent Session

- Introductions
- Industry Background
- An Approach to Managing CROs and SMOs
- FDA Inspections
- Fraud and Abuse in Clinical Trials
- Questions & Answers



Industry Background

Industry Background

Complex Scenario

- Intensive regulatory process
- Demand for higher quality clinical data
- Competition for clinical investigators
- Shortage of human subjects
- Global clinical research programs
- Co-development partnerships
- Reliance on outsourcing to service providers (e.g., CROs and SMOs)

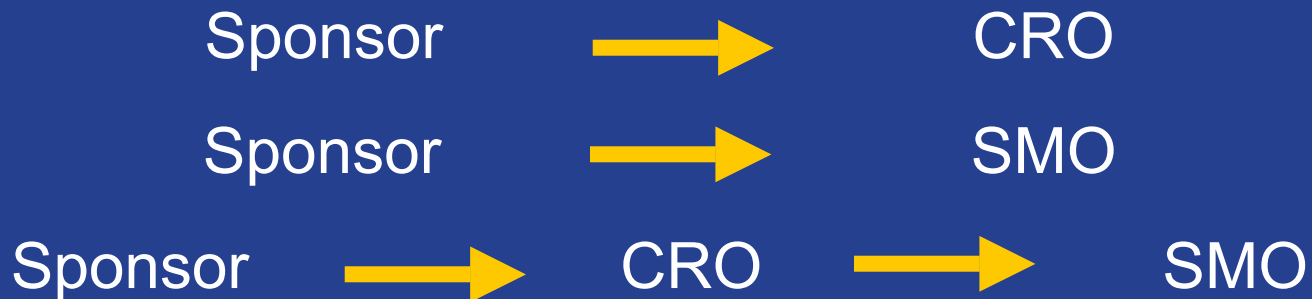
Industry Background

Outsourcing is not a new concept

- Estimated that 42% of all pharmaceutical drug development expenditures in 2004 will be committed to outsourcing
- Skyrocketing growth of the CRO market
 - 1992 – approximately \$1 billion
 - 2002 - > \$8 billion
 - 1992 – 7 million subjects
 - 2001 – 20 million subjects
- Rapidly evolving business of SMOs for managing multi-site clinical trials
- CROs and SMOs – competitors, partners or both?

Industry Background

Basic premise for this presentation under 21 CFR 312.52 *Transfer of obligations to a contract research organization.*



CROs = SMOs

Industry Background

FDA Compliance Program 7348.810 - Sponsors, Contractors, and Monitors of Clinical Investigations

- Responsibilities of sponsors:
 - Obtain agency approval for clinical studies
 - Manufacture and label investigational drug
 - Initiate, withhold, discontinue clinical trials
 - Select qualified investigators and monitors
 - Evaluate and report adverse experiences
 - Maintain records
 - Submit progress reports and the final results of studies

Industry Background

FDA Compliance Program 7348.810 - Sponsors, Contractors, and Monitors of Clinical Investigations

- Sponsors may transfer responsibilities to a Contract Research Organization (CRO):
 - Written agreement specifying transferred responsibilities
 - CROs are subject to same regulatory actions as sponsor



Approach to Managing CROs and SMOs

Approach to Managing CROs and SMOs

- Consider compliance-related implications when selecting, managing, evaluating, retaining and dismissing CROs and SMO
- Proposal – Follow the OIG Compliance Program Guidance for Pharmaceutical Manufacturers published in April 2003
- Rationale:
 - Seven elements of an effective compliance program
 - Based on U.S. Sentencing Commission’s organizational sentencing guidelines
 - Communicated in OIG CPG and Corporate Integrity Agreements

Approach to Managing CROs and SMOs

- Seven elements of an effective corporate compliance program
 - Standards and Procedures
 - Oversight Responsibility
 - Education and Training
 - Lines of communication
 - Monitoring and auditing
 - Enforcement and Discipline
 - Response and Prevention

Approach to Managing CROs and SMOs

Seven elements of compliance programs applied to CROs and SMOs

- Standards and Procedures – Has the organization established written standards and procedures for the regulatory obligations assumed under 21 CFR 312.52? What about KPIs?
- Oversight Responsibility – Have individuals with the appropriate experience been assigned responsibility to oversee compliance with established standards?
 - Prior experience in Phase I through IV studies including numbers of studies, subjects, sites, etc.
 - Professional qualifications for monitors, project managers and CRAs
 - Average years of employment of monitors by the organization

Approach to Managing CROs and SMOs

Seven elements of compliance programs applied to CROs and SMOs
(continued)

- Education and Training – Does the organization conduct training programs and document employee participation?
 - Orientation training for new hires
 - Ongoing training for experienced personnel
- Lines of Communication – Does the organization take steps to communicate its standards to employees and sponsors?
 - KPIs for trip reports, completion of CRFs, QA audits and findings
 - Hotline for reporting suspected violations

Approach to Managing CROs and SMOs

Seven elements of compliance programs applied to CROs and SMOs
(continued)

- Monitoring and Auditing – Does the organization take reasonable steps to achieve compliance with its standards by routinely using monitoring systems?
 - % of clinical sites audited by QA; qualifications of auditors
 - Process for reporting audit findings and corrective action to the sponsor
 - Results of FDA audits

Approach to Managing CROs and SMOs

Seven elements of compliance programs applied to CROs and SMOs
(continued)

- Enforcement and Discipline – Standards should be enforced consistently through appropriate disciplinary mechanisms.
 - Describe a situation where the organization had to remove a CRA from a study for performance issues.
 - What is the procedure for replacing study personnel?

Approach to Managing CROs and SMOs

Seven elements of compliance programs applied to CROs and SMOs
(continued)

- Response and Prevention – Does the organization have a process for investigating suspected violations of standards, taking reasonable steps to respond appropriately, and to prevent further similar offenses?
 - Assigned responsibility for conducting investigations
 - Procedure for documenting findings
 - Review/approval of corrective and preventive action plans



FDA Inspections at CROs and SMOs

FDA Inspections

Suggestions to enhance readiness for inspection by regulatory agencies:

- Assign responsibility for managing an inspection to key individuals and identified designees
- Assign responsibilities for inspection tasks to individuals and designees (note-taking, retrieving documents, accompanying inspectors, etc.)
- Address logistics (meeting room, equipment, contact list, etc.)
- Review results of past sponsor and CRO audits
- Prepare and train through mock inspections



Fraud and Abuse in Clinical Trials

Fraud and Abuse in Clinical Trials

Fundamental concerns about the pharmaceutical marketplace

- Is money – or anything of value – interfering with independent clinical/formulary decisions?
- Is misleading, inaccurate, or other inappropriate information influencing independent clinical/formulary decisions?
- Are inappropriate marketing practices leading to increased federal/state/private expenditures?
- Are these or any other practices placing patient safety and interests at risk?



Questions & Answers

For More Information

Michael P. Swiatocha

Vice President and SPRI Compliance Officer

Schering-Plough Corporation

908-740-5260

michael.swiatocha@spcorp.com