

15th Asia Pacific Pharmaceutical Compliance Congress & Best Practices Forum

Ramonito Tamos
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Sofitel Philippine Plaza

PARTNERING FOR NATION BUILDING:

Contributions of the Philippine Pharmaceutical Industry to Health and Economy

Saving Lives, Empowering Patients

DISCOVERING MEDICINES AND VACCINES

21 

new medicines for cardiovascular diseases, cancer, respiratory diseases and diabetes launched in 2014

55 

life-saving vaccines made available to Filipinos to date



Innovating to battle **Non-Communicable Diseases (NCDs)**



Patient Programs help enhance access to medicines

ENHANCING PATIENT ACCESS AND CARE



Expanded medicines distribution **nationwide**



Continuing education on disease prevention and management



Providing wide variety of **affordable medicines**

Contributing to Economic Growth

FUELLING THE ECONOMY

P 146B

contributed to the Philippine economy in 2014

Business impact on other industries



PROVIDING JOBS



Pharma Companies



Distributors & Wholesalers



Retailers

Created **thousands of jobs**, and employed more than **60,000 workers** in 2010*



Pharma manufacturers bolster close to **100 other industries** in the country

*Source: 2010 Census of Philippine Business and Industry

DRIVING INNOVATION IN CLINICAL RESEARCH

Invested over

P 1B in R&D

in 2013

CONTRIBUTING TAXES, CUSTOMS AND LICENSE FEES



Pharma Industry contributes significantly by paying **taxes, customs and license fees**.

Partnering for Better Health

PATIENT GROUPS AND COMMUNITIES



Working with patient groups and communities to **enhance access to health services**

HEALTHCARE PROFESSIONALS



Partnering with healthcare professionals for **continuing medical education and quality patient care**

GOVERNMENT



Collaborating with Government to promote **Universal Health Care**, quality medicines, improved healthcare delivery, and ethical business practices

NON-GOVERNMENT ORGANIZATIONS



Forging partnerships throughout the country to improve **healthcare service delivery**

