

# 12<sup>th</sup> National Quality Colloquium Boot Camp 1

**September 18, 2013** 

David B. Nash, MD, MBA
Dean, Jefferson School of Population Health





### Tobacco Smoke Enema (1750s-1810s)

The tobacco enema was used to infuse tobacco smoke into a patient's rectum for various medical purposes, primarily the resuscitation of drowning victims. A rectal tube inserted into the anus was connected to a fumigator and bellows that forced the smoke towards the rectum. The warmth of the smoke was thought to promote respiration, but doubts about the credibility of tobacco enemas led to the popular phrase "blow smoke up one's ass."

This Old Tool has been reintroduced in Washington D.C. by the New Administration. Are you starting to feel it

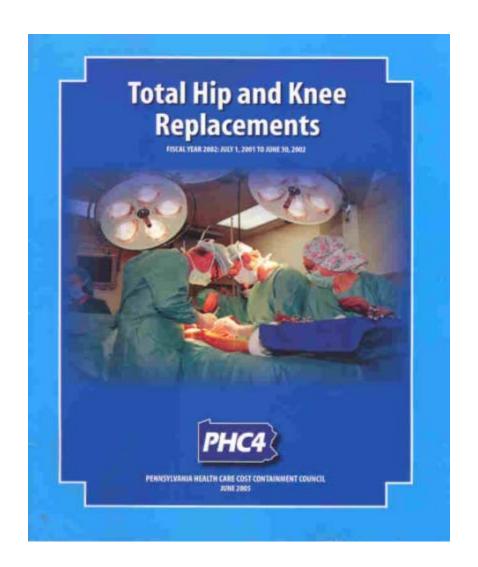
















### Center for the Evaluative Clinical Sciences

### Regional Variation in Rates of Spine Surgery

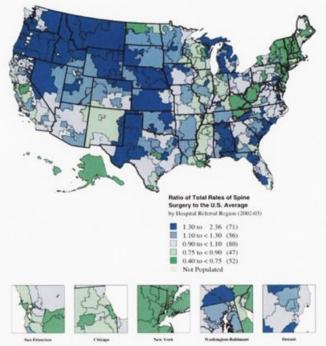
### **Total Spine Surgery**

There was substantial regional variation in overall spine surgery rates among Medicare enrollees in 2002-03 (Figure 3). Rates varied by a factor of almost six, from 1.6 per 1,000 enrollees to 9.4. Among the hospital referral regions where rates of spine surgery were highest were Casper, Wyoming (9.4); Mason City, Iowa (9.0); Bend, Oregon (8.7); Boise, Idaho (8.2); and Billings, Montana (8.0). Regions with rates lower than the national average of 4.0 spine surgery procedures per 1,000 enrollees included Honolulu (1.6); Newark, New Jersey (1.7); Paterson, New Jersey (1.8); Manhattan (1.8); and East Long Island, New York (1.8).



Spine surgery per 1,000 Medicare enrollees (2002-03) Each point represents the rate in one of the 306 HRRs in the United States.

Figure 3. Rates of Spine Surgery Among Hospital Referral Regions, 2002-03



Map 1. Spine Surgery

In 71 hospital referral regions, rates of spine surgery were at least 30% higher than the United States average of 4.0 per 1,000 Medicare enrollees. In 52 hospital referral regions, rates were more than 25% lower than the national average.

DARTMOUTH ATLAS OF HEALTH CARE: STUDIES OF SURGICAL VARIATION

SPINE SURGERY 5



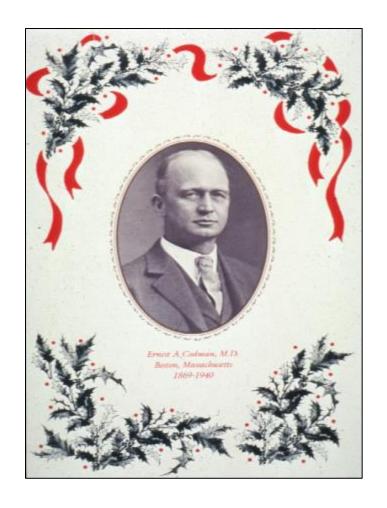


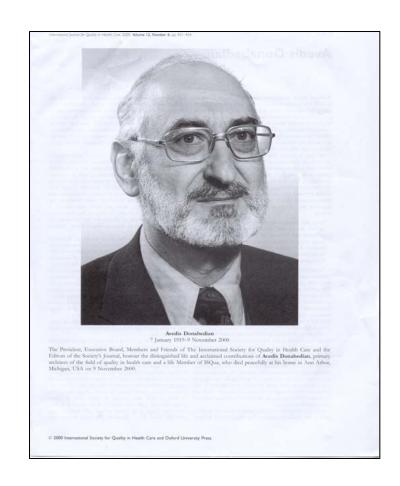
... all hospitals are accountable to the public for their degree of success...

