# Web-enabled Chronic Disease Management Solutions

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## MyHealthyLife Network at PDHI

- 10 Disease-Specific Health Channels
- New Channels in Development (1/Month)
- Interactive Self-Care Web Sites
- Empower and Enable Patients to Manage Their Chronic and Episodic Diseases
- Subscription Service to
  - Pharmaceutical Sponsors
  - Healthcare Organizations
  - Employers

#### Burden of Chronic Illness

- More Than 90 Million Americans Live With Chronic Illness.
- ◆ 70% of All Deaths in the United States Are Attributed to Chronic Diseases.
- ♦ 60% of the Nation's Medical Care Costs Are Spent on Chronic Illness.

The Robert Wood Johnson Foundation, Annual Report 1994: Health, United States, 1994

#### Self-Care in Chronic Diseases

- Studies Have Shown That Self-care:
  - Improves Health Behaviors
  - Improves Health Status
  - Results in Fewer Hospitalizations
  - Reduces Hospital Length of Stay

#### Traditional Self-Care

- Mailings/questionnaires
  - Identify Personal Risk Profile
  - Patient Education
  - Facilitate Access to Specific Care Programs
- Follow-up
  - Telephonic Case Management
  - Home Care

#### Interactive Self-Care

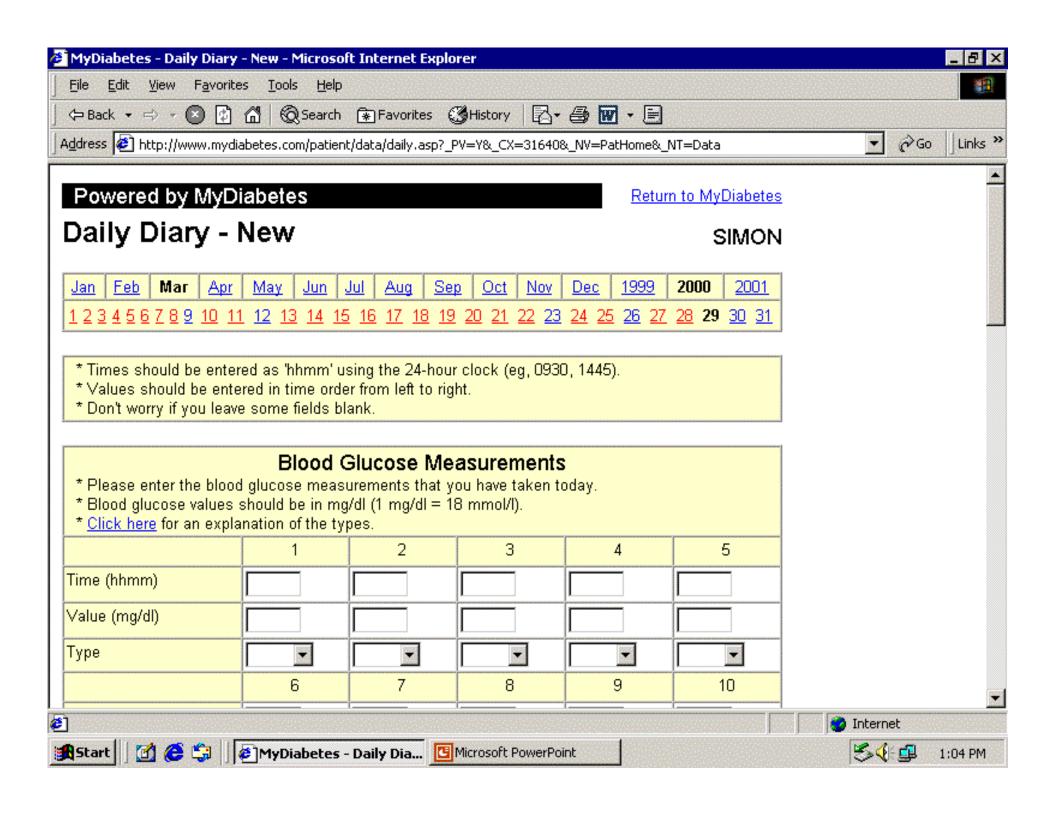
- Data Entry Through Questionnaire
- Feedback Based on Data Entry
  - Graphs
  - Reports
  - Reminders
  - Educational Material
- Physician Access to Summary Data

