

# The Medication REACH Program



Deborah Hauser, RPh, MHA  
Mariel Sjeime, PharmD  
Einstein Medical Center  
Philadelphia, PA

# Needs Assessment

## Medication non-adherence:

- 20-50% of patients do not take prescription medications as directed <sup>(1)</sup>
- 36% of Americans have basic or below basic health literacy <sup>(2)</sup>
- Costs estimated between \$100-\$300 billion dollars annually. <sup>(3)</sup>

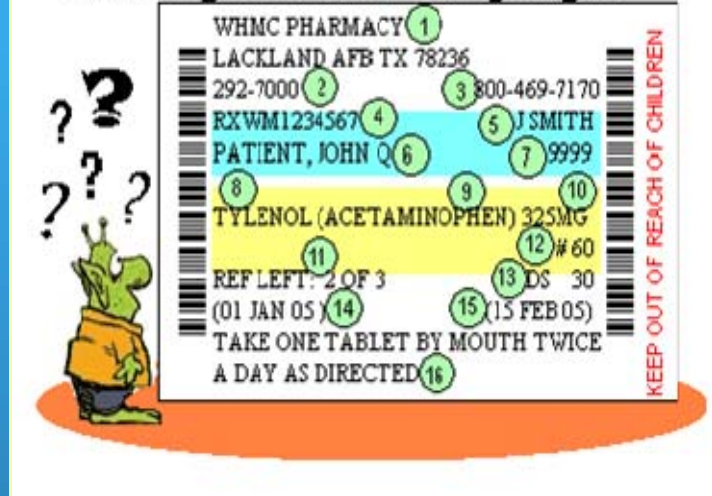
## Medication reconciliation:

- 50% of all hospital related medication errors & 20% of adverse drug events attributed to poor communication at transitions of care. <sup>(4)</sup>
- 30-70% occurrence of medication discrepancies at hospital admission. <sup>(5)</sup>

## Emerging Evidence:

- Patients receiving detailed patient centered instructions, comprehensive discharge planning, and post discharge reinforcement are 30% less likely to be readmitted. <sup>(6)</sup>

