



# The Role of Population Health Management in Value-based Care

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# Population Health–One Individual at a Time



*“There is recognition that the patient [consumer, member] is co-producer of the outcomes for which the physician [and all of us] is now being held accountable”*

*Alan Weil Health Affairs*

# Your Only Pop Health Association



The **Population Health Alliance** is the industry's **only** multi-stakeholder **professional and trade association** totally dedicated to population health; **serving our members** since **1998**.



# PHA's 20+ Year History Driving Advancements in Healthcare

A decorative graphic in the top-left corner consisting of several concentric circles in shades of green, yellow, and orange, with small dots scattered around them.

Convened a First of Its  
Kind Multi-stakeholder  
Coalition

Defined DM for the  
Industry

Created the Highly  
Referenced Outcomes  
Guidelines

Deployed Analytics and  
Technology Before Their  
Time

Advocated for Coverage of  
Care Coordination in  
Chronic Care

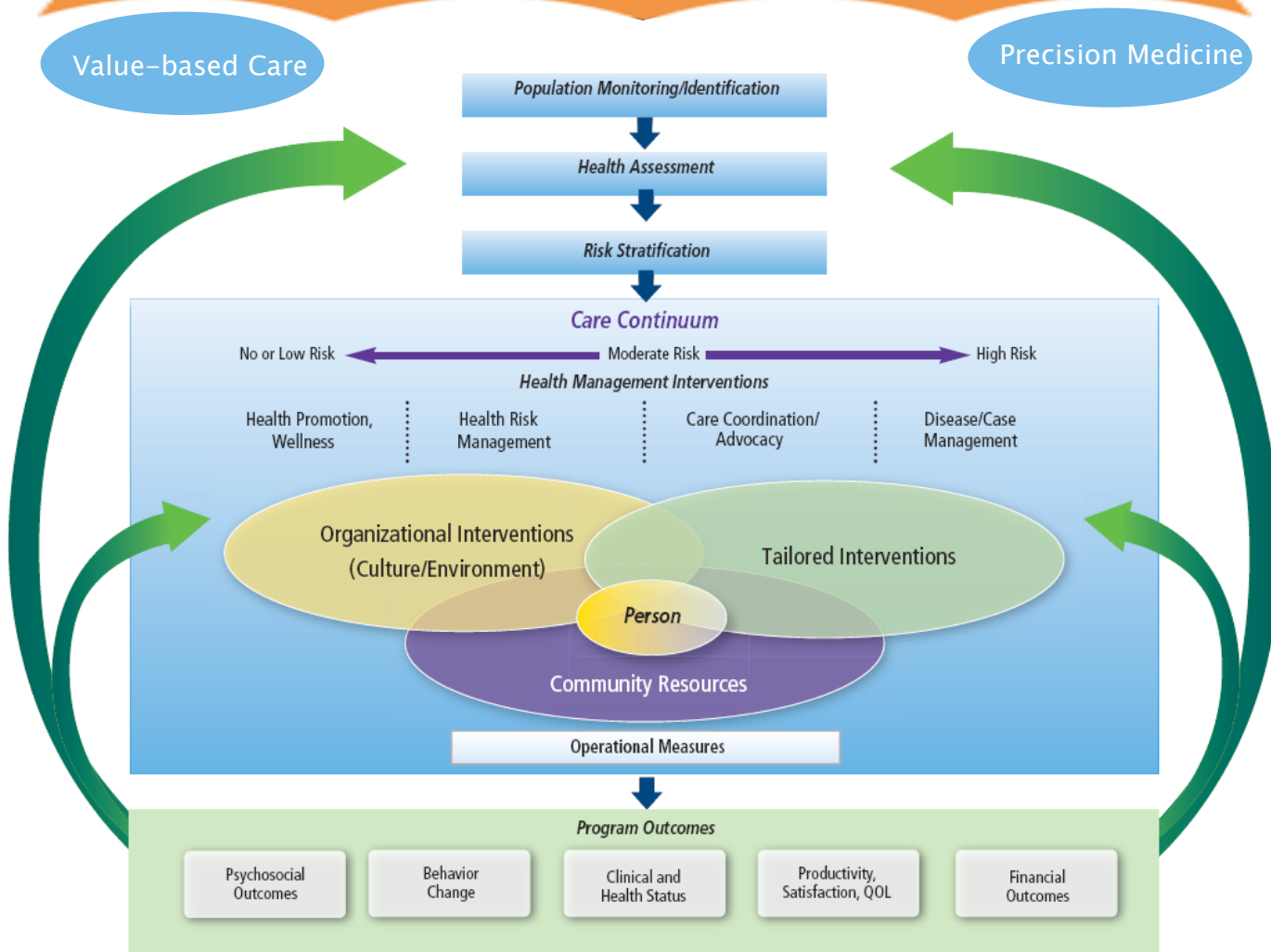
Advanced a Proactive  
Approach to Health  
Management