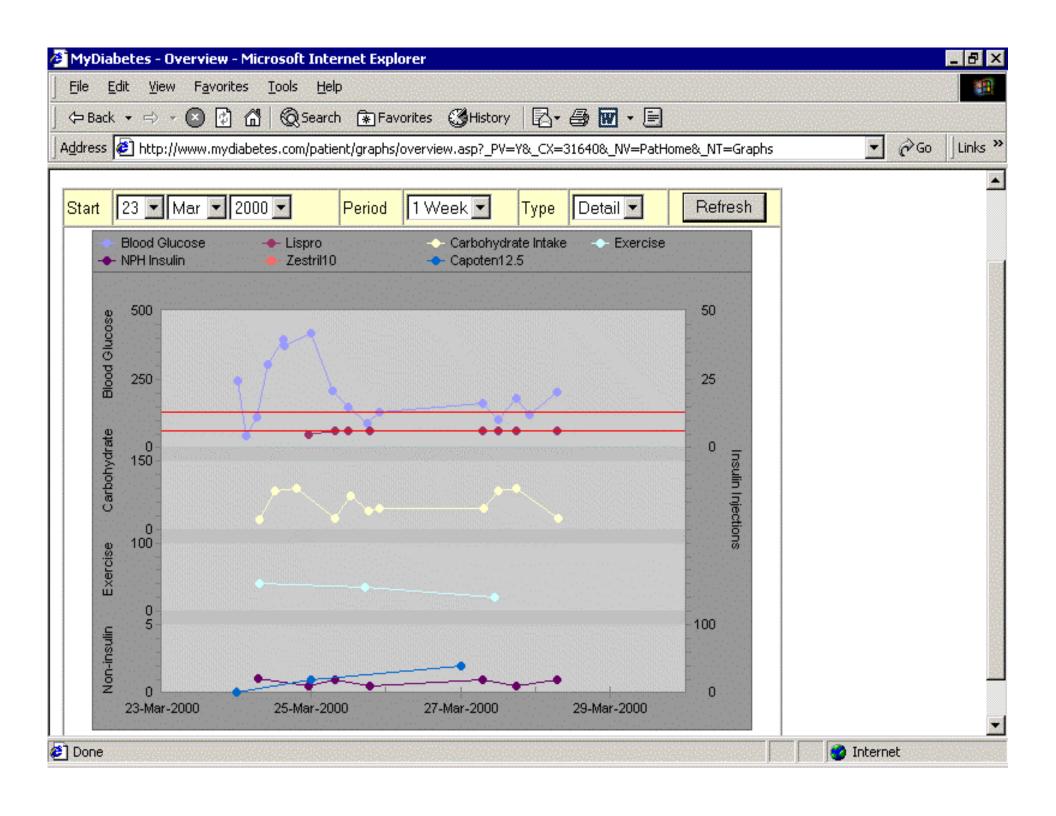
#### The PDHI Health Channels

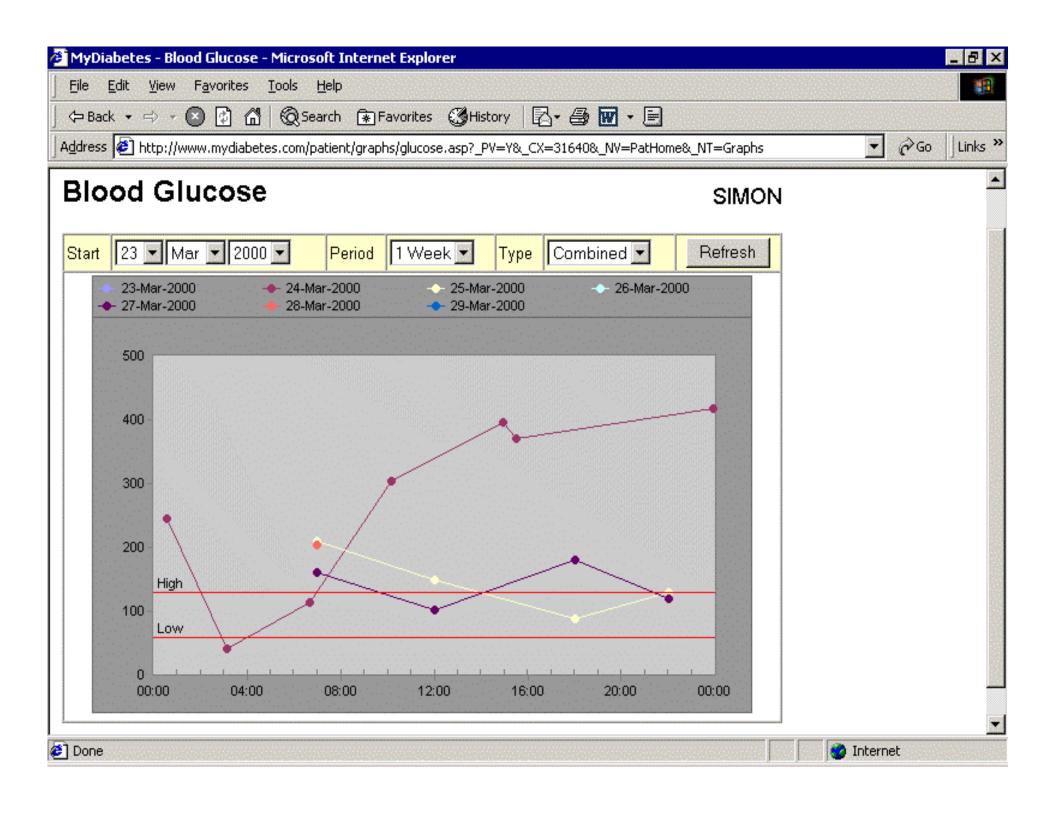
- Disease Tracking
  - Interactive Personal Diaries
- Graphs and Reports
  - Customized Feedback to the User
  - Disease Status and Progress
- Counseling From Advanced Practice Nurses
  - Based on National Clinical Guidelines
- Forums
  - User-to-user Discussion and Support