If the initiative is not taken by the medical profession, it will be taken by the lay public.

1918 Am Coll Surg





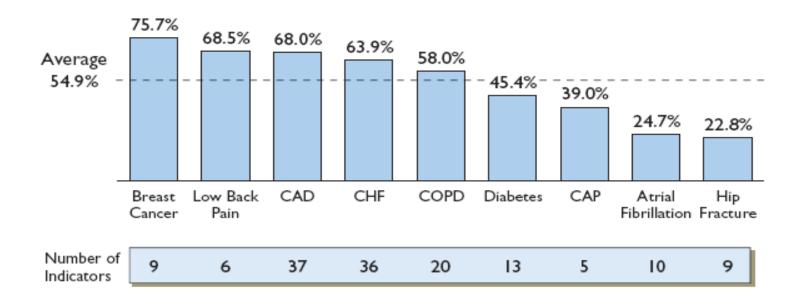






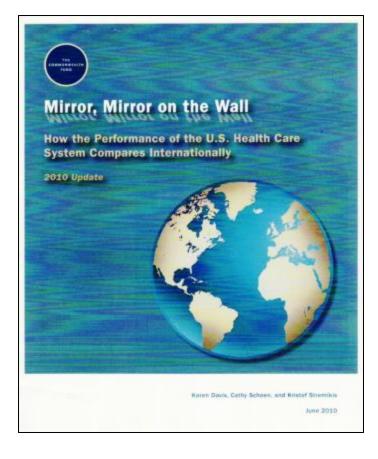
# Uneven Adherence to the Evidence

Percentage of Recommended Care Received, by Condition<sup>1</sup>

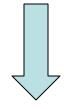


Source: McGlynn EA, et al., "The Quality of Health Care Delivered to Adults in the United States," New England Journal of Medicine. June 26, 2003: 2635–2645.





# A World of Hurt



### **Exhibit ES-1. Overall Ranking**

Country Rankings							
1.00–2.33							000000
2.34-4.66							
4.67–7.00	AUS	CAN	GER	NETH	NZ	UK	US
OVERALL RANKING (2010)	3	6	4	1	5	2	7
Quality Care	4	7	5	2	1	3	6
Effective Care	2	7	6	3	5	1	4
Safe Care	6	5	3	1	4	2	7
Coordinated Care	4	5	7	2	1	3	6
Patient-Centered Care	2	5	3	6	1	7	4
Access	6.5	5	3	1	4	2	6.5
Cost-Related Problem	6	3.5	3.5	2	5	1	7
Timeliness of Care	6	7	2	1	3	4	5
Efficiency	2	6	5	3	4	1	7
Equity	4	5	3	1	6	2	7
Long, Healthy, Productive Lives	1	2	3	4	5	6	7
Health Expenditures/Capita, 2007	\$3,357	\$3,895	\$3,588	\$3,837*	\$2,454	\$2,992	\$7,290

Note: \* Estimate. Expenditures shown in \$US PPP (purchasing power parity). Source: Calculated by The Commonwealth Fund based on 2007 International Health Policy Survey; 2008 International Health Policy Survey of Sicker Adults; 2009 International Health Policy Survey of Primary Care Physicians; Commonwealth Fund Commission on a High Performance Health System National Scorecard; and Organization for Economic Cooperation and Development, *OECD Health Data, 2009* (Paris: OECD, Nov. 2009).





It is possible to improve care

and dramatically lower costs.