PHAP Code Highlights

**Adoption
of the
Code in
1993**

**PHAP
Code
Revisions
2003**

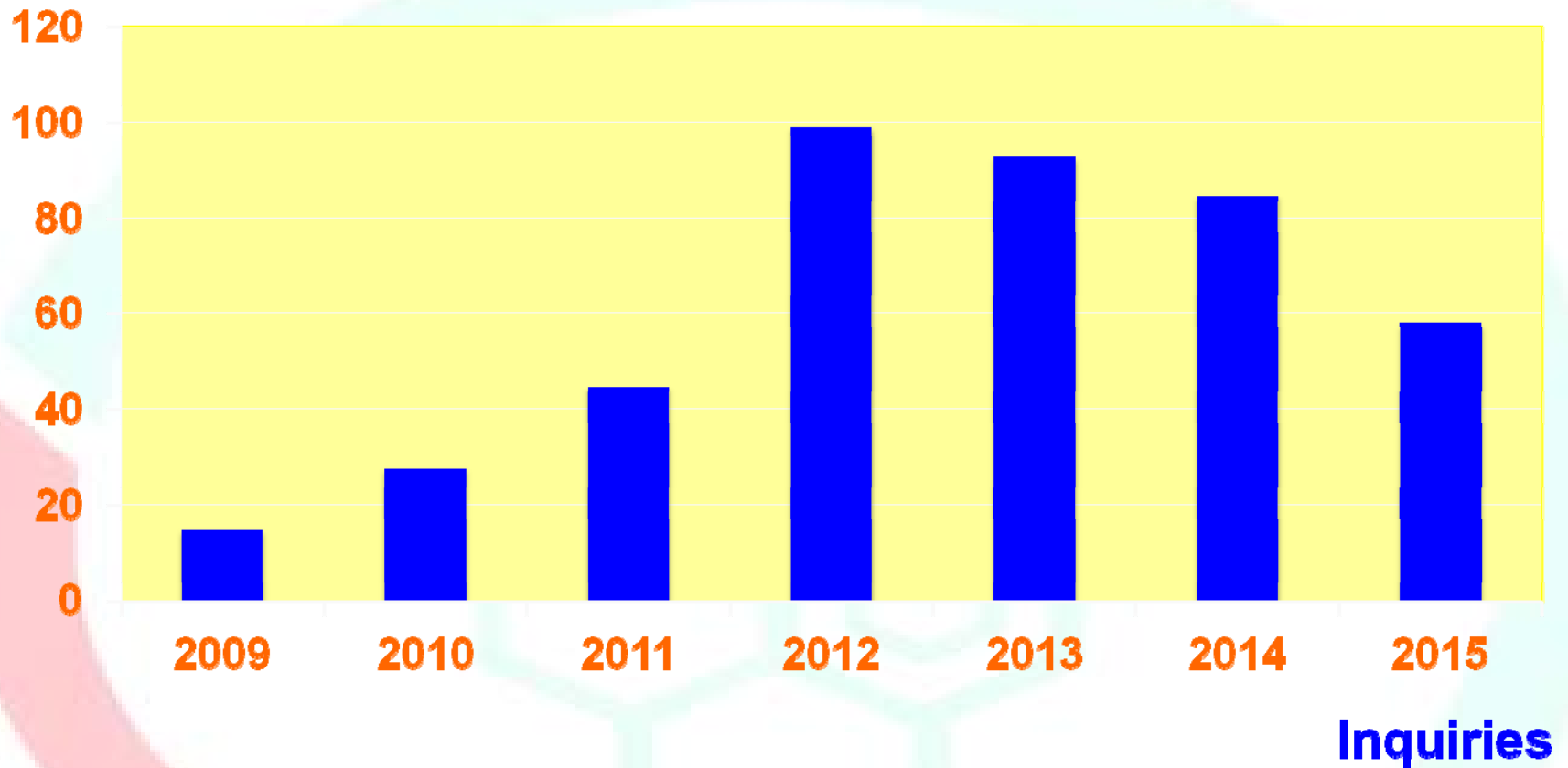
**IFPMA
Alignment
/Code
Reviews
2013-2014**