Created A Framework for  
Population Health  
Management

Promoted a Balanced  
Approach to Incentive  
Programs

Developed a SDH  
Framework for  
Taking Action

# PHA Population Health Management Framework

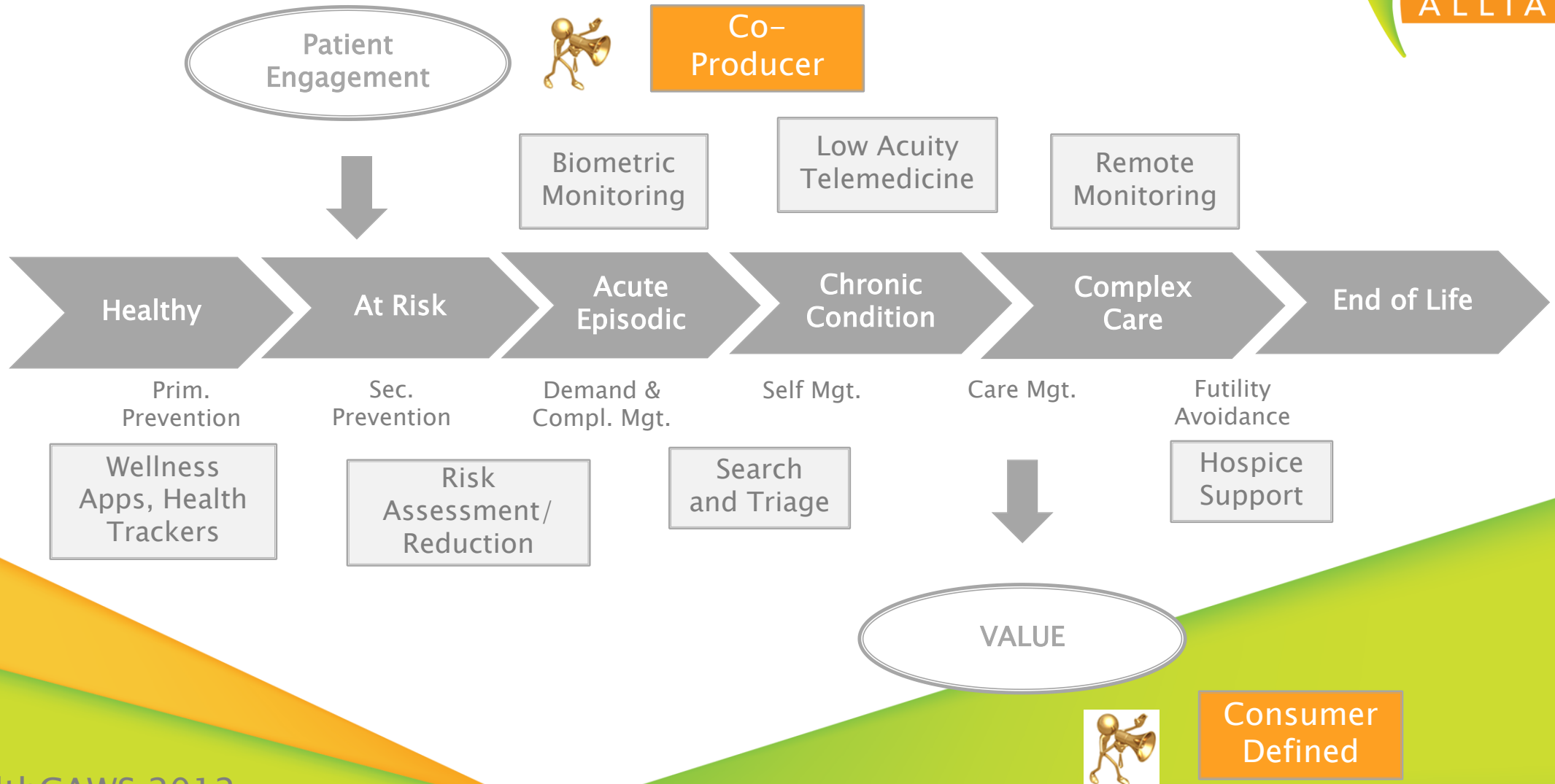


## Framework Elements

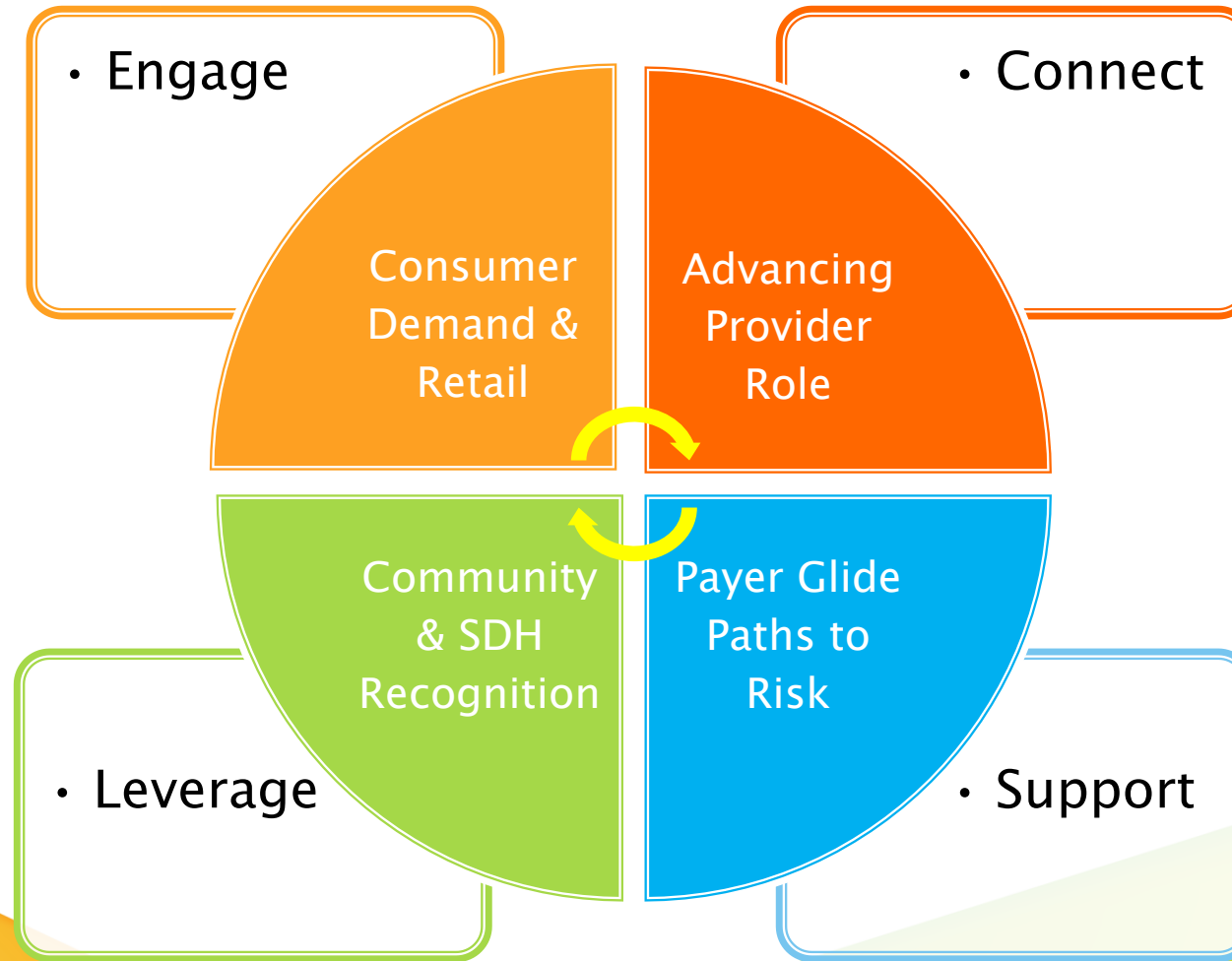
- ▶ Upfront Analytics: Case ID and risk stratify for targeted interventions
- ▶ Interventions: Multimodal Consumer Focused, EVB, High Tech to High Touch
- ▶ Outcomes Focus: Value from improved quality, care experience and cost savings

*\*Coming Up –Exciting Discussion of Overlay of Taking Action on SDH Levers*

# High Touch to High Tech–Full Continuum of Health and Care to Create Impact



# Staying ahead of Trends–Market Forces Reinforce the PHM Movement





# Population Health–Inside vs. Outside the Walls



## Hospital Centric Model



## Life Centric Model





# Address the Growing Industry Need Through Innovation and Policy to Remove Barriers



- ✓ Keep the “health” in Population Health front and center
- ✓ Uncomplicate and defragment health care services
- ✓ Accelerate use of community resources & home supports
- ✓ Promote technological advancements in analytics and digitization
- ✓ Reduce cost burden for consumers, employers and States

# Population Health Alliance:

Strong  
Foundation

Member Talent &  
Collective Voice

Future of  
Healthcare

Corporate Members

Professional Members

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