Berwick Annals 2/98



# Getting to 10%

### CARE-RELATED COSTS

Prevent medical errors

Prevent avoidable hospital admissions

Prevent avoidable hospital readmissions

Improve hospital efficiency

Decrease costs of episodes of care

Improve targeting of costly services

Increase shared decision-making

### **ADMINISTRATIVE COSTS**

Use common billing and claims forms

### RELATED REFORMS

**Medical Liability Reform** 

**Prevent Fraud and Abuse** 

### INSTITUTE OF MEDICINE

OF THE NATIONAL ACADEMIES

Advising the nation/Improving health



# Imperatives of the New Century

- Accountable for the health status of defined populations
- Global Budgets/Targets
- Incentives to actively manage clinical care
- Incentives to provide a coordinated continuum of care
- Incentives for continuous quality improvement
- The demand for value



# The Seamless Continuum of Care

# **COMMUNITY**

**Patients** 

## Prevention and Wellness

- Occupational Health
- Wellness Centers
- Physician Offices

## Primary Care

- Physician Groups
- Hospitals
- Ambulatory Surgery

## Acute Care

- Physician **Groups**
- Centers

### Rehabilitative Care

- Hospitals
- Nursing Homes
- Home Health **Agencies**

## Chronic Care

- Rehab Units
- Physical/ **Occupational Therapy** Centers
- Recovery **Centers**
- Home Health Centers

## **Supportive** Care

- Hospices
- Home Health **Agencies**



# **Shortell Stages of Integration**

- Functional
  - bring partners together
- Physician System Integration
  - bring together doctor groups
- Clinical integration



# What will clinical integration require?

- Centralization of process
- Evidence based medical practice
- Commitment to self evaluation



# Cultural Barriers to Integration (and Industrialization)

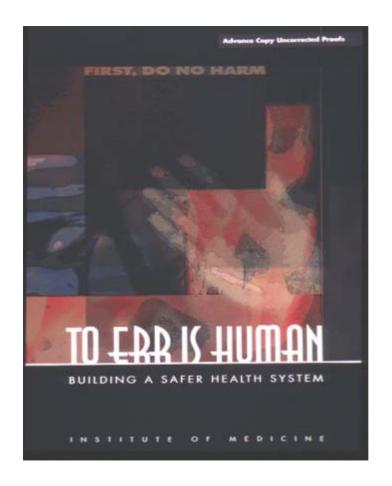
- Autonomous decision making
- Socialization
- Uneven evidence about outcomes
- Fear of performance assessment



# Definition of Quality Institute of Medicine

"The degree to which health services for individuals and populations increase the likelihood of desired health outcomes and are consistent with current professional knowledge."





14A - THURSDAY, AUGUST 5, 2004 - USA TODAY

"USA TODAY hopes to serve as a forum for better understanding and unity to help make the USA truly one nation." -Allen H. Neuharth, Founder, Sept. 15, 1982

President and Publisher: Craig A. Mgon



Today's debate: Medical errors

# Why do so many still die needlessly in hospitals?

Part-voluntary, part-mandatory reporting system can reduce deaths.

When a report came out last week from a with a report came out int were read-private group claiming that nearly 200,000 hospital patients die each year from pre-ventable medical errors, it promptly sparked a flerce controversy.

The estimate was double the number found in a landmark study in 1999 by the Institute of Medicine (IOM), a federal advisory group, and the lead author of that earlier study went on the offensive. He charged that the new report used flawed research methods that inflated the fatalities.

But why argue? The difference alone makes a more telling point: Five years after the IOM report drew front-page headlines and widespread outrage, there still is not even a sure way to measure the problem. And that appalling fact should concern any prospective hospital patient — which is to

thing, though hardly enough.

Before the end of the year, it is expected to install new incentives for medical person-The new system, ready approved by both houses, would allow doctors, nurses and other hospital workers to report mistakes anonymously. Independent analysts would then look for patterns and recommend changes. Lawyers

and employers would be kept in the dark. That's an important step. Suppose, for instance, that a nurse gives a Suppose, for instance, can a naive gives a patient the wrong pill because its name and packaging resemble a drug next to it on the hospitals pharmacy shell. Neither she nor the pharmacist will want to reveal the error, for fear of being punished or sued. The error promise.

But if they can confidentially report the problem, experts can devise ways to im-prove the packaging and placement of med-the next life at risk may be your own.

#### Mistakes cost lives

Highlights from a new study of medical Highlights from a new study or meesca-errors involving Medicare patients hospital-ized from 2000 through 2002.

> Out of 37 million hospitakizations, 1,14 million 'safety incidents' occurred.

> 263,864 deaths were directly attribut-

ed to the incidents.

The safety incidents accounted for \$8.54 bilkon in additional Medicare costs. 56.34 bitton is additional Medicare costs.
Nearly 60% of safety incidents involved the failure to diagnose and treat conditions that developed in the hospital, bedsores and post-operative infections.

icines to reduce the risk of simple human errox Lives will be saved.

Six states that have set up similar proce-

dures have seen a significant increase in reported mistakes.