**Embed
the
Standard**

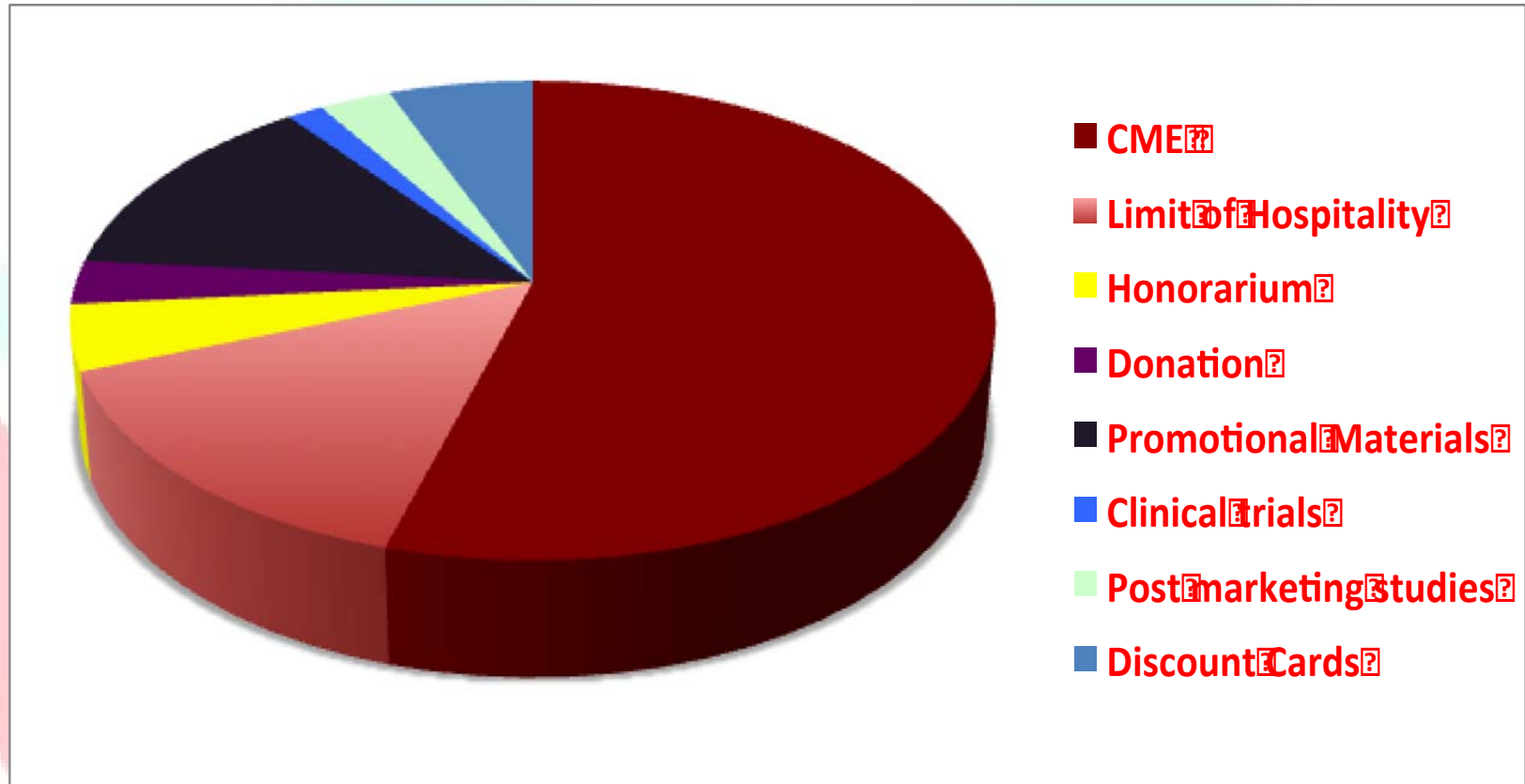
**Training
IPPS**

**Penalty
Consults
Dialogue**

Inquiries on the Code (CY 2009-2015)



Code Provisions with Most FAQs



Summary of Cases Deliberated by the Ethics Committee (1999 – 2015)

Year	Type of Breach	Total Number of Cases
1999	CME sponsorship, Infomercial, Independence of HCPs, Marketing Practices,	56
2000	CME sponsorship, competitions and raffles, Infomercial, Independence of HCPs,	46
2001	Independence of HCPs, Infomercial, CME, Advertising, Literature, Marketing Practices, Competitions and Raffles, Communication with the General Public	13
2002	Literature, Communication with General Public, CME, Comparative Statements, Competition and Raffles, Independence of HCPs, Promotional & Educational Materials	21
2003	Comparative Statements, Promotional materials, Communication with General Public, CME, Competition and Raffles, Independence of HCPs	14
2004	Post Marketing Surveillance, CME, Communication with General Public, Advertorial, Independence of HCPs, Relationship Building, Promotional Materials, Gifts, Advertising, Literature	48
2005	Advertorial, PMS, Relationship Building, CME, Marketing and Promotions, Infomercial, Literature, Gifts	21
2006	Literature, PMS, Advertising, CME, Gifts	13
2007	Clinical Trials, Literature, PMS, Infomercial, Lay Media Advertising, CME, Medical Info and Claims	9
2008	CME, Promotional Give-Aways, Independence of HCPs, Lay Media Advertising, Medical Information Claims, Communication to General Public	7
2009	CME, Medical Information Claims, Discount Guidelines	2
2010	Marketing Practices, Independence of HCPs, CME,	6
2011	Independence of HCPs, PMS	2
2012	PMS, Advertisement and Taglines, Discount Cards	8
2013	Taglines, Independence of HCPs, Promotional Materials	3
2014	Independence of HCPs, PMS	3
2015	Promo Materials, Appeal on EC Decision	2

Thank you.

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www.phap.org.ph

www.phapcares.org.ph

www.kalusugan.ph

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www.bworldonline.com

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