
Testing, Piloting and Evaluating RiskMAP Interventions

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How Can You Determine if Your Approach Will Succeed?

- Feasibility assessments prior to program initiation
- Ongoing evaluation over the life of the program

Initial Feasibility Assessments

- The likelihood of success with
 - Stakeholders
 - Physicians
 - Pharmacists
 - Patients
 - Others
 - Program Design
 - Fit busy practice routine
 - Represent actual clinical practice
 - Need for extra-ordinary testing

Assessing Feasibility

- Existing data
 - Medical chart review
 - Natural history of disease
 - Cross sectional surveys, e.g., NCHS
 - Registries
 - Large automated databases

Assessing Feasibility

- Existing data (continued)
 - Market research data
 - Competitive products
 - Physician prescribing behavior
 - ISS and ISE (particularly placebo groups)
 - Literature
 - Past experience

Assessing Feasibility

- *Ad hoc* data collection
 - Panel of experts
 - Focus groups
 - Surveys
 - Health care providers
 - Patients
 - General population sample

Ongoing Feasibility

- How good were the data?
- How good were the assumptions?

Ongoing Feasibility

- Projected vs. actual
- Corrections mid-course

Test Risk Intervention Prior to Full Implementation

- Traditional clinical trials
- LSTs
- Demonstration programs

Evaluation Strategies

- Record review
- Stakeholder Surveys
 - Knowledge, Attitude and Practice
- Program audits
- System audit trail
- Large automated database study
- Market research data