That's clearly the right way to handle rela-This year, Congress is finally doing some-tively minor mistakes, even when they result in some harm.

Even so, the picture will still be woefully incomplete - and patients will remain at risk - unless the reporting of errors that kill or cause the most serious injuries is made

Only 22 states currently have mandatory error-reporting systems. The others rely on hospital-industry watchdogs or malpractice lawyers to be on the lookout for mistakes. The argument over numbers is proof that

leaving the solution to the courts is not a prescription for eliminating deadly errors. Five years ago, the IOM recommended a two-tiered approach, part voluntary, part mandatory it is still the most sensible com-

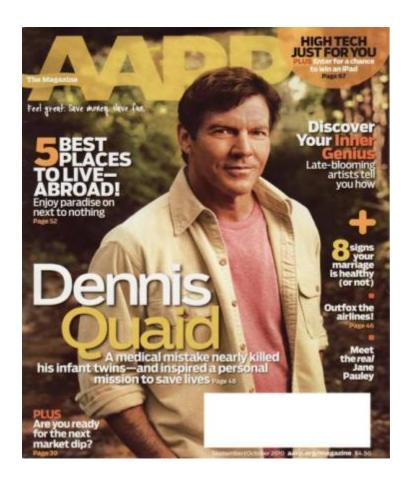
The question is why five years have elapsed with so little being done. With tens of thousands dying needlessly every year,



Name:	MR# Date:
General Apparent Age Condition Appearance Race, sex. etc.	WeightBlood PressurePulseTempRespirations  WD WW W
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<u>Neck</u>	Treatment Stiff indicated  Attending Physician M.D.  Description:
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Rectal:	NO MOSS
Pelvic	A.
Musculoskeletal:	- HSQIC Mores
Neurological:	
Impressions:	

Section I.	Surgical or invasive procedure is scheduled (with right or left specified when laterality is involved), and Pre-Admiss Testing sheet is consistent with documentation on current medical record and patient's verbal verification.
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	PAT FIN Signature
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#### Reporting Systems

 The Enurismal Impact of Medical Errors on Practicing Physicians in the United States and Canada.

#### 5 Million Lives Campaign

Milte to Ge: An Ironduction to the 5 Million Lives Campaign

#### Teamwork and Communication

 The Continuing Problem of Missel Test Reads in an Integrated Health System with an Advanced Electronic Medical Record

#### Health Professions Education

 Housestaff and Medical Student Astitudes Toward Medical Errors and Adverse Ereits

#### Muthods, Tools, and Strategies

· Assumes and the of a Cognitive Aid for Asentholology

#### Department

#### Rapid Response Systems: The Stories

 Improving Rapid Response Systems: Progress, Insex, and Future Directions

manageries, com



### Only 77% wash hands after using the toilet

Advocates are pushing for more frequent scrubbings in health care and non-health care settings.

VICTORIA STAGG ELLIOTT AMBEWS STAFF

How clean are your hands? How about the person who just shook yours?

Several presentations at last month's Interscience Conference on Antimicrobial Agents and Chemotherapy in Chicago suggested that people not only wash their hands less often than they say they do, but the number who really do appears to be decreasing. Also, improving hand hygiene in the health care setting saves

"Hands are great distributors of disease, but hand washing is a great intervention," said Judy Daly, PhD, spokeswoman for the American Society for Microbiology, which organizes this meeting. She is also director of the microbiology laboratory at Primary Children's Medical Center in Salt Lake City.

According to data from observational and telephone surveys by Harris Interactive, which were commissigned by the society as well as the Soap and Detergent Assn. and reissued at the meeting, 92% of adults my they always wash their hands after using a public restroom. When oband sports stadiums, only 77% actually do. This represented a decline from the 83% observed in the 2005 version of this survey.

Significant gender differences also were seen, with only 66% of men scoping up compared with 88% of women. Similar gaps between men and women also were found by other studies that examined the behavior of doctors and health care professionals.

"Very clearly, guys need to step up to the sink," said Brian Sansoni, vice president of communication for the soap association.

This issue has long concerned medical societies, patient safety organizations and public bealth agencies. The American Medical Association urges everyone to view hand washing as important. Experts suggest, however, that while this activity is important across the board, more payoff may be gained from programs that focus on health care settings.

"The message about improving hand hygiene is a good message to support, but we will naturally see the greatest result in the places where the

served in places such as train stations sickest people are," said Dr. M. Lindsay Grayson, vice chair of Austin Hospital/Austin Health in Melbourne. Australia.

