


Population  
Health  
Colloquium  
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# The next frontier in consumer-centered health care.

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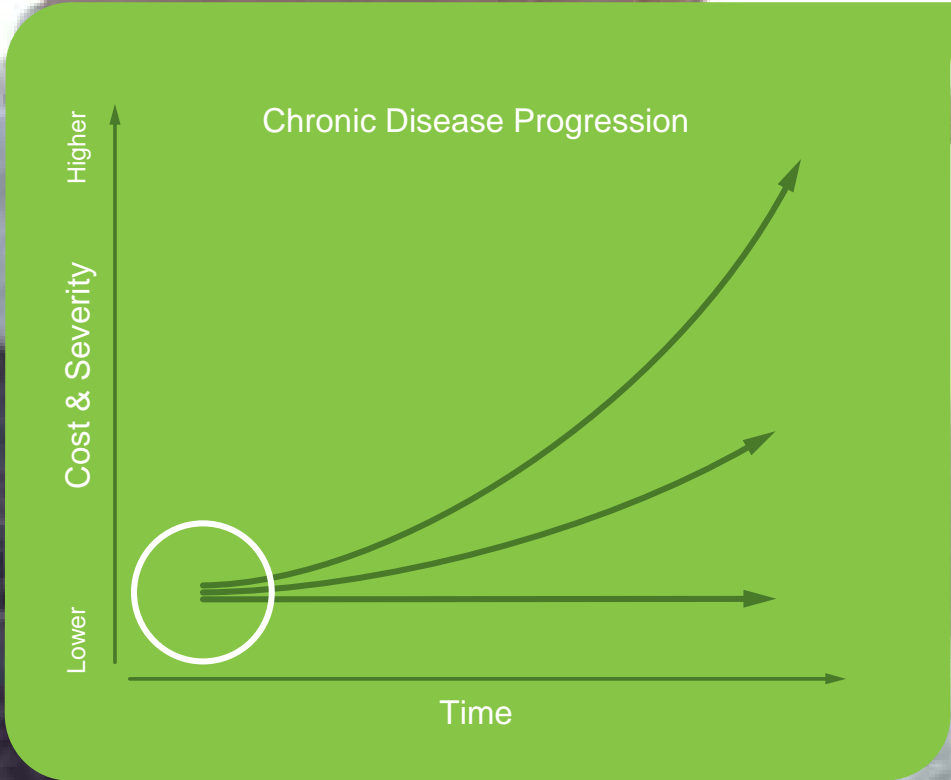
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An elderly couple is shown in profile, embracing each other in a field. The man on the left has white hair and is wearing a dark blue sweater with a light grey scarf. The woman on the right has white hair and is wearing a light-colored, textured sweater. The background is a soft-focus landscape with hills under a warm, golden light, suggesting a sunset or sunrise.

To create  
the future,  
start with  
consumers'  
needs today.

The next frontier of integrated care delivery is slowing the progression of people's health conditions.





Our potential impact may be greatest at the point of diagnosis.



What do  
customers  
want?



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# Focus on removing the barriers to health.

Critical capability required....





Start small to  
build a flow  
of new health  
services.



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# Use new technologies to create new possibilities.

Technologies are rapidly emerging to make care less variable, more relevant, more seamless, more complete, and more empowering.





Wearables  
for example...





...enabled by a rich, connected infrastructure.




# Be a good partner.

“In most areas [innovation] happens from innovators outside the system, acting somewhat naively, failing and then realizing they need some knowledge and collaboration with the system.” — Vinod Khosla







Delivering on  
our promise...  
to be our  
members'  
trusted health  
partner for life.



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