## When Reading Your Prescription Label, Do you Feel Like You're Reading Another Language?

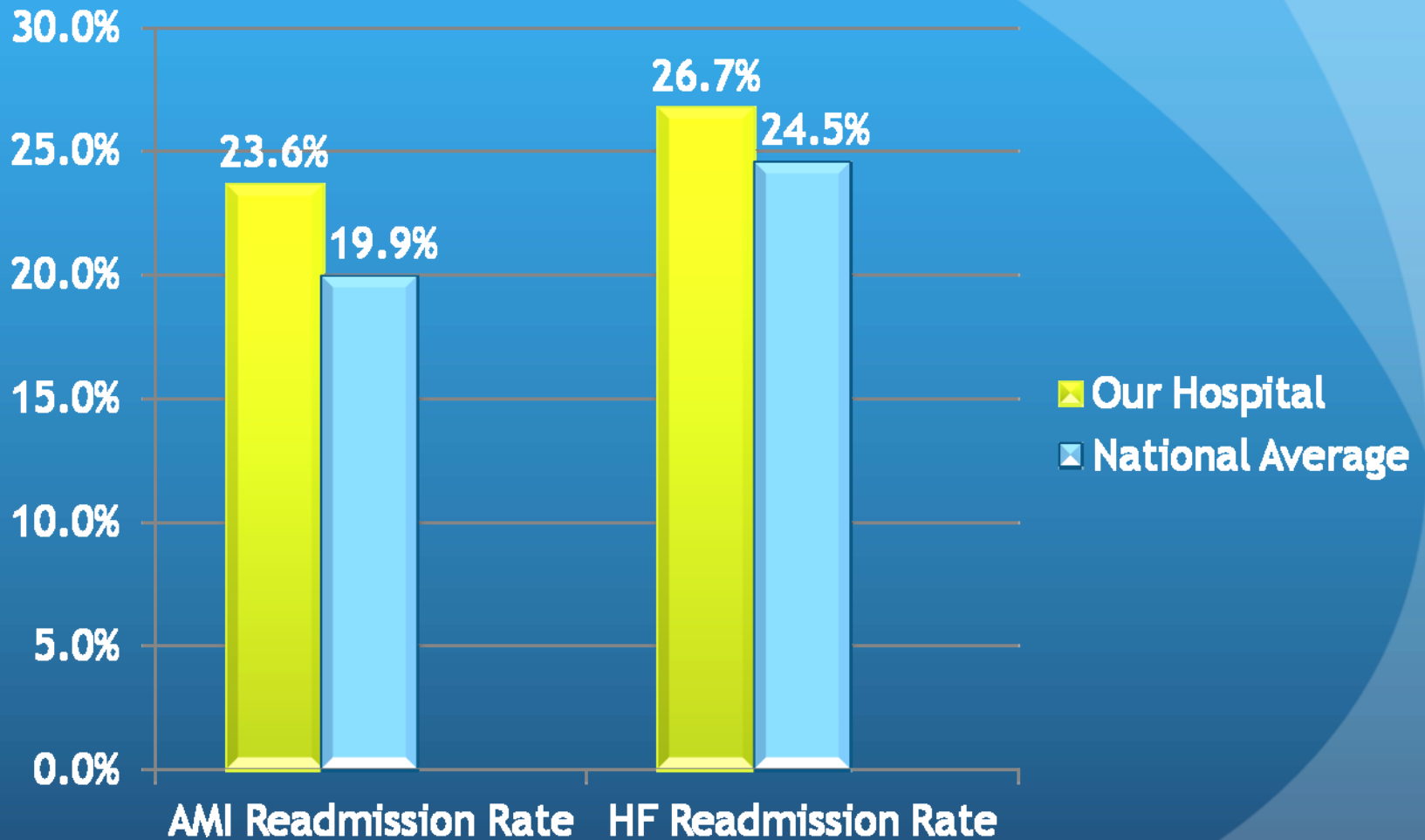


# Medication REACH Program

Objective: to enhance the patient discharge process through multi-disciplinary communication and direct pharmacist involvement in an effort to reduce adverse medication events, and hospital readmissions

- Validate medication RECONCILIATION
- Deliver patient centered EDUCATION
- Resolve medication ACCESS issues during transition
- Coordinate a comprehensive COUNSELING approach
- Equates to a HEALTHY compliant patient at home

# Baseline Data



2009 U S Department of Health and Human Services Medicare Hospital Tool

# Medication REACH Program

## Methods:

- IRB approved
- Prospective design
- October 2010 to June 2011

## Inclusion Criteria:

- $\geq 18$  years of age
- $\geq 5$  medications
- $> 1$  chronic condition
- 48 hours of hospitalization
- Discharges to home
- Admission to telemetry/cardiac care unit

## Exclusion Criteria:

- Admission to GMF
- Discharge to SNF



# Medication REACH Program

## Workflow Process:

- Patients identified through discharge rounds
  - Multidisciplinary team: care managers, nurses, medical residents, physician assistants
- Screening completed by pharmacy resident/s
  - Collect demographic information
  - Contact information
  - Insurance information
  - Obtain active medication list
  - Assess the patient
    - Health literacy
    - Compliance
- Complete REACH Intervention

# Medication REACH Program

## Reconciliation

- Compare home, hospital and discharge medication lists
  - Verify accuracy and completeness
- 
- Opportunities for involvement
    - Collaborate and communicate with medical team
    - Medication related interventions
      - Optimization of therapy
      - Deletion of unnecessary therapy
      - Addition of therapy



# Medication REACH Program

## Education

- In person pharmacist medication education
  - Review indications, dosing, and possible side effects
  - Utilize the teach back method






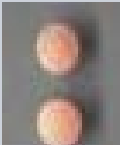

## Patient Toolkit ([www.ahrq.gov](http://www.ahrq.gov))

- Pictorial-based personalized medication card
- Medication organizer “pill box”
- Medication education leaflets