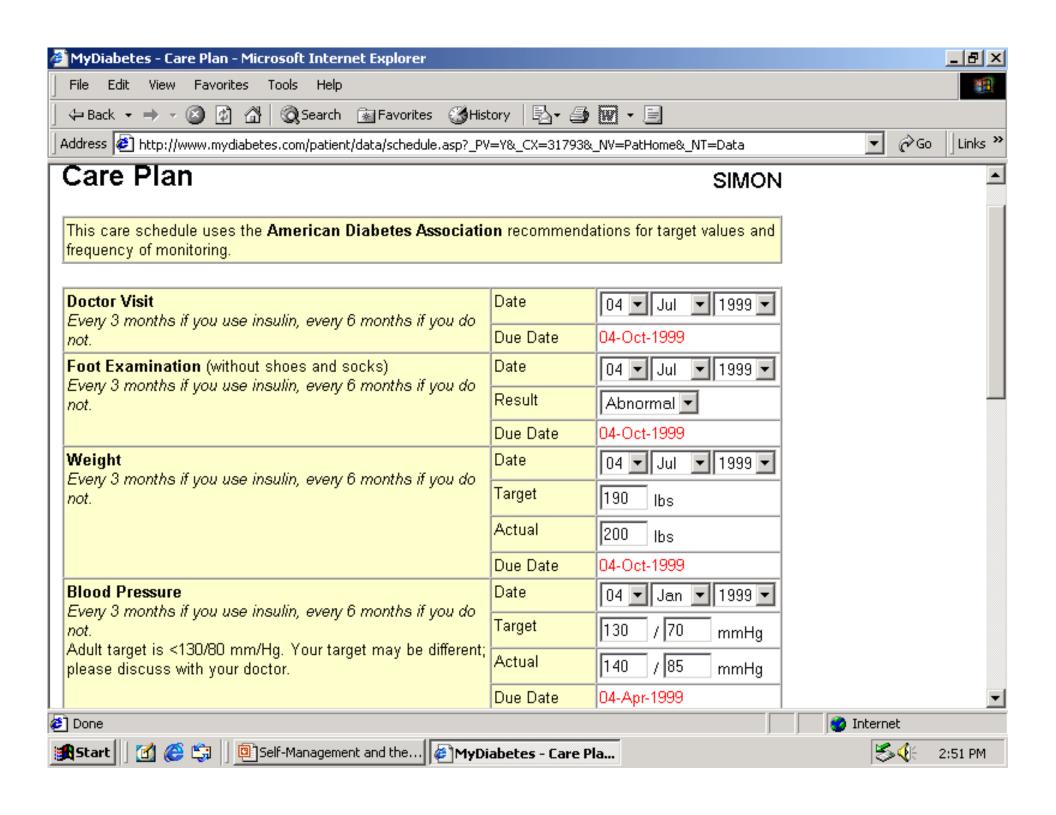
#### The PDHI Health Channels

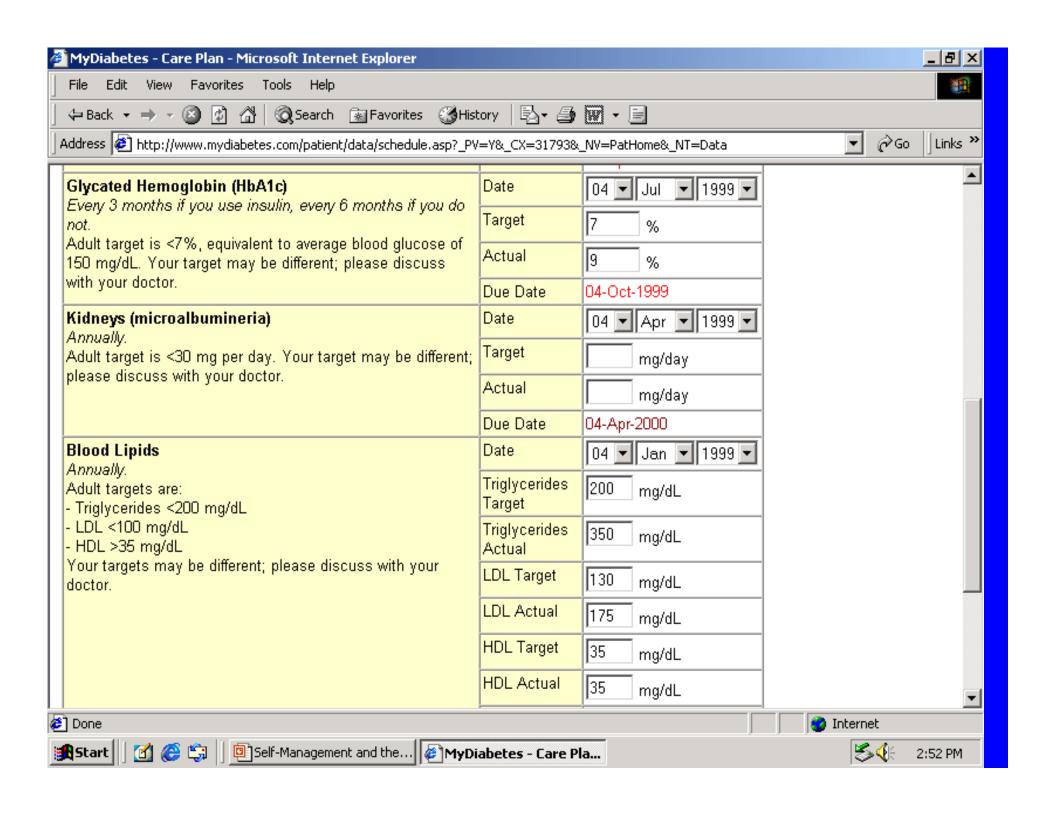
- Education
  - Disease-specific Educational Material
  - Monthly Updates
- Multidisciplinary Support, e.g.
  - Pharmacologist
  - Dietician
  - Exercise Physiologist
  - Mental Health Professional