In these venues, the benefit of hand hygiene is increasingly being quantified. For instance, a paper presented by Dr. Grayson found that hand hygiene education for health care professionals along with ensuring that alcohol hand rubs were available significantly reduced the number of methicillin-resistant Staphylococcus aureus infections. In turn, this result saved his state's health system more than a million dollars.

"We need a culture change," Dr. Grayson said. "Those who provide care should feel funny walking up to a patient having not used an alcoholbased hand rub. And the patient should feel pretty funny, too."

An Argentinean study also found that upping compliance with hand bygiene recommendations in the intensive care unit reduced the device-associated infection rate from nearly 20% to just shy of 5%. But although researchers say these efforts can pay for themselves, improving hand bygiene



PHOTO BY TED GRUDZINSKI Judy Daly, PhD, presented the hygiens findings at the Chicago conference.

comes with significant challenges. In Dr. Grayson's study, the urban institutions did not do as well as the rural ones because of high staff turnover.

The factors that motivate health care professionals to wash more often also might not be the most obvious ones. A study out of the University of Geneva Hospitals in Switzerland found that the opportunity to reduce nesocomial infections did not increase hand washing, but peer pressure and easy access to hand-washing facilities did. +

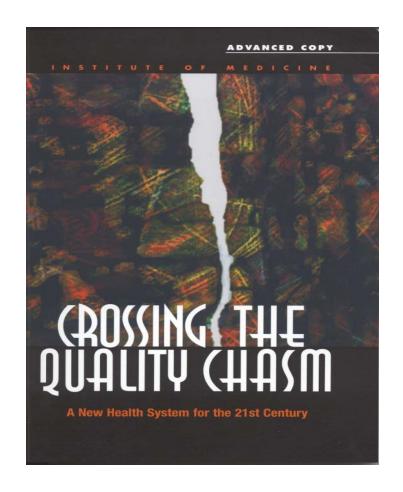
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AMEDICAN'S COM-

AMERICAN WITCHES HEW!









# Institute of Medicine Report 2001

Outlines Key Dimensions of the Healthcare Delivery System:



**<u>Safe</u>**: avoiding injuries to patients from the care that is intended to help them.

<u>Effective</u>: providing services based on scientific knowledge to all who could benefit and refraining from providing services to those not likely to benefit (avoiding underuse and overuse, respectively).

<u>Patient-centered</u>: providing care that is respectful of and responsive to individual patient preferences, needs, and values and ensuring that patient values guide all clinical decisions.

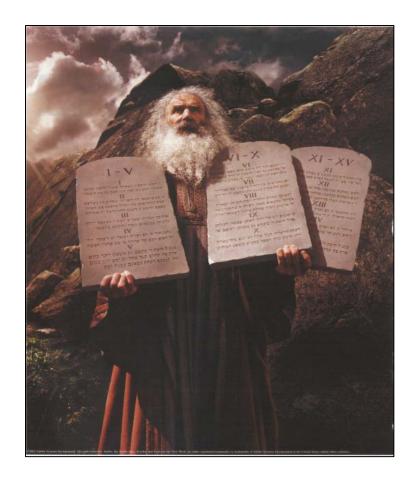
<u>Timely</u>: reducing waits and sometimes harmful delays for both those who receive and those who give care.

<u>Equitable</u>: providing care that does **not vary** in quality because of personal characteristics such as gender, ethnicity, geographic location, and socioeconomic status.

**Efficient**: avoiding waste, including waste of equipment, supplies, ideas, and energy.

Source: Institute of Medicine 2001; 5-6







# Ten Commandments Crossing the Quality Chasm

### **Current Rules**

- 1. Care is based primarily on visits
- 2. Professional autonomy drives variability
- 3. Professionals control care
- 4. Information is a record
- 5. Decision making is based on training and experience

## **New Rules**

- 1. Care is based on continuous healing relationships
- 2. Care is customized according to patient needs and values
- 3. The patient is the source of control
- 4. Knowledge is shared freely
- 5. Decision making is evidence-based

Don Berwick 2002



# Ten Commandments (cont.d)

### **Current Rules**

- 6. "Do no harm" is an individual responsibility
- 7. Secrecy is necessary
- 8. The system reacts to needs
- 9. Cost reduction is sought
- 10. Preference is given to professional roles over the system

### **New Rules**

- 6. Safety is a system property
- 7. Transparency is necessary
- 8. Needs are anticipated
- 9. Waste is continuously decreased
- 10. Cooperation among clinicians is a priority