# Example Medication Card

Name	Used for	Instructions	Morning	Afternoon	Evening	Night
<p>Insulin 70/30</p> 	<p>Helps control your blood sugar</p>	<p>2 X's daily Store in refrigerator once in use. Keep at room temperature. Check your blood sugar as directed by your doctor.</p>	 <p>15 units Once before breakfast</p>		 <p>20 units Once before dinner</p>	
<p>Prasugrel</p> 	<p>Helps to prevent blood clots, heart attack, stroke, or other vascular events.</p>	<p>1 X daily</p>	 <p>Once before breakfast</p>			
<p>Rosuvastatin</p> 	<p>Lowers your cholesterol</p>	<p>1 X daily</p>				 <p>Once before bed</p>

# Medication REACH Program

## Access

- Verified prescription insurance coverage
- Assisted with insurance formulary restrictions before the patient left the hospital
- Faxed the prescriptions to the patient's pharmacy or the hospital outpatient pharmacy
- Social workers assisted with uninsured patients and patient assistance program enrollments



# Medication REACH Program

## Counseling Questionnaire

- Two follow-up phone calls
  - Within 72 hours of discharge
  - Close to 30 days post discharge
    - Reinforce compliance of medication regimen
    - Remind patient to follow-up with PCP
    - Identify adverse events
    - Answer questions regarding patient's medications
    - Provide continuity of care
    - Remind patient to refill medications

