

# Population Health Colloquium Preconference-I

## Case Study

### Participant Handout

Please read the *Case Study Overview* for background information about the case.

You will be assigned to a TEAM representing one of the following four Community Organizations.

#### **Group #1 – Business Roundtable (BR)**

This is a local business and trade organization representing mostly small and middle-sized companies and professionals in Jefferson City. Like most employers, those that buy health insurance, purchase it on the open market through insurance agents. Premiums have been rising lately and several have dropped employee coverage altogether or never offered it.

The *BR*'s priorities include:

1. Keeping insurance premiums down.
2. Availability of healthy workers.
3. High quality and efficient health care.
4. Encourage economic development by improving the local business climate

#### **Group #2 – JeffShares**

This is a local anti-poverty non-profit organization representing low-income residents. They run a food bank, daycare centers and homeless shelter; provide career training, and have created a community development agency to bring businesses and jobs to the city.

*JeffShares* priorities include:

1. Improve communities through economic development.
2. Improve living conditions.
3. Address health disparities.

#### **Group #3 – BreatheFree Jefferson**

This is a regional environmental group concerned with air and water pollution, especially related to older industrial sites.

*BreatheFree Jefferson*'s priorities include:

1. Identify and remediate toxic sites.
2. Convert brownfields to more productive uses. [Brownfields are properties affected by the "...presence or potential presence of a hazardous substance, pollutant, or contaminant." (USEPA)]
3. Improve air quality by improving the area's transportation infrastructure.

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#### **Group #4 – Jefferson Healthcare Coalition**

This is a coalition of regional hospitals, local health care providers and Jefferson City Health Department. They formed in the wake of the hospital mergers to ensure orderly transfer and allocation of the hospital services and resources.

*Jefferson Healthcare Coalition's* priorities include:

1. Coordination of healthcare services.
2. Reduction in unnecessary emergency department visits.
3. Decreasing length of stay and the number of readmissions.
4. Implementation of a regional health information system.

#### **Group Activity:**

1. Meet in your individual group (20 minutes)
  - a. Discuss and identify the underlying factors contributing to the high levels of asthma in Jefferson City.
  - b. How and why do any of them relate to your organization's priorities?
  - c. Identify **THREE action items** necessary to address the high rate of poorly controlled asthma in the city.
2. Meet as a coalition (20 minutes)
  - a. Discuss and summarize how the underlying factors contribute to the asthma issue.
  - b. Share each group's action items.
  - c. Consolidate and prioritize the lists into **THREE** specific action items.
3. Present to the panel your conclusions about the underlying **contributory factors** and a **brief proposal** for addressing the issues. (20 minutes) Be ready to answer the following:
  - a. How do the facts and data from the scenario justify the proposed action items?
  - b. How will these actions address the problem?
  - c. What stakeholders need to be involved in order to address the issue?

Use the form below to complete the assignments.

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1. Meet in your individual group (20 minutes)
Discuss and identify the underlying factors contributing to the high levels of asthma in Jefferson City.
Underlying Factor #1
Underlying Factor #2
Underlying Factor #3
Underlying Factor #4
Underlying Factor #5
How and why do any of them relate to your organization's priorities?
Identify <b>THREE action items</b> to address the high rate of poorly controlled asthma in the city.
Action Item #1
Action Item #2

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Action Item #3

2. Meet as a coalition (20 minutes)

- a. Discuss and summarize how the underlying factors contribute to the asthma issue.
- b. Share each group's action items.

c. Consolidate and prioritize the lists into THREE specific action items.

Consolidated Action Item #1

Consolidated Action Item #2

Consolidated Action Item #3