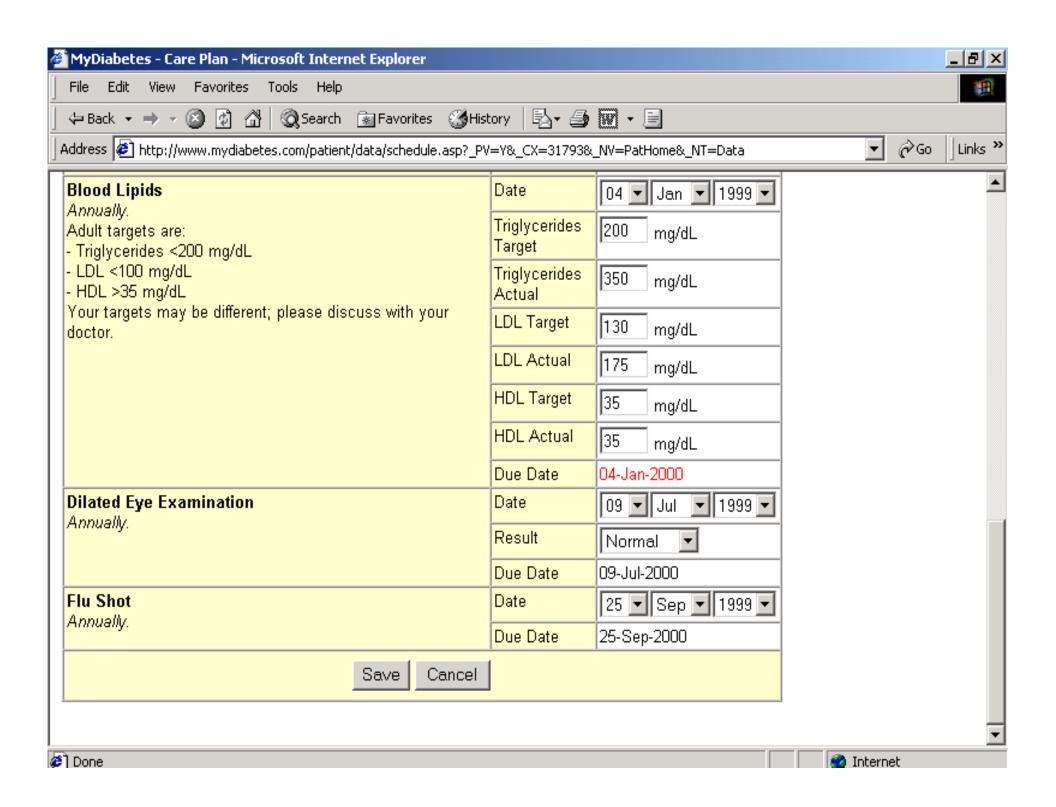












#### Benefits of Interactive Care

- Always Available
- Easy to Deliver Complex Information
- Care Team has Access to Patient Data
- Personalized to Address Specific Needs of the User
- Anonymous and Non-Judgmental

#### Results of Interactive Care

- Patients Love the System
- Quality of Life Improves
- Behavior Changes Sustained
- Scalable & Efficient Solution

#### User Quotes

#### MyAsthma User:

- "I can't say enough about this web site. The information, the data input, and the interaction with the asthma nurse all have made a big difference."

