



## Roundtable on Innovations to Improve Community Health

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### Name of project or collaborative

Total Health- Kaiser Permanente

### Geography

Kaiser Permanente serves populations in California, Colorado, Hawaii, and portions of Oregon, Washington State, Georgia, Virginia, Maryland and the District of Columbia.

### Brief description

Total Health- Kaiser Permanente's strategic vision is to be a leader in Total Health by making lives better. Total Health is a state of complete physical, mental and social well-being for all people. We are committed to helping our members, our workforce, their families and our communities achieve Total Health through the services we provide and by promoting clinical, educational, environmental, and social actions that improve the health of all people.

Target population/community:

Kaiser Permanente members, our workforce, their families, and communities we serve.

Health issue or condition that is the focus of the project/collaborative:

Chronic conditions that are driven by modifiable risk factors, social and environmental determinants of health

Main strategies used by the project/collaborative:

- Thriving Schools initiative: About 20 percent of Kaiser Permanente members (students, teachers, staff, and parent volunteers) spend time in schools each weekday, where they consume as many as 3 meals a day and have the best opportunity to take part in physical activity each day. If we can positively improve the health of this population, it can have a multiplier effect.
- Total Health Incentive Plan: Incentives to the entire KP workforce for collectively improving health metrics.
- Community Health Needs Assessments.
- Projects such as Health Leads and a dozen other pilots to meet social and non medical needs.
- Culturally competent care such as bridging linguistic gaps.
- English as a second language emphasis and engagement.
- Every Body Walk! – A comprehensive community health campaign to raise awareness about the profound health benefits of regular walking.

Partners/Sectors that are part of the project/collaborative:

- Traditional safety net providers such as community hospitals and health clinics, school based health centers, fresh food providers (through farmers markets and other venues), educational theatre, grassroots organizations.
- School based health centers, Alliance for a Healthier Generation, Safe Routes to Schools, National PTA, school districts, and labor organizations.

- Coalition of Kaiser Permanente Unions.
- Health care Without Harm; Practice Greenhealth.
- America Walk – plus a wide array of grassroots Every Body Walk! partners and collaborators, which grows every week.

Duration/when it was initiated:

Kaiser Permanente's Total Health work launched one year ago and is ongoing and ever evolving.

### Relevance of project to this breakout session

Kaiser Permanente's Total Health work is a model for empowering population health.

### Results/outcomes

- To date, 300 schools are enrolled in Kaiser Permanente's Thriving Schools program, and we have a content-rich website in place.
- Year one Total Health Incentive Plan results will be available soon
- Kaiser Permanente achieved entry into the Billion Dollar Roundtable for Diverse Supplier two years ahead of schedule.
- New work streams have been launched in behavior change and meeting social and non-medical needs.

### Funding

Kaiser Permanente is a pre-paid, vertically integrated health system serving nearly 10 million members, who provide the bulk of our roughly \$55 billion in annual revenue – nearly \$2 billion of which goes toward promoting and approaching population health by linking and leveraging a wide range of clinical, institutional, workplace, community, social, public policy and economic assets to the Total Health of people in the communities we serve – especially those who suffer from financial and other disparities and need . This spending is generously supplemented by Kaiser Permanente's many partner organizations.

### Contact

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<http://share.kaiserpermanente.org/category/about-community-benefit/>