Don Berwick 2002



No harm from care  (procedural competence, experience, medical knowledge, evidence based medicine)  No errors  (anatomy, physiology, pathology, etc, systems engineering, information systems, cognitive psychology)	No delays in acute care (pathology, process mapping, team function, information systems, procedural competence)  Access chronic care (information systems, communications)  Ongoing preventive care (epidemiology, surveillance)	Curative of acute illness (basic science, vocabulary, key concepts integrated around biologic homeostasis, pathology, resilience, evidence based medicine)  Prevention (epidemiology, evidence based medicine)  Reduce suffering (psychology, religion, procedural competence)	Cost-benefit analysis (epidemiology, economics, statistics) Reduction of waste (process engineering)	Justice     (philosophy, public health, business, sociology)      Finance     (economics, business, international health)	Cultural beliefs (anthropology)  Ethical values (philosophy, religion)  Communications (psychology, Spanish language skills, humanities)
Safe	Timely	Effective	Efficient	Equitable	Patient- Centered
_		1	1	1	Centered
		A STATE OF THE PARTY OF THE PAR	tives of		
		Quality N	<b>1edical Care</b>		

Figure 1 Attributes of the Institute of Medicine quality objectives with related curriculum areas.

#### A need for unified governance No American Quality Improvement Community Develop Certify Implement Performance Performance Performance Measures Measures Measures NCQA **JCAHO** NQF AQA, HQA CMS CAHPS **Plans** Multiple Public and Private Sector Stakeholders 100+ different P4P Programs Source: Tooker/ACP Slide 17 PricewaterhouseCoopers



## "Unexplained Clinical Variation"

- Major roadblock to:
  - Lowering costs
  - Improving quality
  - Establishing accountability

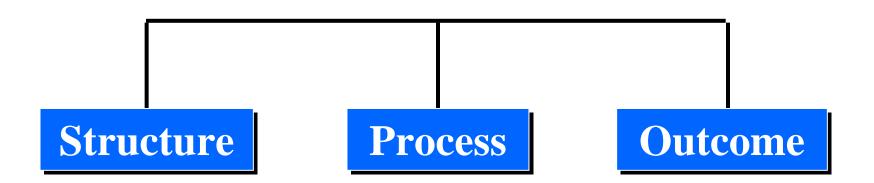


### The Assumption of Financial Risk

- Creates need for accountability.
- Makes me care what my partners order!
- Most importantly, it obviates need for external control.
  - Yes, but now we have to do it ourselves!



# Old Quality Tripod



# What is Outcomes Management?

Three tiered definition



# Tier One *Outcomes* (*Traditional*)

Morbidity

Mortality

Return to the O.R.

Nosocomial Infections



# Tier Two Outcomes (Modern)

Patient satisfaction

Functional status

Return to work



## Tier Three Outcomes (Ellwood)

Linking tiers one and two to payment

Tier 1

Tier 3

Tier 3



# **Autonomy and Accountability**

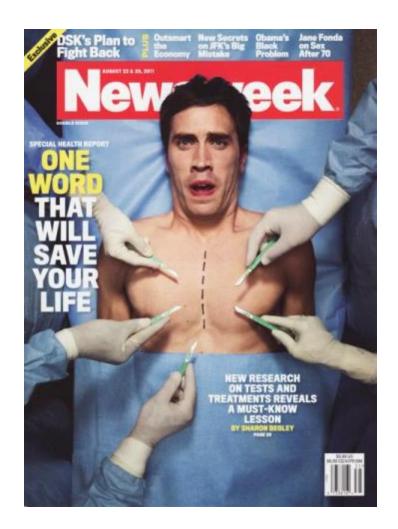
A Zero Sum Game?