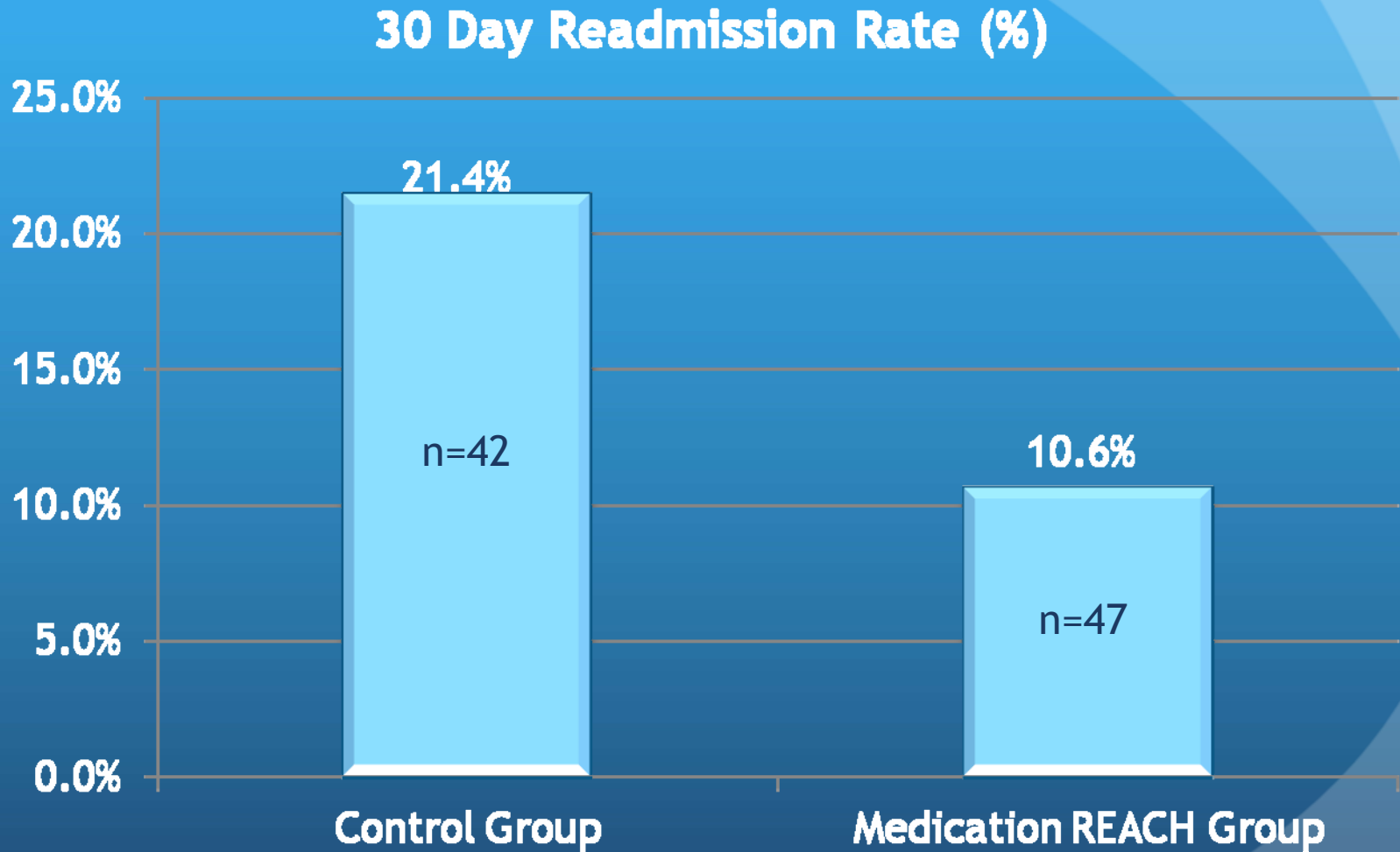
Healthy patient at home

# Study Results

## \*Patient Demographics

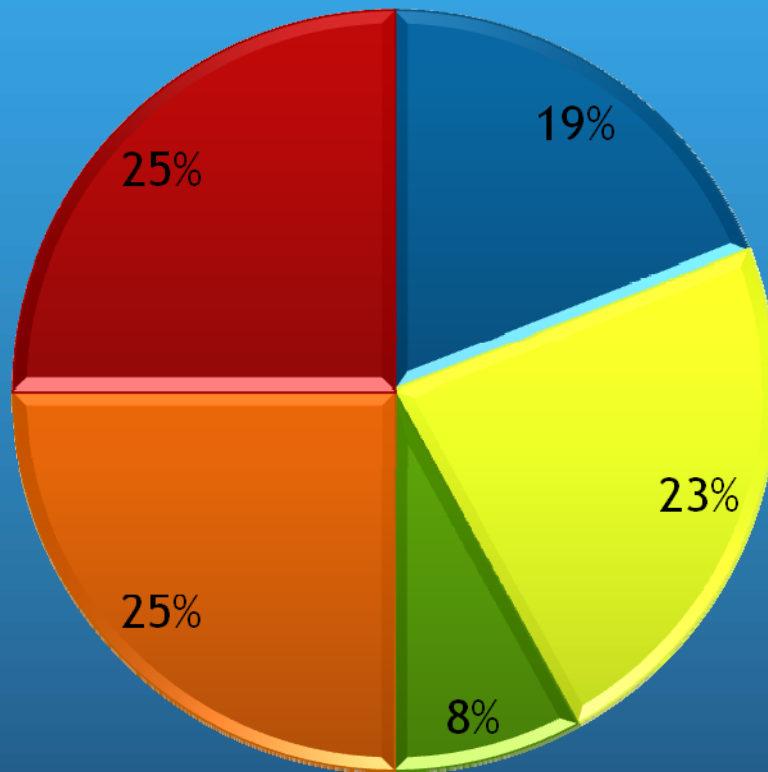
Control Group (n = 42)	Medication REACH Group (n = 47)
Average Age (years): 63	Average Age (years): 59
Males: 52.4 Females: 47.6	Males: 53.2 Females: 46.8
Ethnicity AA: 88.1% White: 9.5% Other: 2.4	Ethnicity AA: 74.5% White: 6.4% Other: 19.1%
PMH CHF: 38.3% DM: 46.8% HTN: 87.2% AMI: 25.5%	PMH CHF: 35.8% DM: 50% HTN: 76.2% AMI: 16.7%
Average Number of Medications: 8	Average Number of Medications: 8

