

Introduction to Predictive Modeling

December 13, 2007

Introductions

SOLUCIA, INC.

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Agenda

1. Introductory Exercise Christine Lang
 2. What is Predictive Modeling? Ian Duncan
 3. Types of predictive models. Ian Duncan
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4. Applications – case studies. Christine Lang
 5. Applications – case studies. Ian Duncan
 6. Discussion and Wrap-up.