

Making Health Savings Accounts Work: Interoperable with Health Plans, Providers and Patients

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Strategies for workflow, productivity, quality and patient satisfaction improvement through health care information

- ❑ Business process consultant focusing on electronic health records, and electronic transactions between organizations
- ❑ Former positions with MGMA, University of Denver, Dartmouth College
- ❑ Active leader in the Workgroup for Electronic Data Interchange (WEDI)
- ❑ Speaker and author (two books on HIPAA Security and one on electronic health records)
- ❑ Recipient of the HIMSS 2005 Book of the Year Award
- ❑ Co-Founder of Health IT Certification

- ❑ **Strategic IT business process planning**
- ❑ **ROI/benefits realization**
- ❑ **Project management and oversight**
- ❑ **Workflow redesign**
- ❑ **Education and training**
- ❑ **Vendor selection and enhanced use of vendor products**
- ❑ **Facilitate collaborations among organizations to share/exchange health care information**

Definitions

- ❑ HSA – Health Savings Account
- ❑ HDHP – High Deductible Health Plan, referenced here as one that meets the 2003 Medicare legislative requirements
- ❑ HSA Administrator – Usually a bank or other financial institution

The Business Models for HSA/HDHP

- 1. Why are they important?
- 2. What are they?
- 3. Medicare MSA demonstrations
- 4. What are the implications for:
 - Providers?
 - Health plans?
 - Consumers?
 - Employers?

1. Why are the HSA/HDHP Business Models Important?

- The business models are associated with significant differences in:
 - Payer/Provider bad debt risk
 - Payer/Consumer responsibility for payment
 - Timing of consumer payment
 - Tools for providers and/or consumers
 - Involvement of employers

Understanding the Business Models Supports

- ❑ Focusing tool development to support specific business needs
- ❑ Developing HDHP and HSA information access
- ❑ Workflow change design and implementation in the provider setting
- ❑ Enhancing vendor product capabilities
- ❑ Improving health plan and HSA administrator product development
- ❑ Education for providers, consumers, and employers

Consumer Funding and Control of HSA Funds

- HSA business model characteristics
 - The consumer controls whether or not withdrawals to providers can be made via the health plan (if option offered)
 - Only the consumer can access the current balance amount in the HSA (debit card, kiosks, ATM, etc.)
 - Consumer HSA Funding
 - Consumers may put their own funds in an HSA (tax deductible)

Employer Funding and Control of HSAs

□ HSA Business model

- Some employers fund their total annual contribution to the HSA on January 1
- Some employers fund 1/12 of their annual contribution on the first of each month
- Some employers do not contribute to their employees' HSAs
- Once employers contribute funds to an HSA, the employee controls the money

HSA Administrator Options

- ❑ The Administrator decides how and at what cost the consumer can access HSA funds
- ❑ HSAs may offer a payment option via some/all health plans
- ❑ Debit card and/or checks are two common options
- ❑ HSAs may yield investment returns
- ❑ There may be fees to the consumer and/or provider for HSA transactions

2. What are the HDHP/HSA Business Models?

- ❑ 1. Payer Centric Financial Responsibility Model
- ❑ 2. Patient Centric Financial Responsibility Model
- ❑ 3. Mixed Payer and Patient Centric Financial Responsibility Model
- ❑ 3.a. Medicare Demonstration Model

1. Payer Centric Financial Responsibility Model

- Payer is responsible for 100% of the payment
- Payer manages patient responsibility
 - HSA funds
 - Credit card
 - Debit card
 - Loan from employer or others
 - Other
- Payer is responsible for paying the total amount due

1. Payer Centric Model Characteristics

- Real-time eligibility
 - Method to communicate that the patient is in a payer centric financial responsibility arrangement
 - Benefit coverage
 - No co-pay from patient at POS
- At the end of the service delivery, provider bills payer
- Payer pays provider for the full contractual amount
- Payer notifies patient of payment

2. Patient Centric Financial Responsibility Model

- Provider is responsible for billing and collecting from the patient
- The patient is responsible for payment
- Examples include:
 - Self pay
 - Patient without an insurance card
 - Patient with HDHPs who have not met the deductible
 - Others

2. Patient Centric Financial Responsibility Model

- ❑ Providers may be restricted by contracts with health plans from collecting total payment from the patient prior to adjudication by the health plan
- ❑ Some health plans will not provide eligibility data to providers without the patient ID number

2. Patient Centric Model Characteristics

- Real-time eligibility
 - HDHP indicator
 - Balance to deductible
 - Preventive service that is covered by HDHP
 - Accumulator toward deductible has to be real-time
- Need an estimating tool to determine the patient payment amount due

2. Patient Centric Model Characteristics

- Real-time eligibility
 - Provider collects from patient:
 - Co-pay
 - Maybe full amount due from the patient
 - Provider bills health plan
 - Provider may bill/refund patient after health plan payment is recovered

3. Mixed Payer and Patient Centric Financial Responsibility Model

- ❑ Provider may be responsible for billing and collecting the co-payment and other payments from the patient
- ❑ The patient is ultimately responsible for the payment, but may not be responsible at the POS
- ❑ Health plan has one or more arrangements to access the patient HSA account for patient payment
- ❑ If HSA account has insufficient funds to cover patient portion, provider collects the balance from the patient

3. Mixed payer and Patient Centric Model Characteristics

- ❑ Real-time eligibility
 - HDHP indicator
 - Payer HSA account access indicator
 - Balance to deductible
 - Preventive service that is covered by HDHP
 - Accumulator toward deductible has to be real-time
- ❑ Need an estimating tool to determine the patient payment amount due
- ❑ Need indicators in the 835 to identify payer and patient responsibility payments separately

3. Mixed payer and Patient Centric Model Characteristics

- Access to the HSA funds may be by payer access to HSA funds and/or
 - Debit card presented by the patient
 - A check written by the patient for the HSA account
 - A patient personal check (patient latter pays self from HSA)

3. Mixed payer and Patient Centric Model Characteristics

Tools

- Estimation of the amount that the patient owes
 - Access to the HSA account balance
 - Real-time updates to the payer system
- 835 correctly identifying each payer and patient payment source

3.a. Medicare MSA Demonstration Summary

- Medicare only deposits funds into MSA
- No coverage before deductible is met
- For 2007, \$2,000 is the minimum deductible
- Medicare's preventive services covered before deductible met
- 100% coverage after deductible met
- Part D benefits not included

4. What Does this Mean to the Participant?

- Real-time access and information
- Tools
- Workflow changes
- Access to an expanded scope of payer information
- Patient (employee) and provider education
- What are the keys to making the mixed model work?

Resources

- www.wedi.org
- HSA Forum July 2006 presentations
- HSA Forum Notes, July 2006
- HSA White Paper, January 2006

Contact Information

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