# Results



\* National Average for AMI = 19.9 % and for HF = 24.5 %

## Pharmacist Interventions



- Optimization of Therapy
- Optimization of Dose
- Deletion of Therapy
- Initiation of Therapy
- Other

Total number of patients = 47  
Total number of Interventions = 59

# Lessons Learned

- Potential for Pharmacists Clinical Interventions
  - Medication therapy management
  - Medication reconciliation
  - Direct pharmacist to patient education
- Myriad of Access to Care Issues
  - Lack of prescription benefit insurance
  - Formulary restrictions on patient's prescription benefit
  - Prior-authorization process or step therapy
  - Co-pay burden
  - Socio-economic barriers
  - Need for outpatient pharmacy services
- Multidisciplinary collaboration

# Expansion and Enhancements Discharge Pharmacy Services

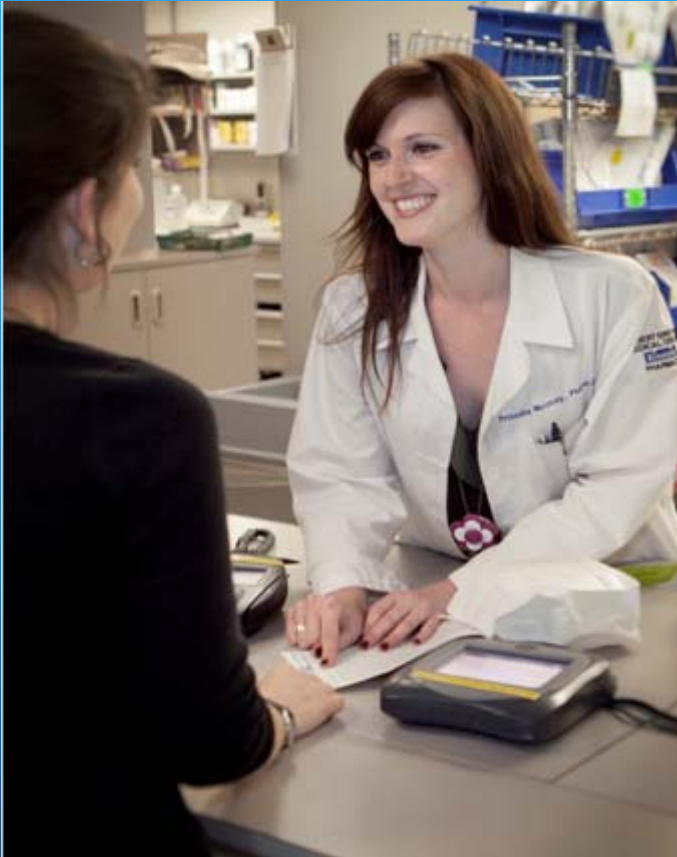
## Einstein Apothecary

### Discharge Pharmacy Service:

- Outpatient pharmacy services discharged patients
- First 30-day fill
- Meet with the pharmacist
- Cost effective medications
- Patient invoice/bill
- Discharge courier service

### Benefits:

- Strategic asset
- Return on investment
- Expansion of services





# Expansions and Enhancements

## A P P L E

### Ambulatory Pharmacy Patient Liaison Empowerment

- Innovative programmatic model that addresses the medication “disconnect” at discharge through the use of an advanced practice pharmacy technician.

### Goals:

- Expand patient reach allowing increase capacity for pharmacist medication therapy management
- Increase discharge patients prescription capture rate
- Navigate patient access issues more effectively
- Decrease medication related readmissions

### Key activities:

- Attends discharge rounds
- Interviews and engages patients
- Identifies access to care issues
- Facilitates prescription processing
- Promotes pharmacy services
- Identifies patients for pharmacist MTM
- Coordinates discharge courier services



