Fixing Health Care from the Inside Out: The Physician’s Role in Health System Reform

Collocated Congress on the Un- and Under-insured and National Congress on Health Reform

Sept. 23, 2008

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CEO
Reform is Necessary

- 47 million are uninsured
- 50 million are underinsured
- 79 million struggle with medical debt
- Lack of coordinated care
- High cost, low value for the dollar
- Inconsistent quality
- Inefficient use of resources
- Care is not patient-centered
- Professional judgment challenged
Distribution of Fee-for-Service Medicare Spending Among Beneficiaries, 2001

Source: Congressional Budget Office
Cardiologist-Reported Challenges to Quality

- Patient had trouble affording out-of-pocket costs: 51%
- Medical records, results, or other clinical information were not available at scheduled visit: 29%
- Care compromised because of conflicting information from different doctors: 19%
- Tests or procedures had to be repeated because findings were unavailable or inadequate: 17%
- Positive test result without appropriate follow-up: 14%
Responsibility Comparison

CV Professionals

Policy Makers

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<th>Percentage</th>
<th>Public and private payers</th>
<th>An existing federal agency</th>
<th>A new public/private national entity</th>
<th>Provider professional societies</th>
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Policymakers Say ...

- Public/Private National Entity
- Professional Societies
CV Professionals Say …

- Public/Private National Entity
- Professional Societies

![Bar Chart](chart.png)
A Fork in the Road
Policies centered around cost and volume controls have failed in the past. They will fail again. (Think disparities!)
PROACTIVE rather than REACTIVE
What about the \textit{patient}?
Patient in the Center

- O.O.P.s
- Informed (CardioSmart™)
- Choices
- Responsibility for lifestyle and adherence
- Boomers …
We must **transform** health care ... 

... from the inside out.
Events to Date

- BOT Visioning Session, 8.07
- Blue Ribbon Panel
- Key Issues Debated, Vetted
- Draft Document Developed
- Presented at Health System Reform Summit, Feb 1 – 2
- Stakeholder Meetings
- Legislative Proposals
Principles of Health Care Reform

- Universal access to necessary care
- Public/private financing
- A focus on high-quality, patient-centered care
- Patient, physician, medical team at the center
- Payment incentives for quality care and **value**
- Coordination across sources and sites of care
How Important Are these Principles?

- Increase patient value through the delivery of evidence-based, high quality care
- Involve patients as partners in their own care
- Provide universal access through an expansion of public/private financing
- Implement a payment system that rewards quality, value and coordinated care management
- Manage care by disease state and across sources and sites of care

Top 2:
- Increase patient value through the delivery of evidence-based, high quality care: 95%
- Involve patients as partners in their own care: 91%
- Provide universal access through an expansion of public/private financing: 86%
- Implement a payment system that rewards quality, value and coordinated care management: 86%
- Manage care by disease state and across sources and sites of care: 89%
Quality First Web Site

The American College of Cardiology is working to transform health care from the inside out. Health system reform is essential and imminent and the ACC strongly believes that the medical community needs to be at the table for this very important discussion. The ACC’s Quality First Campaign aims to set a new standard for health system reform that is patient-focused, value-based and fosters continuous quality and outcomes improvement.

http://qualityfirst.acc.org
QCare

Science

Evaluation

Technology

Standards

Quality Initiatives

Patient Centered Care

Education

Reporting
Q CARE in Action

**Plan**
- Guidelines/Standards
  - Guidelines
  - AC / PM

**Do**
- Implementation - “Bridge”
  - EHRs/Clinical Decisions Support
  - Care Plans
  - Wall Charts
  - Standard Orders
  - Pocket Guides

**Act**
- Education & Training

**Study**
- Improvement
  - D2B

- Measurement
  - NCDR
NCDR At a Glance Today…

Registries
- CathPCI
- IMPACT
- ICD
- IC3
- CARE
- ACTION-GWTG

Registry Studies
- SPECT MPI
- ICD Longitudinal

Analytic Reporting Services
- United
- BCBSA
- WellPoint
- CMS
- HCA
- Tenet

Research & Publication Services
- Yale
- DCRI
- MAHI

40+ Studies on the docket

Quality Improvement
- More Registry QI Tools (ACTION, IC3, etc)
- Field Base Consultant
- potential partnership with AHA

Potential Partnership with AHA

• Guidelines Develop.
• Educational Needs Assess.
• Market Intelligence

SPECT MPI

ICD Longitudinal

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• Educational Needs Assess.
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50+ Studies on the docket

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Potential Partnership with AHA

• Guidelines Develop.
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• Market Intelligence
Appropriate Use Criteria

- Echo
- CT
- MR
- SPECT-MPI
- Stress testing
- Multi-modality
- Stents vs. CABG vs. Meds
CQI and Transparency
We Have ... 
*Perverse Incentives.*

We need ... 
New *patient-centered, quality and value-based* payment concepts.
We Need ...

New patient-centered, quality and value–based payment concepts.
The Greatest Threat to Physician Autonomy
Autonomy vs. Systems of Care
Learning Systems

rather than

Cookbooks
Nothing About You

Without You
Who will save us?