

# How the PA Influences an Organization

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**Howard Stein D.O. M.H.A.**

- THE PRIMARY ROLE OF THE PA IS TO CHANGE PHYSICIAN BEHAVIOR
- The PA is in the unique position to accomplish this
- Quality Improvement
- Utilization Management
- Economic Improvements
- Link between C Suite and the Medical Staff

## **Primary Role of the PA**

- Manage Length of Stay (via multi-disciplinary rounds)
- Identify hospital delays and fix them
- Identify Dr. Slow and teach him/her
- Spend bulk of time on the floors with physicians, nurses, case managers & social workers
- Reduce appeals & become “rac-proof”
- Manage observation

## **Utilization Management**

- Clinical Documentation Projects
- Crimson
- Electronic Health Records
- Core Measures, CAUTIs, Hospital Acquired Infections
- Readmissions
- Gainshairing

**Quality Improvement**

- Reduce LOS=ROI
- Reduce Readmissions=ROI
- Improve Throughput=Increase Admissions=ROI
- Win Appeals/Prevent Denials=ROI
- Improve Hospital Efficiency=ROI

## **Economic Considerations**

- The PA represents the medical staff at meetings
- The hospital's needs can be brought forward by the PA rather than "an administrator"
- The CEO, COO will come to rely on the PA to know what is going on in their hospital

## **Link Between the C-Suite & Medical Staff**

- Change Physician Behavior
- Utilization
- Quality
- Special Projects
- Be the link between the Medical Staff & C Suite

**PA Influences an Organization In Many Ways Now and In the Future**