# A Real Integrated System

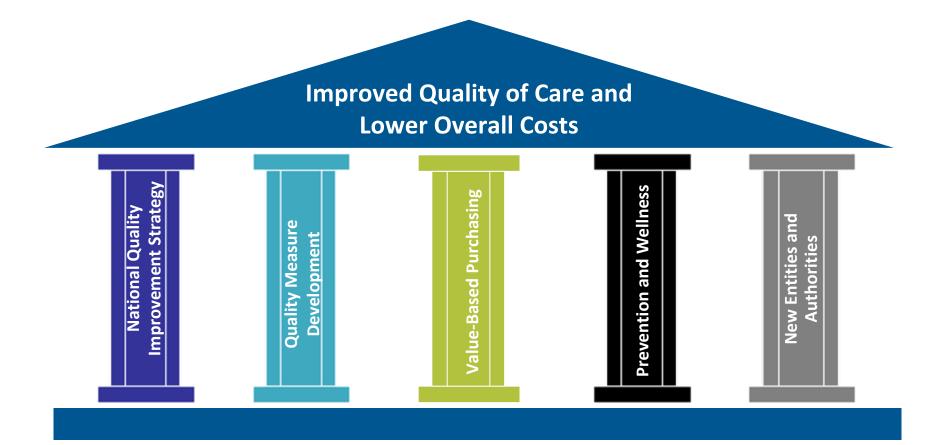
- Performs no scientifically groundless treatments
- Formally searches for effective, proven care practices
- Is the safest health care organization
- Involves patients and families fully in their own care
- Is an open health care organization







# Health Reform Builds on the Current Quality Infrastructure





# Report to Congress National Strategy for Quality Improvement in Health Care March 2011



## HealthCare.gov

Take health care into your own hands





# The Four Underlying Concepts of Cost Containment Through Payment Reform.....

Tying payment to evidence and outcomes rather than per unit of service

Reimbursement for the **coordination of care** in a medical home "Bundling" payments
for physician and
hospital services by
episode or condition

Accountability for results - patient management across care settings



Increasing assumed risk by provider

Increasing coordination/integration required

Current State: Payments for Reporting Incremental FFS payments for value

Bundled payments for acute episode

Bundled payments for chronic care/ disease carve-outs

Accountability for Population Health

P4P, "Never" Events



**Bundled** Bundled payments Incremental Accountability **Current State:** for chronic payments **FFS Payments for** for Population for acute care/ payments Reporting Health episode disease for value carve-outs

**Episode of Care** 



Current State:
Payments for
Reporting

Incremental FFS payments for value

Bundled payments for acute episode

Bundled payments for chronic care/ disease carve-outs

Accountability for Population Health

**Medical Homes** 



#### What is a Medical Home?

 A Medical Home is "a community-based primary care setting which provides and coordinates high-quality, planned, patient and family-centered health promotion, acute illness care, and chronic condition management"

Care that is:

Accessible

Family-centered

Continuous

Comprehensive

Coordinated

Compassionate

Culturally effective

and for which the PCP:

Shares Responsibility with

Patient/Family



Current State: Payments for Reporting Incremental FFS payments for value

Bundled payments for acute episode

Bundled payments for chronic care/ disease carve-outs

Accountability for Population Health

Accountable Care Organizations



By Susan DeVore and R. Wesley Champion

### Driving Population Health Through Accountable Care Organizations

DOI: 10.3377/hithaff.2010.0935 HEALTH AFFAIRS 30, NO. 1 (2011): 41-50 02011 Project HOPE— The People to People Health Foundation, Inc.

ABSTRACT Accountable care organizations, scheduled to become part of the Medicare program under the Affordable Care Act, have been promoted as a way to improve health care quality, reduce growth in costs, and increase patients' satisfaction. It is unclear how these organizations will develop. Yet in principle they will have to meet quality metrics, adopt improved care processes, assume risk, and provide incentives for population health and wellness. These capabilities represent a radical departure from today's health delivery system. In May 2010 the Premier healthcare alliance formed the Accountable Care Implementation Collaborative, which consists of health systems that seek to pursue accountability by forming partnerships with private payers to evolve from fee-for-service payment models to new, value-driven models. This article describes how participants in the collaborative are building models and developing best practices that can inform the implementation of accountable care organizations as well as public policies.

Susan DeVore (susan devore@ premierioc.com) is president and chief executive officer of the Premier healthcare alliance, in Charlotte, North Carolina.

R. Wesley Champion is a senior vice president at Premier Consulting Solutions, in Charlotte.



#### **Humana's Accountable Care Organization pilot**

- Unites expertise of Humana and Norton Healthcare of Louisville
- One of only five pilots in the U.S. authorized by Dartmouth and Brookings
- Accountability of measured outcomes, cost, and patient delivery
- Industry-standard performance measures including financial, quality, regulatory
- Core principles:
  - Integrated care delivery among provider teams
  - Defined patient population to measure
  - Pay-for-results based on improved outcomes and cost









#### The Four Actions Framework Builds the Foundation for Accountable Care

#### Eliminate

- Unnecessary and redundant testing
- Avoidable hospital readmissions
- Use of paper documentation
- · Hospital-acquired infections

