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***Mini Summit 4:  
Annual Medical Compliance  
Roundtable***

Panelists: Nancy Travis (AdvaMed), Jon Glazier (Philips), David Ryan (Epizyme) and Marc Levine (Insightec)

Moderator: Jean McKiernan (PwC)

Thursday, November 8, 2018  
11:00 am - 12:00 pm

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## ***Instructions***

### ***PARTICIPATE IN POLLING 1 OF 2 WAYS***

- 1) Login to an internet browser and type in:  
[PollEv.com/medtechsurvey](http://PollEv.com/medtechsurvey)***
- 2) Vote via text message***
  - Text MEDTECHSURVEY to 22333 (one time only), then text ABC etc. for each question***



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# *Current Trends*



***1. In the past few months, what areas of concern have taken up the most time on your calendars?***

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## ***2. How has using data impacted your compliance program efforts?***



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***3. Looking in to your crystal ball, what are your compliance programs focusing on in the next 6-12 months?***



***4. Can you speak a little about data privacy risks, in the era of connected devices and the internet-of-things? Where does this oversight live in your organization?***

***Poll***



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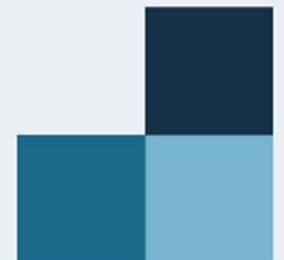
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# *Changing Risk Culture*

***1. Recent enforcement has highlighted lavish meals at high end restaurants – what are you doing at your organizations to increase awareness or mitigate this potential risk?***

## ***2. Does your organization currently measure compliance culture? If so, how?***

### ***Poll***



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### ***3. How is individual accountability emphasized at your organization?***

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Current Trends

Changing Risk  
Culture

Smaller to  
Middle Market  
MedTech

MedTech vs  
Pharma

Compliance  
Operations

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# ***Smaller to Middle Market MedTech***

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***1. What are some of the compliance risks that smaller and mid-sized med-tech companies are facing?***



***2. For those who are in a less mature compliance framework or lack the budget, any great tips or recommendations you can offer to help move the needle?***

***Poll***



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***3. Having worked with start-up companies and fortune 500 companies, what do you find to be some of the unique benefits or challenges for each?***



***4. Please provide examples of smaller/middle market MedTech issues your members are currently struggling with?***

Current Trends

Changing Risk  
Culture

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**MedTech vs  
Pharma**

Compliance  
Operations

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# ***MedTech vs Pharma Discussion***

***1. Can you compare the compliance landscapes for the medical device industry versus the pharmaceutical industry? How has this evolved and changed over time?***



***2. What are better practices from the MedTech world we can share with our Pharma colleagues in the room? (e.g. HCP Engagement management, FMV practices)***

***3. Given that AdvaMed's previous CEO is now at PhRMA have we seen more collaboration between the two industry trade associations? How so?***

***4. In listening to the previous sessions and speakers at this conference, are there any key risks you would like to focus more on now, based on pharma industry changes/trends?***



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# *Compliance Operations*



***1. What is your approach to risk assessments? Which stakeholders are involved? How centralized or decentralized is the process?***

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***2. How has your company reacted to the recent MedTech Europe Code requirement change regarding the reporting of Grants?***

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### ***3. How are you addressing risks associated with Asset Tracking of Free of Charge Product, Donations and Consignment?***



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## ***4. Do you think Asset Tracking principles should be added to the AdvaMed Code?***



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***5. Who owns the process for Screening and Evaluation of Physicians, Vendors and other Third Party Agents within your organization?***

***Poll***



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