# Community Care Transitions Program

- CMS Grant focuses on the elderly patient population
- Patients at high risk for readmission
  - $\geq 50$  years of age
  - Moderate to severe functional defects
  - Active behavior or psychiatric health issue
  - $\geq 4$  active co-existing medical conditions
  - $\geq 6$  prescribed medications
  - $\geq 2$  hospitalizations within the past 30 days
  - Low health literacy
  - Documented history of non-adherence to a therapeutic regimen
  - No PCP

# Community Care Transitions Program

- Patient navigator
  - Identifies patients at high risk for readmission
  - Educates patient on their disease states
  - Schedules hospital follow up appointments
- Bridge care coordinators
  - One home visit within 72 hours of discharge
  - Weekly phone calls for 30 days



# Transition of Care Pharmacist

- Pharmacist optimizes medication regimen
  - Medication reconciliation
  - Follows patient throughout hospital stay
  - Discharge counseling
  - Medication Action Plan (MAP)
  - Ensures prescriptions are filled
    - Pharmacy Technician Discharge Liaison
  - Addresses medication related issues after discharge
    - Bridge care coordinators



# Medication Action Plan (MAP)

## Goals:

- Blood pressure, cholesterol levels, blood sugar values, A1C
  - Example: Goal A1C: <7%; Your A1C on 4/1/2013: 8.4%

## Changes in medication regimen

- Addition of therapy, discontinuation of therapy, changes in regimen
  - Example: Before you came to the hospital you were Injecting Insulin glargine 20 units subcutaneously at bedtime. During your hospital stay we found your blood sugar to be high, so we increased your Insulin glargine to 30 units subcutaneously at bedtime. You should now inject Insulin glargine 30 units subcutaneously at bedtime.

