



Asociación de Laboratorios
Farmacéuticos de Investigación

Compliance Best Practices in Colombia

Latin American Compliance Roundtable

The First Latin American Pharmaceutical and
Medical Device Compliance Congress

October 2nd – 4th, 2012.

Sao Paulo - Brasil



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Total Compliance Concept

Sustainable Pharmaceutical Bussines require that the R&D Pharmaceutical companies act according to Compliance and Ethic principles in all aspects of their corporative life.



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Then



- Marketing
- Information for Stakeholders
- Clinical Trials
- Quality products
- Public Affairs
- Relationships with Stakeholders
- Respect to regulation
- Anti Corruption Practices
- Competition Practices
- Transparency
- Ethic Codes fulfillment



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1. AFIDRO's Ethical Code

Since 2006 AFIDRO's Code is according to the last IFPMA Code.

- Information for Physicians.
- Information for Patients.
- Quality Products.
- Hospitality.
- Clinical Trials.
- Marketing Rules and Promotional Activities.
- Relationships with Patients and Patients' Associations.
- Dispute Settlement.
- How the Code operates and a specific chapter on penalties.



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2. Anticorruption Agreement

Similar in some ways to the Foreign Corrupt Practices Act (FCPA)

- Signed among the Industry and the Colombian Government in 2008
- Attacks directly corruption practices (if they exist).
- Compromises to acting against bribery.
- Transparency on contracts and public bids.
- The industry can't negotiate with persons or companies that have problems with drugs traffic, money laundry or not complying the labor law.
- Enforcement of labor law and improve the employees working conditions, if possible.



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3. Agreement with the National Medical Association

Since 2010 and includes more than 50 Medical Specialized Associations

- Rules the relationship between industry and Physicians and Physicians Associations.
- Recognizes the independence of the health professionals and, at the same time, the independence of the industry.
- Shows to the Government and to the society that a relationship between industry and physicians is possible.
- It is possible to keep ethic and professional independence.
- The industry can support medical education.



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4. AFIDRO's Ethical Code verification

Starting this year.

- Similar process to CETIFARMA project (Seal of Companies with Transparency Practices)
- External auditor
- Verify the fulfillment of the Ethical Code of AFIDRO by each company



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Thanks

You can consult on www.afidro.org

Clicking on 'Códigos de Conducta'