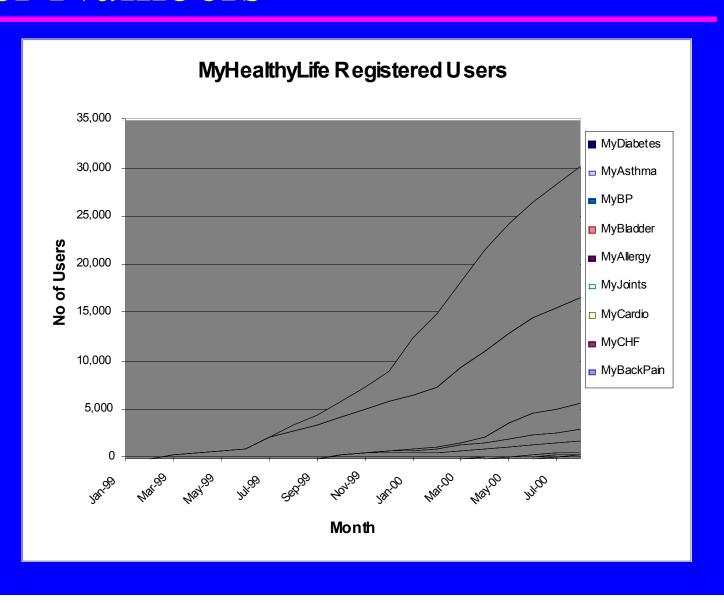
#### MyDiabetes User:

- "This web site has been a life-saver. It's much more fun to chart my data on the net and to receive information and feedback from the nurses."

#### MyBP User:

- "I have been entering from 2-4 blood pressure readings a day, letting the program calculate a daily average. I like being able to track trends with the charts (particularly to see if diet changes, exercise, etc. are having any effect)."

#### User Numbers



#### Summary

- ◆ Interactive Self-care Improves
  - Health Status
  - Compliance
  - Outcomes
  - Quality of Life

### MyHealthyLife.com

- Arthritis
- Asthma
- Allergy
- Back Pain
- Congestive Heart Failure
- Coronary Artery Disease
- Diabetes
- Hormone Replacement
- Hypertension
- Urinary Incontinence

- MyJoints.com
- MyAsthma.com
- MyAllergy.com
- MyBackpain.com
- MyCHF.com
- MyCardio.com
- MyDiabetes.com
- MyHRT.com
- MyBP.com
- MyBladder.com

#### MyAsthma.com—Effectiveness

- 18 Million persons affected by asthma in the United States
- Direct and Indirect Costs of Care Exceed
   \$5 Billion Annually
- Pharmaceutical Interventions of Proven Efficacy are Underutilized
- National Asthma Education Program (NAEP) emphasizes patient 'self-care' (disease knowledge, patient behavior, symptom control, use of pharmaceutical and preventive health interventions)

#### MyAsthma.com—Effectiveness

- Can Web-enabled disease management programs influence asthma patient compliance with appropriate drug regimens?
- Can Web-enabled disease management programs be effective in improving patient self-reported functional status and quality of life indicators derived from baseline and follow-up instrument?

### MyAsthma.com—Drug Use

- Clinical research shows that overuse of inhaled beta agonists (rescue medications) is associated with <u>poor outcomes</u>
- Clinical trials have shown than inhaled corticosteroids (ICSs) prevent recurrence of asthma symptoms, improve lung function, and may reduce use of health services for uncontrolled

### MyAsthma.com—Study Group

- The study population was drawn from self-selected participants who met the following criteria:
  - ◆ Ages 16 years and above.
  - ◆ Completed at least two or more selfreported medication use profiles during participation in the MyAsthma intervention.
  - Reported symptoms at baseline that are consistent with a diagnosis of asthma.