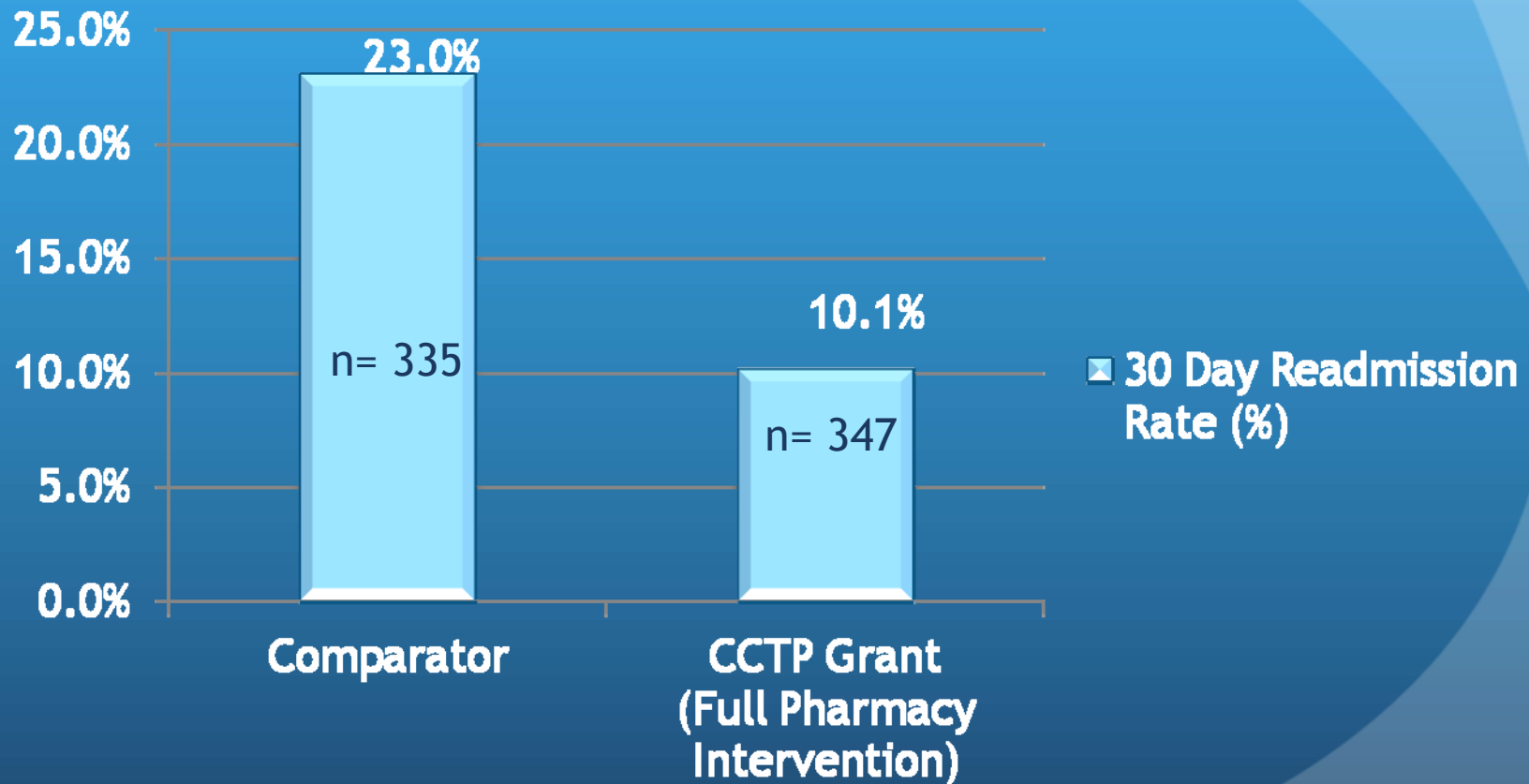
## Education

- Indication, administration, adverse effects, interactions, monitoring, adherence, duration of therapy
  - Example: Insulin glargine is used to lower your blood sugar. It is important to look for signs of low blood sugar (<70-80 mg/dL). If your blood sugar drops too low you may feel dizzy, shaky, hungry, or start to sweat. If you experience this it is important to check your blood sugar and see if it is too low. The quickest way to increase your blood sugar is with 3 glucose tablets, half a cup of fruit juice, or 5-6 pieces of hard candy.

