



**Track III:
Transparency and
Third Party
Compliance
Requirements**

**Pharmaceutical Regulatory and
Compliance Congress
November 11, 2009 - Washington,
D.C.**

Your Co-Chairs



Eve Costopoulos

Vice President, Global Compliance, Schering-Plough Corporation

Kris Curry

Senior Director, Health Care Compliance Operations, Johnson & Johnson Pharmaceutical Research & Development

Greg Levine, Esq.

Partner, Ropes & Gray LLP, Co-Chair, Life Sciences Practice Group

Paul Silver

Managing Director, Practice Leader, Life Sciences Advisory Services, Huron Consulting Group

Today's Track Objectives



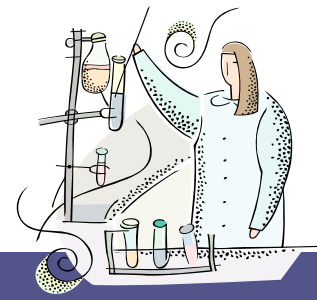
This track will help prepare your company to deal with current and upcoming compliance regulations by focusing on:

- Update on federal Sunshine Act legislation and industry impact of marketing disclosure laws
- Insights into clinical trial disclosure best practices and possible obligations
- An industry perspective on third-party data
- Tactical approaches to using third-party data

Our Sessions For Today

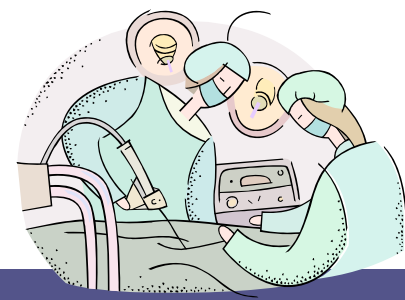


3:15 Session



Sunshine Act: Latest Developments and Industry Impact

- Albert F. Cacozza, Jr., Esq.
Partner, Ropes & Gray LLP; Former Counsel, Subcommittee on Labor, Committee on Labor and Human Resources, United States Senate
- Marina Pearlman
Senior Corporate Counsel, Pfizer
- Greg Levine, Esq.
Partner, Ropes & Gray LLP, Co-Chair, Life Sciences Practice Group (Moderator)



Disclosure of Clinical Trial Results: Obligations and Best Practices

- Mark DeWyngaert, PhD, Managing Director, Huron Consulting Group
- Craig A. Metz, PhD
Vice President Regulatory Affairs, GlaxoSmithKline

4:15 Session



Disclosure of Third-Party Data: Compliance and Beyond

- Tony Brennan
Director, Global Reporting & Monitoring, Johnson & Johnson
- Howard L. Dorfman, Esq.
Counsel, Ropes & Gray
- Patricia Molino
Vice President Public Affairs, Johnson & Johnson Corporate Communications
- Katie Topolewski
Director, Corporate Compliance, Endo Pharmaceuticals
- Dave Wysocky
Director, Pharmaceutical and Life Sciences Advisory Services,
PricewaterhouseCoopers LLP
- Kris Curry
Senior Director, Health Care Compliance Operations, Johnson & Johnson⁶
Pharmaceuticals Groups (Moderator)



Third Party Data: How to Collect and Use It Effectively

- Eve Costopoulos
Vice President, Global Compliance, Schering-Plough Corporation
- Debjit A. Ghosh, MS, MPH
Managing Director, Huron Consulting Group
- John Poulin
Solution Architect, Huron Consulting Group