#### MyAsthma - Drug Use Assessment

- Participants' drug utilization patterns were assessed using a self-reported medication use questionnaire administered online.
- Participants were asked to describe current anti-asthmatic medication use (drug name, dose, and route of administration) at the time of registration and at periodic intervals to update their profile.
- Participants were reminded and

#### MyAsthma.com—Results

## Drug Use Patterns among Self-Selected Participants

	Update Drug(s)								
Baseline Drug(s)	Beta Agonists	Steroids	Anti Leukotrienes	Combination Drugs	No Update	Total			
Beta Agonists	0 (0%)	529 (16%)	28 (0.8%)	56 (1.7%)	755 (22.8%)	1368 (41.4%)			
Steroids	12 (0.4%)	0 (0%)	4 (0.1%)	99 (3%)	246 (7.4%)	361 (10.9%)			
Anti Leukotrienes Combination	18 (0.5%)	4 (0.1%)	0 (0%)	2 (0.1%)	23 (0.7%)	47 (1.4%)			
Drugs	24 (0.7%)	16 (0.5%)	22 (0.7%)	0 (0%)	1470 (44.4%)	1532 (46.3%)			
Total	54 (1.6%)	549 (16.6%)	54 (1.6%)	157 (4.7%)	2494 (75.4%)	3308 (100%)			

#### MyAsthma.com—Results

- Recent findings show that adult asthma patients underutilize effective ICS medications
- ◆ This evaluation suggests that the Internet can be effective in urging patients to change medication-taking behaviors.
- Given the widespread difficulty in implementing effective direct-to-consumer (DTC) educational interventions use of the Internet may represent an important supplement to existing and more traditional patient educational strategies.

- Pre-test/Post-test quasi-experimental design
- Baseline and six month follow-up
- Mini-Asthma Quality of Life Questionnaire (MiniAQLQ) used to assess self-reported outcomes
- Population
  - Ages 16 years and above
  - Completed at least two Mini-AQLQ assessments
  - Utilized the MyAsthma.com tools/instruments at least three times during six-month observation period
  - Time Frame: Study participants identified retrospectively for one year to accommodate seasonal change in self-reported symptoms

- Mini-AQLQ—Outcome Domains
  - Global
  - Symptom Scale
  - Emotional Scale
  - Environmental Scale
  - Activity Scale
- Seasonality—Symptoms reported during the months of March, April, May, June were coded as 'seasonal' and controlled for in analysis
- Demographic characteristics derived from online questionnaires self-administered at registration

- Mini-AQLQ—Outcome Domains
  - 7 point scale
  - 0.5 points considered clinically significant
  - Statistical significance does not equal clinical significance
- Number Needed to Treat (NNT)
  - Accepted measure of clinical efficacy
  - Derived from simple relationship as the reciprocal of the absolute risk reduction
- Differences at follow-up over baseline

Pre/Post-test scores, scale values, and number needed to treat (NNT)

	1 to 7 scale						
Mini-AQLQ Scores	<b>Number of Items</b>	Pre	Post	Difference	NNT		
All Participants							
Global	15	3.738	4.06	0.322	22		
Symptom	5	3.661	4.018	0.357	20		
Activity	4	4.578	4.767	0.189	37		
Emotional	3	3.542	3.997	0.455	15		
Environmental	3	3.143	3.409	0.266	26		
Hi Volume Visit Participants							
Global	15	3.535	4.277	0.742	9		
Symptom	5	3.486	4.249	0.763	9		
Activity	4	4.368	4.893	0.525	13		
Emotional	3	3.332	4.382	1.05	7		
Environmental	3	2.877	3.5	0.623	11		
Lo Volume Visit Participant							
Global	15	3.913	4.179	0.266	26		
Symptom	5	3.822	4.186	0.364	19		
Activity	4	4.816	4.977	0.161	43		
Emotional	3	3.703	4.011	0.308	23		
Environmental	3	3.248	3.486	0.238	29		

- Engaged use of MyAsthma.com is associated with statistical and clinical improvements in quality of life
- High volume participants were 1.6 times as likely to report improved quality of life as low volume participants
- High volume, engaged participants reported clinically significant improvements in quality of life measures after six months of observation