## Contact information

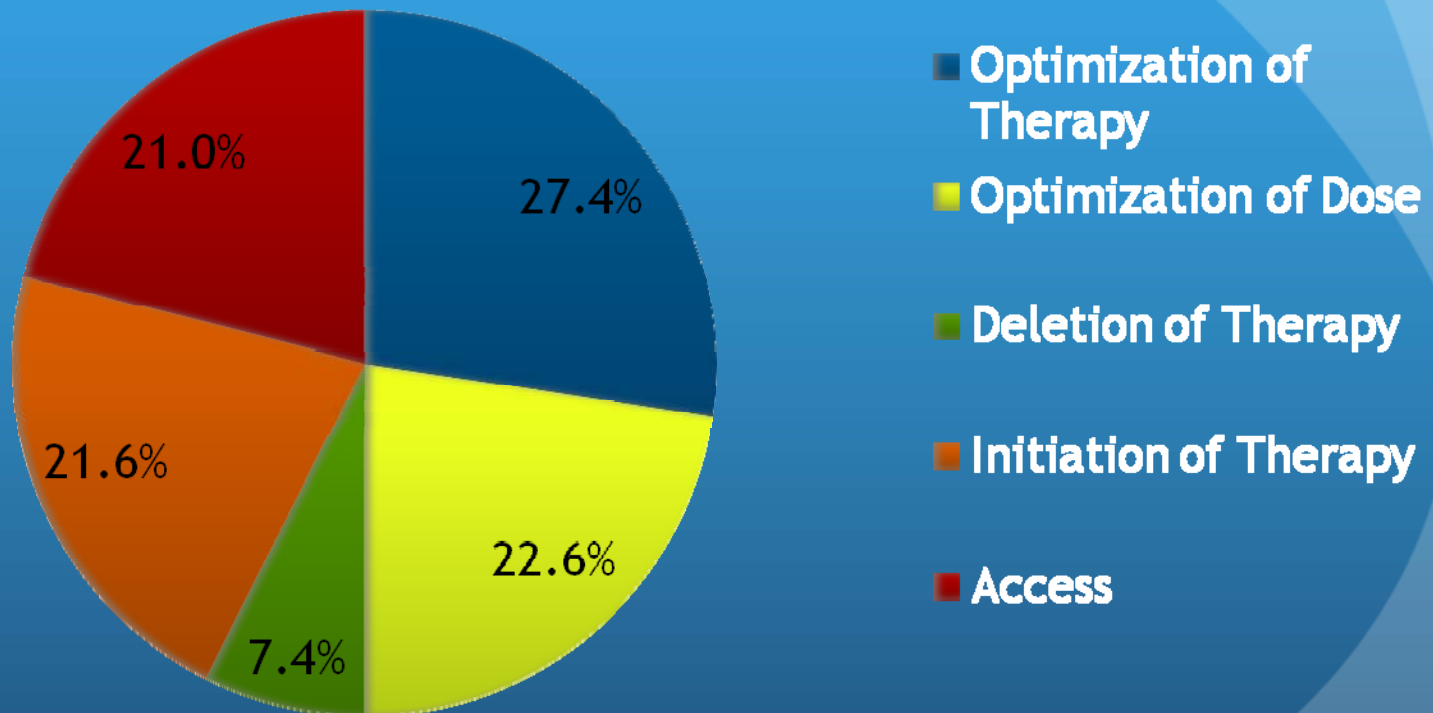
# Community Care Transitions Program

## 30 Day Readmission Rate (%) July 2012 - June 2013



# Community Care Transitions Program

## Pharmacist Clinical Interventions



Total number of patients = 347

Total number of Interventions = 486

# Executive Summary

- Challenges Addressed- Medication Related Readmissions
- Steps/Process Created- Medication REACH program, Discharge Pharmacy Services, Advanced Pharmacy Technician Role, Transition of Care Medication Management Model
- Outcomes Achieved- Sustained 50% or greater reduction in 30-day inpatient readmissions
- Success Factors/Pre-Requisites- Commitment of resources to support a medication management care transitions model



# Citations

- (1) Kripalani, S., et al. Development of an illustrated medication schedule as a low-literacy patient education tool. *Patient Education and Counseling*. 2007, 368-377.
- (2) National Center for Education Statistics. “The health Literacy of America’s Adults. Results from the 2003 National Assessment of Health Literacy.” 2006.
- (3) Walker, T. Understanding patients needs is key to medication compliance. *Managed Healthcare Executive*. 2001, 11(1), 34.
- (4) Burns, A; James, A., et al. “Improving Care Transitions: Optimizing Medication Reconciliation” *American Society of Health-System Pharmacists*, March 2012: pp1-15.
- (5) Jack B. et al. A reengineered hospital discharge program to decrease re-hospitalization. *Ann Intern Med*. 2009;150:178-187.
- (6) Dudas V., et al. the impact of follow-up telephone calls to patients after hospitalization. *Am J Med*. 2001;111:265-305.
- (7) Huff, C., Drug counseling at discharge can prevent re-hospitalization. *Pharmacy Practice News*. 2008, volume: 35:01.
- (8) The Merck Manuals: Online Medical Library. “Improving compliance.” 2003.
- (9) Medicare Payment Advisory Commission. 2007. Report to the Congress: Promoting Greater Efficiency in Medicare. Washington, DC; Medicare Payment Advisory Commission, p. 103.
- (10) Minott, J. “Reducing Hospital Readmissions,” *Academy Health*, January 2008, pp1-10.

## Images:

Pill Card - Kripalani S, Robertson R, Love-Ghaffari MH, et al. Development of an illustrated medication schedule as a low-literacy patient education tool. *Patient Education and Counseling* 2007;66:368-77.

# Contact Information

- Deborah Hauser, RPh, MHA  
Phone: 215-456-6486  
Email: [hauserd@einstein.edu](mailto:hauserd@einstein.edu)
- Mariel Sjeime, PharmD  
Phone: 215-456-8402  
Email: [sjeimema@einstein.edu](mailto:sjeimema@einstein.edu)