#### Raise

- Chronic disease management
- · Patient engagement in their care
- Home monitoring and follow-up
- · Health promotion
- Screenings

#### Reduce

- · Fragmented approach to care
- Overall hospital admissions
- One-on-one and face-to-face provider visits
- · Poor health maintenance
- Use of phone and fax

#### Create

- Integrated networks
- Patient care teams
- Patient registries
- · Patient portals
- Virtual visits
- Multiple access points

Driving value up and creating new demand

Source: W. Chan Kim and Renee Mauborgne, <u>Blue Ocean Strategy</u>: <u>How to Create Uncontested Market Space</u> and <u>Make the Competition Irrelevant</u>. Harvard Business School Press, Boston, 2005,



#### What Does This All Mean?

#### Major Themes Moving Forward

- 1. Transparency
- 2. Accountability
- 3. No outcome, No income



#### **How Might We Get There?**

#### **Change the Culture**

- 1. Practice based on evidence
- 2. Reduce unexplained clinical variation
- 3. Reduce slavish adherence to professional autonomy
- 4. Continuously measure and close feedback loop
- 5. Engage with patients across the continuum of care



# Population Health Management

#### CONTENTS

- Lifestyle Behavior and Emotional Health
- · Strategic Response by Providers
- Tobacco Dependence Treatment Guideline Implementation
- Theory-Based Telehealth and Patient Empowerment
- · Health-Related Productivity Loss
- Quality of Care for Veterans with Chronic Diseases

Editor-in-Chief David B. Nash, M.D., M.B.A.

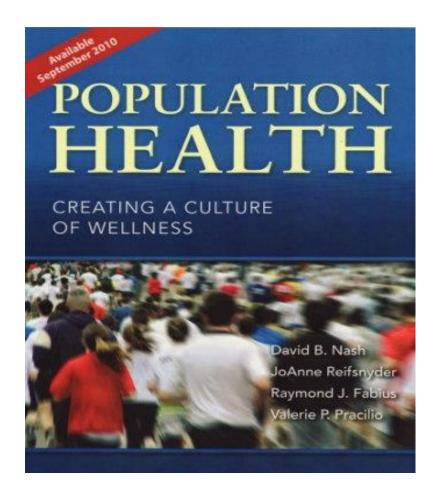
Managing Editor Deborah Meiris

The Official Journal of

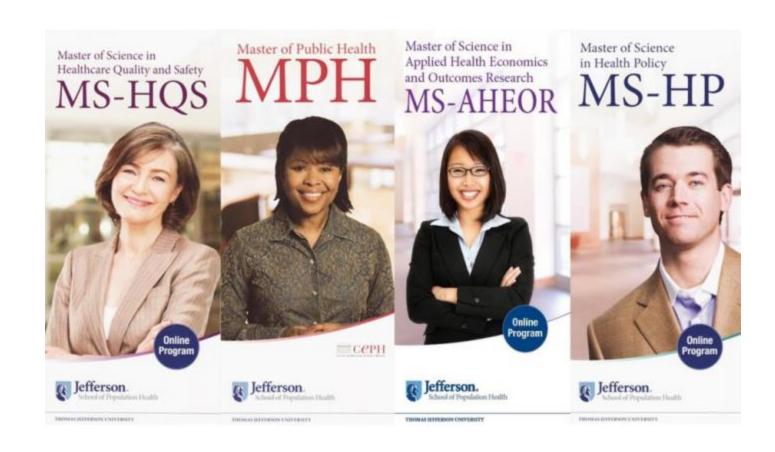


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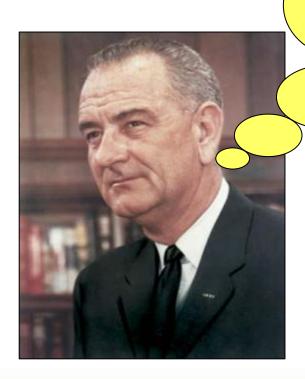








"It's always better to have them in the tent pissing out, than outside the tent pissing in."



President, L.B. Johnson



## Nash's Immutable Rule



High Quality care costs less!





#### **Contact Information**

Jefferson School of Population Health 901 Walnut Street, 10<sup>th</sup> Floor Philadelphia, PA 19107 215-955-6969 (Office)

David.Nash@jefferson.edu

#### Visit JSPH online at

Webpage: <a href="http://jefferson.edu/population">http://jefferson.edu/population</a> health

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